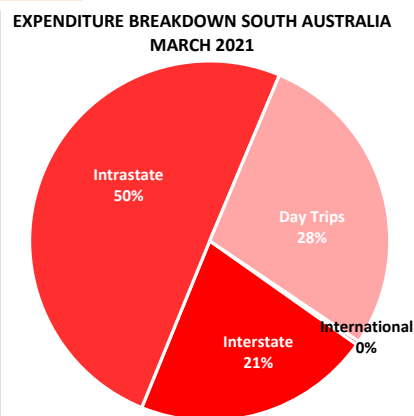
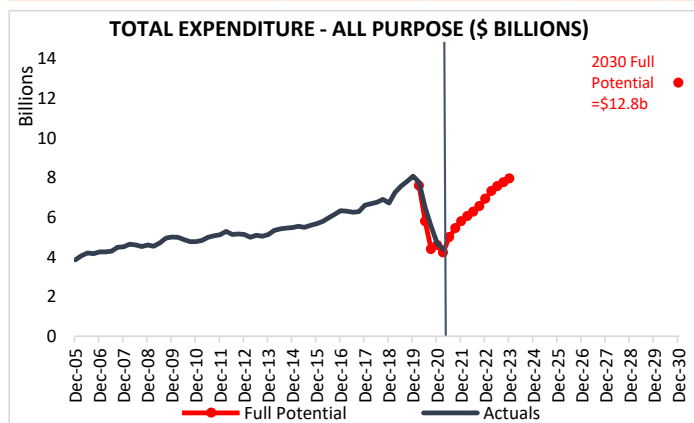


# SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Mar-20	Year Ending Mar-21	Change %	Market Share	Year Ending Mar-20	Year Ending Mar-21	Change %
International (\$m)	1,058	15	↓ -99%	3.0%	28,544	505	↓ -98%
Interstate (\$m)	2,523	939	↓ -63%	8.8%	36,589	10,686	↓ -71%
Intrastate (\$m)	2,443	2,204	↓ -10%	6.3%	42,163	34,964	↓ -17%
Day Trips (\$m)	1,741	1,235	↓ -29%	7.4%	25,863	16,742	↓ -35%
<b>Total Expenditure (\$m)</b>	<b>7,765</b>	<b>4,393</b>	<b>↓ -43%</b>	<b>7.0%</b>	<b>133,159</b>	<b>62,897</b>	<b>↓ -53%</b>
Adelaide (\$m)	4,405	1,558	↓ -65%	35%			
Regions (\$m)	3,360	2,835	↓ -16%	65%			



Visitors	South Australia				Australia		
	Year Ending Mar-20	Year Ending Mar-21	Change %	Market Share	Year Ending Mar-20	Year Ending Mar-21	Change %
International (000s)	441	3	↓ -99%	4.8%	8,051	60	↓ -99%
Interstate (000s)	2,844	925	↓ -67%	8.0%	36,678	11,604	↓ -68%
Intrastate (000s)	4,922	4,549	↓ -8%	7.3%	77,850	62,208	↓ -20%
<b>Total Overnight (000s)</b>	<b>8,207</b>	<b>5,476</b>	<b>↓ -33%</b>	<b>7.5%</b>	<b>120,336</b>	<b>72,866</b>	<b>↓ -39%</b>
Day Trips (000s)	17,179	12,498	↓ -27%	7.9%	238,745	158,468	↓ -34%

Nights	South Australia				Australia		
	Year Ending Mar-20	Year Ending Mar-21	Change %	Market Share	Year Ending Mar-20	Year Ending Mar-21	Change %
International (000s)	10,092	192	↓ -98%	3.1%	256,504	6,183	↓ -98%
Interstate (000s)	12,839	6,633	↓ -48%	9.4%	176,873	70,865	↓ -60%
Intrastate (000s)	14,023	14,081	→ 0%	6.7%	228,170	210,261	↓ -8%
<b>Total Nights (000s)</b>	<b>36,955</b>	<b>20,907</b>	<b>↓ -43%</b>	<b>7.3%</b>	<b>661,548</b>	<b>287,309</b>	<b>↓ -57%</b>

Source: International and National Visitor Survey March 2021, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>