

## Information to support the tourism industry

### Travelling in South Australia

Members of the public are encouraged to visit [algalbloom.sa.gov.au](https://algalbloom.sa.gov.au) for all of the latest information on the algal bloom impacting parts of South Australia's coastline.

It is important to recognise that more than two-thirds of the South Australian coastline remains un-affected by the algal bloom.

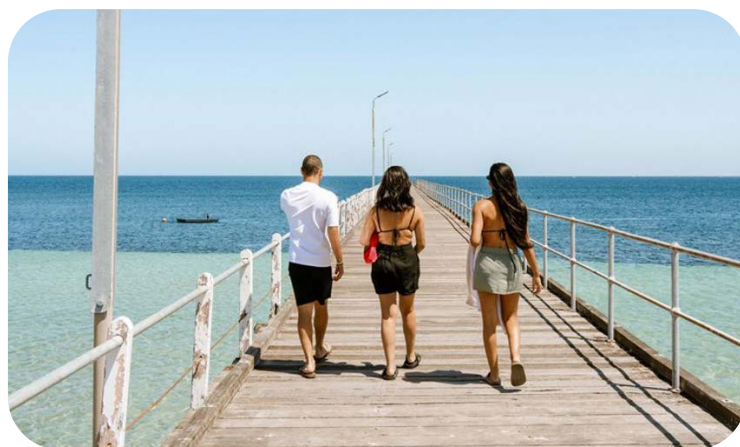
Tourists are encouraged to visit our coastal regions, follow the health advice, and enjoy the broad range of tourism experiences available across South Australia's coastal regions.

South Australian beaches are open to the public for recreation, swimming and enjoyment.

From time-to-time depending on currents and wind conditions, a beach may be impacted by *Karenia* and you may see discoloured water and foam.

Visiting the beach can be enjoyed, but if experiencing symptoms, the health advice is to move away from the beach.

If the water is clear, it's fine to swim.



### 'Coast is Calling' travel voucher program & marketing campaign

The 'Coast is Calling' travel voucher program will see 20,000 vouchers for accommodation and experiences valued up to \$500 released in September, boosting bookings to tourism operators hit hardest by the algal bloom until the end of November 2025.

Delivered by the South Australian Tourism Commission, the voucher scheme will work in tandem with marketing activity promoting the state's coastal destinations to locals, reminding them of what they have on offer in their own backyard.

For more information, go to [tourism.sa.gov.au](https://tourism.sa.gov.au)

For full T&Cs, go to [southaustralia.com/voucher](https://southaustralia.com/voucher) Licence No: T25/1530.



For updates, visit  
[algalbloom.sa.gov.au](https://algalbloom.sa.gov.au)

# Information to support the tourism industry



Government of  
South Australia

## Support for tourism industry

Eligible tourism businesses can apply for \$10,000 small business grants, part of the \$28.5 million support package announced by the state and federal governments.

The support package includes \$2 million for public information campaigns, focused on rebuilding confidence and driving visitation to our coastal regions and marine based tourism businesses and promoting the seafood industry and benefits of recreational fishing.



## Enjoy local seafood

All commercially available seafood from South Australian waters is safe to eat.

Bivalves (oyster, mussels, scallops, cockles) or abalone available for sale is frequently tested to ensure it meets strict safety standards and is safe to eat.

If you catch fish, crabs, prawns, lobsters, or squid yourself, they are safe to eat if cleaned thoroughly and gutted before cooking.

Do not eat self-collected bivalve molluscs (like oysters, cockles, mussels, pipis, scallops) or abalone, as they have not been tested for brevetoxin which causes gastro like symptoms.

Never eat dead or dying fish, cockles or other marine life found on the beach because of decomposition and spoilage.



For updates, visit  
[algalbloom.sa.gov.au](https://algalbloom.sa.gov.au)