

# SOUTH AUSTRALIA

## VISIT TO REGIONS



### South Australia Annual Average Dec 2017 to Dec 2019

#### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	11	14	4	20	27	45	47	44	10	9	8
Interstate overnight	79	96	57	118	139	234	53	289	78	92	63
Intrastate overnight	105	150	125	332	606	517	72	355	280	313	494
<b>Total domestic overnight</b>	<b>184</b>	<b>246</b>	<b>182</b>	<b>450</b>	<b>744</b>	<b>751</b>	<b>125</b>	<b>644</b>	<b>358</b>	<b>405</b>	<b>557</b>
<b>Total visitors</b>	<b>194</b>	<b>260</b>	<b>186</b>	<b>470</b>	<b>771</b>	<b>796</b>	<b>172</b>	<b>688</b>	<b>368</b>	<b>415</b>	<b>564</b>
Domestic day trips	1,333	927	303	524	2,912	631	71	762	967	382	727

#### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International nights	158	112	38	151	254	271	132	261	173	210	56
Interstate nights	263	282	139	617	725	1,206	206	867	238	296	213
Intrastate nights	255	315	258	1,194	1,496	2,092	253	1,003	685	849	1,474
<b>Total domestic nights</b>	<b>518</b>	<b>597</b>	<b>396</b>	<b>1,811</b>	<b>2,221</b>	<b>3,298</b>	<b>459</b>	<b>1,870</b>	<b>923</b>	<b>1,145</b>	<b>1,687</b>
<b>Total nights</b>	<b>676</b>	<b>709</b>	<b>434</b>	<b>1,961</b>	<b>2,475</b>	<b>3,570</b>	<b>591</b>	<b>2,131</b>	<b>1,096</b>	<b>1,355</b>	<b>1,743</b>

#### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	9	8	2	9	13	15	38	18	6	8	4
Interstate overnight	35	84	22	87	73	132	46	113	30	47	20
Intrastate overnight	35	54	38	200	177	222	47	132	77	93	138
<b>Total domestic overnight</b>	<b>70</b>	<b>138</b>	<b>59</b>	<b>286</b>	<b>250</b>	<b>355</b>	<b>92</b>	<b>245</b>	<b>107</b>	<b>140</b>	<b>158</b>
Domestic day trip	90	89	28	104	230	89	10	107	79	35	58
<b>Total expenditure</b>	<b>170</b>	<b>235</b>	<b>90</b>	<b>400</b>	<b>493</b>	<b>459</b>	<b>141</b>	<b>369</b>	<b>192</b>	<b>182</b>	<b>220</b>

#### Notes:

1. Components may add to more than the total number of visitors as visitors visit more than one region.
2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
3. Figures may not sum to total due to rounding.
4. For details of the IBC methodology changes in this release please refer to <https://www.tsa.gov.au/domestic/domestic-tourism-reports>

#### Sources:

1. Travel by Australians – annual average year and Dec 2017 – year and Dec 2019. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
2. International Visitors in Australia – annual average year and Dec 2017 – year and Dec 2019 results of the International Visitor Survey, Tourism Research Australia, Canberra.