



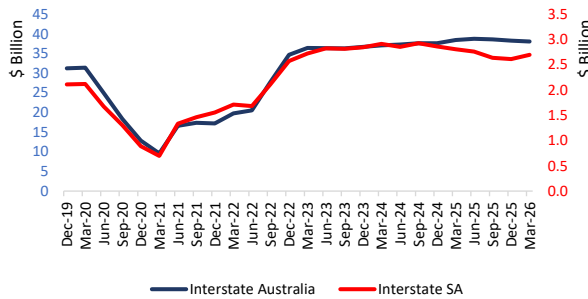
Razorback Lookout, Flinders Ranges & Outback

Domestic Tourism Statistics South Australia All Purpose March 2026

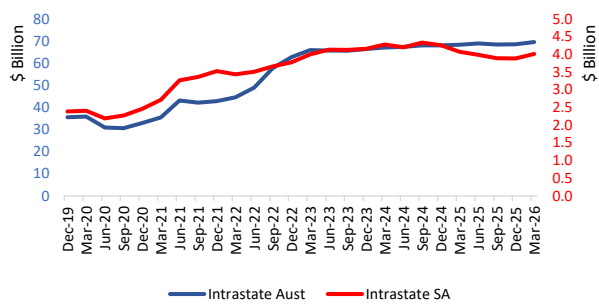
Released: 24th June 2026, Next release 24th September 2026

Expenditure (\$m)	Australia			South Australia			
	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share
Interstate (\$m)	\$ 38,449	\$ 38,030	↓ -1%	\$ 2,808	\$ 2,698	↓ -4%	7.1%
Intrastate (\$m)	\$ 68,366	\$ 69,566	↑ 2%	\$ 4,070	\$ 4,012	↓ -1%	5.8%
Day Trips (\$m)	\$ 38,835	\$ 49,448	↑ 27%	\$ 2,614	\$ 3,062	↑ 17%	6.2%
Total Domestic	\$ 145,651	\$ 157,044	↑ 8%	\$ 9,492	\$ 9,771	↑ 3%	6.2%

Interstate Expenditure South Australia versus Australia



Intrastate Expenditure South Australia versus Australia



State	Overnight Trips (000s)											
	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share
NSW	38,780	39,321	↑ 1%	35%	10,719	10,777	↑ 1%	36%	28,061	28,544	↑ 2%	32%
VIC	30,903	31,190	↑ 1%	28%	6,438	6,341	↓ -2%	21%	24,465	24,849	↑ 2%	28%
QLD	25,513	26,128	↑ 2%	23%	6,554	6,572	⇒ 0%	22%	18,959	19,556	↑ 3%	22%
SA	7,811	7,791	⇒ 0%	7%	2,143	2,159	↑ 1%	7%	5,668	5,632	↓ -1%	6%
WA	9,728	9,987	↑ 3%	9%	1,218	1,236	↑ 1%	4%	8,509	8,751	↑ 3%	10%
TAS	2,951	2,965	⇒ 0%	3%	1,113	1,145	↑ 3%	4%	1,839	1,820	↓ -1%	2%
NT	990	985	↓ -1%	1%	591	628	↑ 6%	2%	399	357	↓ -11%	0%
ACT	2,214	2,247	↑ 1%	2%	2,204	2,233	↑ 1%	8%	10	14	np	np
TOTAL	115,739	113,061	↓ -2%	100%	29,393	29,565	↑ 1%	100%	87,911	89,524	↑ 2%	100%

State	Nights (000s)											
	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share
NSW	116,510	119,051	↑ 2%	31%	37,665	38,305	↑ 2%	30%	78,845	80,745	↑ 2%	32%
VIC	87,236	86,844	⇒ 0%	23%	24,366	24,369	⇒ 0%	19%	62,870	62,476	↓ -1%	25%
QLD	92,085	92,173	⇒ 0%	24%	33,062	32,158	↓ -3%	25%	59,023	60,015	↑ 2%	24%
SA	25,574	25,509	⇒ 0%	7%	9,044	9,222	↑ 2%	7%	16,530	16,286	↓ -1%	6%
WA	34,992	35,575	↑ 2%	9%	7,543	7,695	↑ 2%	6%	27,449	27,880	↑ 2%	11%
TAS	10,557	10,734	↑ 2%	3%	5,273	5,569	↑ 6%	4%	5,284	5,164	↓ -2%	2%
NT	4,521	4,167	↓ -8%	1%	3,468	3,181	↓ -8%	2%	1,053	986	↓ -6%	0%
ACT	6,288	6,260	⇒ 0%	2%	6,252	6,217	↓ -1%	5%	36	43	np	np
TOTAL	378,197	381,646	↑ 1%	100%	127,107	128,051	↑ 1%	100%	251,090	253,595	↑ 1%	100%



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Expenditure (\$m)												
State	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share
NSW	29,442	31,293	↑ 6%	29%	8,978	9,385	↑ 5%	25%	20,464	21,908	↑ 7%	31%
VIC	24,652	23,292	↓ -6%	22%	8,053	7,745	↓ -4%	20%	16,600	15,546	↓ -6%	22%
QLD	28,484	27,370	↓ -4%	25%	11,287	10,635	↓ -6%	28%	17,197	16,735	↓ -3%	24%
SA	6,878	6,709	↓ -2%	6%	2,808	2,698	↓ -4%	7%	4,070	4,012	↓ -1%	6%
WA	10,128	11,376	↑ 12%	11%	2,012	2,132	↑ 6%	6%	8,116	9,244	↑ 14%	13%
TAS	2,925	3,310	↑ 13%	3%	1,929	2,160	↑ 12%	6%	996	1,150	↑ 15%	2%
NT	1,304	1,795	↑ 38%	2%	759	1,137	↑ 50%	3%	545	658	↑ 21%	1%
ACT	2,759	2,151	↓ -22%	2%	2,380	1,838	↓ -23%	5%	379	313	np	np
TOTAL	106,816	107,596	↑ 1%	100%	38,449	38,030	↓ -1%	100%	68,366	69,566	↑ 2%	100%

Day Trips								
State	Day Trip (000s)				Day Trip Expenditure (\$m)			
	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share	Year Ending Mar-25	Year Ending Mar-26	Change (%)	Market Share
NSW	78,961	85,787	↑ 9%	30%	11,010	15,345	↑ 39%	31%
VIC	79,839	85,703	↑ 7%	30%	12,015	14,823	↑ 23%	30%
QLD	50,370	57,233	↑ 14%	20%	6,287	9,950	↑ 58%	20%
SA	15,583	16,615	↑ 7%	6%	2,614	3,062	↑ 17%	6%
WA	26,995	29,822	↑ 10%	11%	5,998	4,816	↓ -20%	10%
TAS	4,427	4,689	↑ 6%	2%	380	684	↑ 80%	1%
NT	1,149	1,247	↑ 9%	0%	234	282	↑ 21%	1%
ACT	1,941	2,117	↑ 9%	1%	296	486	↑ 64%	1%
TOTAL	259,266	283,214	↑ 9%	100%	38,835	49,448	↑ 27%	100%

Source: All data is from the Domestic Tourism Statistics March 2026, Tourism Research Australia, Canberra.

Notes:

1. Expenditure figures includes airfares and package expenditure.

2. For details of the DoTS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>

3. Total Overnight Visits at a National Level have been adjusted due to the new DoTS methodology. As such, in the current release, the national Interstate and Intrastate totals do not sum to the overall total.