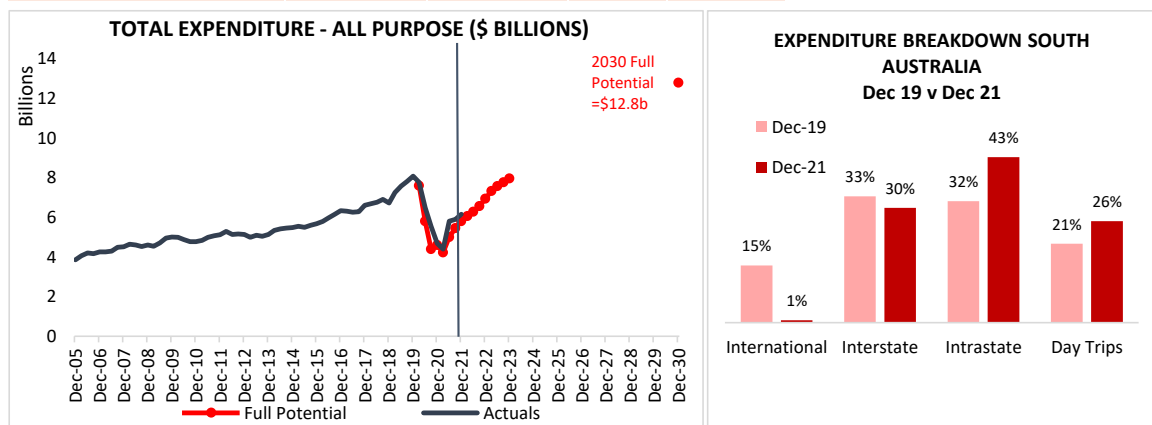


# SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Dec-19	Year Ending Dec-21	Change %	Market Share	Year Ending Dec-19	Year Ending Dec-21	Change %
International (\$m)	1,206	38	↓ -97%	2.7%	31,438	1,402	↓ -96%
Interstate (\$m)	2,656	1,838	↓ -31%	9.5%	37,405	19,295	↓ -48%
Intrastate (\$m)	2,555	2,651	↑ 4%	6.4%	43,287	41,452	↓ -4%
Day Trips (\$m)	1,660	1,625	↓ -2%	8.9%	26,338	18,284	↓ -31%
<b>Total Expenditure (\$m)</b>	<b>8,077</b>	<b>6,151</b>	<b>↓ -24%</b>	<b>7.6%</b>	<b>138,469</b>	<b>80,432</b>	<b>↓ -42%</b>
Adelaide (\$m)	4,515	2,550	↓ -44%	41%			
Regions (\$m)	3,562	3,602	↑ 1%	59%			



Visitors	South Australia				Australia		
	Year Ending Dec-19	Year Ending Dec-21	Change %	Market Share	Year Ending Dec-19	Year Ending Dec-21	Change %
International (000s)	488	10	↓ -98%	4.2%	8,709	224	↓ -97%
Interstate (000s)	2,962	1,422	↓ -52%	8.6%	38,344	16,621	↓ -57%
Intrastate (000s)	5,132	4,645	↓ -9%	7.0%	81,375	66,814	↓ -18%
<b>Total Overnight (000s)</b>	<b>8,581</b>	<b>6,077</b>	<b>↓ -29%</b>	<b>7.4%</b>	<b>126,156</b>	<b>82,298</b>	<b>↓ -35%</b>
Day Trips (000s)	17,055	12,648	↓ -26%	7.9%	248,349	160,469	↓ -35%

Nights	South Australia				Australia		
	Year Ending Dec-19	Year Ending Dec-21	Change %	Market Share	Year Ending Dec-19	Year Ending Dec-21	Change %
International (000s)	10,938	467	↓ -96%	2.8%	274,477	16,523	↓ -94%
Interstate (000s)	13,212	8,790	↓ -33%	8.7%	181,452	101,199	↓ -44%
Intrastate (000s)	14,673	13,806	↓ -6%	6.3%	236,455	219,909	↓ -7%
<b>Total Nights (000s)</b>	<b>38,823</b>	<b>23,062</b>	<b>↓ -41%</b>	<b>6.8%</b>	<b>692,384</b>	<b>337,632</b>	<b>↓ -51%</b>

Source: International and National Visitor Survey Dec 2021, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>