

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end December 2022

DUE TO COVID-19 THE RESULTS ARE YEAR END DEC 2022 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	4	3	4	5	8	9	13	13	2	2	2	52
Interstate overnight	67	105	68	148	125	261	50	295	69	85	90	1,027
Intrastate overnight	84	210	124	347	651	566	108	314	310	325	510	3,489
Total domestic overnight	151	316	192	495	776	827	158	609	379	410	600	4,516
Total visitors	155	319	196	500	783	835	171	622	381	412	602	4,568
Domestic day trips	1,210	925	239	430	2,670	494	26	827	781	453	702	8,756

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	53	39	25	82	39	65	47	181	11	53	16	835
Interstate nights	275	343	186	718	637	1,250	181	792	209	175	367	5,277
Intrastate nights	182	478	265	1,172	1,673	2,261	419	942	753	926	1,480	10,585
Total domestic nights	456	821	451	1,890	2,310	3,511	600	1,735	962	1,101	1,846	15,863
Total nights	509	860	476	1,972	2,348	3,576	647	1,915	973	1,154	1,862	16,697

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	5	8	3	9	5	3	22	4	0	1	1	84
Interstate overnight	57	92	59	180	96	284	56	130	32	41	48	1,150
Intrastate overnight	56	95	64	215	300	222	107	168	92	143	214	1,683
Total domestic overnight	112	187	123	396	396	506	163	298	124	183	263	2,833
Domestic day trip	108	131	26	98	265	67	2	140	77	55	90	1,059
Total expenditure	225	326	152	503	665	576	187	441	201	240	354	3,976

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <http://www.tra.gov.au/domestic/domestic-tourism-results>

Sources:

- Travel by Australians – year end Dec 2022. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end Dec 2022 results of the International Visitor Survey, Tourism Research Australia, Canberra.