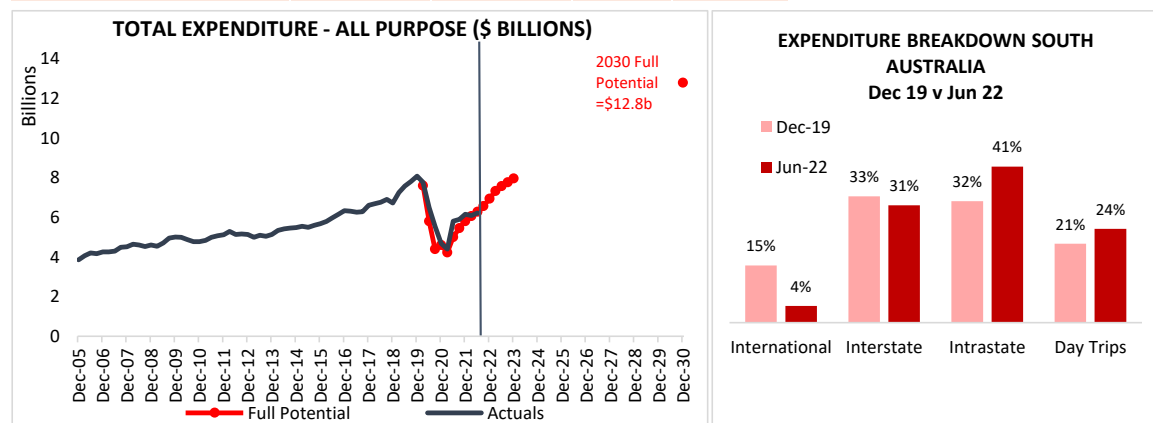


# SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Dec-19	Year Ending Jun-22	Change %	Market Share	Year Ending Dec-19	Year Ending Jun-22	Change %
International (\$m)	1,206	272	↓ -77%	3.6%	31,438	7,539	↓ -76%
Interstate (\$m)	2,656	1,902	↓ -28%	7.8%	37,405	24,453	↓ -35%
Intrastate (\$m)	2,555	2,526	↓ -1%	5.7%	43,287	44,596	↑ 3%
Day Trips (\$m)	1,660	1,517	↓ -9%	7.4%	26,338	20,446	↓ -22%
<b>Total Expenditure (\$m)</b>	<b>8,077</b>	<b>6,216</b>	<b>↓ -23%</b>	<b>6.4%</b>	<b>138,469</b>	<b>97,034</b>	<b>↓ -30%</b>
Adelaide (\$m)	4,515	2,610	↓ -42%	42%			
Regions (\$m)	3,562	3,461	↓ -3%	56%			



Visitors	South Australia				Australia		
	Year Ending Dec-19	Year Ending Jun-22	Change %	Market Share	Year Ending Dec-19	Year Ending Jun-22	Change %
International (000s)	488	56	↓ -88%	5.1%	8,709	1,105	↓ -87%
Interstate (000s)	2,962	1,564	↓ -47%	7.9%	38,344	19,815	↓ -48%
Intrastate (000s)	5,132	4,447	↓ -13%	6.6%	81,375	67,374	↓ -17%
<b>Total Overnight (000s)</b>	<b>8,581</b>	<b>6,067</b>	<b>↓ -29%</b>	<b>7.0%</b>	<b>126,156</b>	<b>86,933</b>	<b>↓ -31%</b>
Day Trips (000s)	17,055	11,996	↓ -30%	7.5%	248,349	160,896	↓ -35%

Nights	South Australia				Australia		
	Year Ending Dec-19	Year Ending Jun-22	Change %	Market Share	Year Ending Dec-19	Year Ending Jun-22	Change %
International (000s)	10,938	2,826	↓ -74%	3.5%	274,477	80,735	↓ -71%
Interstate (000s)	13,212	8,655	↓ -34%	7.8%	181,452	111,442	↓ -39%
Intrastate (000s)	14,673	13,180	↓ -10%	6.1%	236,455	215,731	↓ -9%
<b>Total Nights (000s)</b>	<b>38,823</b>	<b>24,661</b>	<b>↓ -36%</b>	<b>6.0%</b>	<b>692,384</b>	<b>407,908</b>	<b>↓ -41%</b>

Source: International and National Visitor Survey Jun 2022, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>