

# SOUTH AUSTRALIA

## VISIT TO REGIONS



South Australia Year end September 2022

### DUE TO COVID-19 THE RESULTS ARE YEAR END SEPT 2022 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

#### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	1	2	2	2	3	3	5	4	0	1	0	24
Interstate overnight	58	83	58	125	146	212	52	249	65	70	81	850
Intrastate overnight	107	180	158	364	708	536	114	343	351	323	508	3,615
<b>Total domestic overnight</b>	<b>165</b>	<b>263</b>	<b>215</b>	<b>490</b>	<b>854</b>	<b>748</b>	<b>166</b>	<b>592</b>	<b>416</b>	<b>392</b>	<b>590</b>	<b>4,465</b>
<b>Total visitors</b>	<b>166</b>	<b>265</b>	<b>217</b>	<b>491</b>	<b>856</b>	<b>751</b>	<b>171</b>	<b>596</b>	<b>416</b>	<b>393</b>	<b>590</b>	<b>4,489</b>
<b>Domestic day trips</b>	<b>1,194</b>	<b>994</b>	<b>258</b>	<b>389</b>	<b>2,587</b>	<b>489</b>	<b>41</b>	<b>794</b>	<b>688</b>	<b>404</b>	<b>735</b>	<b>8,573</b>

#### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	15	21	11	69	15	29	28	136	4	8	2	693
Interstate nights	247	280	166	624	686	996	184	710	242	174	299	4,705
Intrastate nights	196	410	288	1,191	1,837	2,041	448	1,055	761	847	1,512	10,614
<b>Total domestic nights</b>	<b>443</b>	<b>690</b>	<b>454</b>	<b>1,816</b>	<b>2,523</b>	<b>3,037</b>	<b>632</b>	<b>1,765</b>	<b>1,003</b>	<b>1,021</b>	<b>1,811</b>	<b>15,319</b>
<b>Total nights</b>	<b>458</b>	<b>711</b>	<b>466</b>	<b>1,884</b>	<b>2,538</b>	<b>3,065</b>	<b>660</b>	<b>1,900</b>	<b>1,006</b>	<b>1,029</b>	<b>1,813</b>	<b>16,012</b>

#### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	1	4	0	4	1	1	7	1	0	0	0	57
Interstate overnight	52	50	61	152	104	211	66	110	26	29	43	953
Intrastate overnight	54	84	75	214	342	223	113	178	126	132	195	1,738
<b>Total domestic overnight</b>	<b>107</b>	<b>134</b>	<b>136</b>	<b>366</b>	<b>447</b>	<b>434</b>	<b>179</b>	<b>288</b>	<b>152</b>	<b>161</b>	<b>237</b>	<b>2,691</b>
<b>Domestic day trip</b>	<b>109</b>	<b>162</b>	<b>29</b>	<b>75</b>	<b>231</b>	<b>75</b>	<b>2</b>	<b>126</b>	<b>73</b>	<b>49</b>	<b>81</b>	<b>1,012</b>
<b>Total expenditure</b>	<b>217</b>	<b>300</b>	<b>165</b>	<b>446</b>	<b>679</b>	<b>511</b>	<b>188</b>	<b>415</b>	<b>225</b>	<b>211</b>	<b>319</b>	<b>3,759</b>

#### Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <http://www.tra.gov.au/domestic/domestic-tourism-results>

#### Sources:

- Travel by Australians – year end Sept 2022. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end Sept 2022 results of the International Visitor Survey, Tourism Research Australia Canberra.