









# FLINDERS RANGES & OUTBACK—THE VALUE OF TOURISM

YEAR END DECEMBER 2024

VISITOR EXPENDITURE	VISITOR NIGHTS	DOMESTIC DAY TRIPS	TOURISM BUSINESSES
<div>\$603M</div> <div>YE December 2024</div>	<div>3.3M</div>	<div>556K</div>	<div>490</div> <div>YE June 2024</div>
<div>\$638M</div> <div>YE December 2025</div>	<div>1,167</div>	<div>2.4K</div>	<div>14:1</div> <div>1 in 14 jobs relates to tourism</div>
VISITOR EXPENDITURE TARGETS	HOTEL ROOMS	DIRECT EMPLOYMENT IN TOURISM	DIRECT EMPLOYMENT RATIO

## OVERNIGHT VISITORS PER YEAR

