


Overseas Travel Report

Chief Executive and public sector employees

No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1x	Malaysia (29/09/2019 – 03/10/2019)	<ul style="list-style-type: none"> ▪ To attend and participate at Tourism Australia’s B2B event, “Market Place South East Asia 2019” 	\$3,984.96
1x	Singapore (03/10/2019 – 11/10/2019)	<ul style="list-style-type: none"> ▪ To facilitate a South Australian trade roadshow of Singapore in 04/10/2019. The event allowed participating South Australian tourism operators and the SATC to present to Singaporean travel trade and engage with them in skill building activities. ▪ For the new Marketing Executive, Southeast Asia & India to: <ul style="list-style-type: none"> ○ Meet key Singaporean trade members who did not attend “Marketplace South East Asia 2019” ○ Establish a working relationship with Tourism Australia’s in-market staff ○ Build a strong working relationship with SATC seconded employee, Business Development Manager Southeast Asia ○ Better understand the consumer marketing requirements and challenges faced by the SATC within the Singapore market ○ Meet with consumer campaign partner Singapore Press Holdings (SPH) to establish a face-to-face relationship and discuss final particulars of the upcoming campaign 	\$3,839.10
Total cost of travel:			\$7,824.06

Approved for publication by Executive Member Brent Hill

Date: 11/11/19

Signature:  _____

Note: These details are correct as at the date approved for publication. Figures may be rounded and have not been audited.

