

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end June 2021

DUE TO COVID-19 THE RESULTS ARE YEAR END JUNE 2021 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

| | Adelaide Hills | Barossa | Clare Valley | Eyre Peninsula | Fleurieu Peninsula | Flinders Ranges and Outback | Kangaroo Island | Limestone Coast | Murray River, Lakes and Coorong | Riverland | Yorke Peninsula |
|---------------------------------|----------------|------------|--------------|----------------|--------------------|-----------------------------|-----------------|-----------------|---------------------------------|------------|-----------------|
| International overnight | 1 | - | 0 | - | 0 | - | - | - | 0 | - | - |
| Interstate overnight | 72 | 47 | 63 | 72 | 113 | 159 | 40 | 190 | 54 | 57 | 61 |
| Intrastate overnight | 115 | 229 | 174 | 401 | 876 | 518 | 162 | 473 | 306 | 310 | 572 |
| Total domestic overnight | 188 | 276 | 237 | 473 | 989 | 677 | 203 | 663 | 360 | 367 | 632 |
| Total visitors | 188 | 276 | 237 | 473 | 989 | 677 | 203 | 663 | 360 | 367 | 632 |
| Domestic day trips | 1,238 | 750 | 198 | 570 | 2,799 | 330 | 120 | 756 | 750 | 412 | 692 |

NIGHTS (000s)

| | Adelaide Hills | Barossa | Clare Valley | Eyre Peninsula | Fleurieu Peninsula | Flinders Ranges and Outback | Kangaroo Island | Limestone Coast | Murray River, Lakes and Coorong | Riverland | Yorke Peninsula |
|------------------------------|----------------|------------|--------------|----------------|--------------------|-----------------------------|-----------------|-----------------|---------------------------------|--------------|-----------------|
| International nights | 1 | - | 0 | - | 0 | - | - | - | 23 | - | - |
| Interstate nights | 369 | 127 | 204 | 432 | 460 | 833 | 187 | 533 | 105 | 254 | 399 |
| Intrastate nights | 209 | 497 | 401 | 1,642 | 2,291 | 2,047 | 685 | 1,382 | 809 | 824 | 1,868 |
| Total domestic nights | 578 | 624 | 604 | 2,074 | 2,751 | 2,880 | 872 | 1,915 | 914 | 1,079 | 2,266 |
| Total nights | 580 | 624 | 604 | 2,074 | 2,751 | 2,880 | 872 | 1,915 | 936 | 1,079 | 2,266 |

EXPENDITURE (Millions)

| | Adelaide Hills | Barossa | Clare Valley | Eyre Peninsula | Fleurieu Peninsula | Flinders Ranges and Outback | Kangaroo Island | Limestone Coast | Murray River, Lakes and Coorong | Riverland | Yorke Peninsula |
|---------------------------------|----------------|------------|--------------|----------------|--------------------|-----------------------------|-----------------|-----------------|---------------------------------|------------|-----------------|
| International overnight | 1 | - | 0 | - | 0 | - | - | - | 1 | - | - |
| Interstate overnight | 42 | 53 | 49 | 59 | 88 | 107 | 48 | 112 | 20 | 52 | 40 |
| Intrastate overnight | 31 | 130 | 72 | 289 | 322 | 257 | 197 | 223 | 84 | 125 | 187 |
| Total domestic overnight | 73 | 183 | 121 | 348 | 410 | 365 | 245 | 335 | 105 | 177 | 227 |
| Domestic day trip | 133 | 90 | 24 | 87 | 227 | 57 | 10 | 139 | 63 | 35 | 57 |
| Total expenditure | 206 | 273 | 146 | 435 | 637 | 422 | 255 | 475 | 169 | 212 | 284 |

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the ABS methodology changes in this release please refer to <https://www.abs.gov.au/absstats/085545/totals/visits>

Sources:

- Travel by Australians – year and June 2021: Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year and June 2021: Results of the International Visitor Survey, Tourism Research Australia, Canberra.