RVS PROGRESS SNAPSHOT

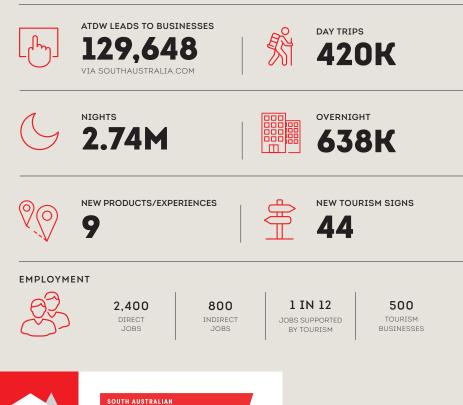
1 JAN - 31 DEC 2021 | FLINDERS RANGES & OUTBACK

REGIONAL PRIORITY

2025 TARGET

2021 ACTUAL

The focus for the Flinders Ranges and Outback is to increase overnight visitation via greater regional and cross regional collaboration around touring routes and events. New products, infrastructure and capability building will be critical for success. For more details refer to 2025 RVS at **tourism.sa.gov.au**



\$638M \$360M SATC GREAT STATE VOUCHERS (1-6) 671 86 NUMBER OF NUMBER OF TOURISM BUSINESSES BOOKINGS SATC TOURISM INDUSTRY DEVELOPMENT FUND 10 \$1,783,886 \$6,059,626 FUNDING TOTAL PROJECT PROJECTS AMOUNT VALUE **REGIONAL EVENTS** 23 † \$35.000 4 NUMBER OF FUNDED SATC EVENTS EVENTS FUNDING

ACCOMMODATION

36	24	2,704	58%**
NEW ROOMS	REFURBISHED ROOMS	TOTAL ROOMS	OCCUPANCY

SOURCES: INTERNATIONAL AND NATIONAL VISITOR SURVEY, TOURISM RESEARCH AUSTRALIA YEAR END DECEMBER 2021, STR GLOBAL YEAR END DECEMBER 2021, AUSTRALIAN TOURISM DATA WAREHOUSEYEAR END DECEMBER 2021*, AUSTRALIAN BUREAU OF STATISTICS * DATA CAPTURED FOR*YEAR END JUNE 2020. † EVENTS ON AVERAGE OVER 12 MONTH PERIOD** ON AVERAGE"