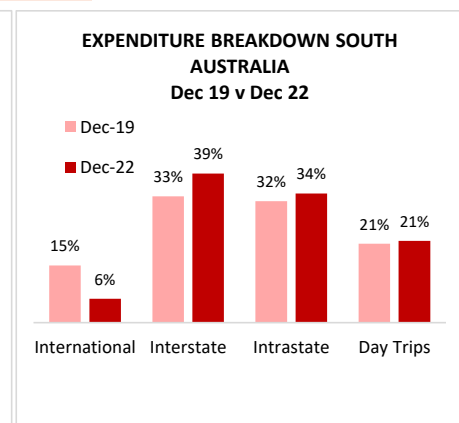
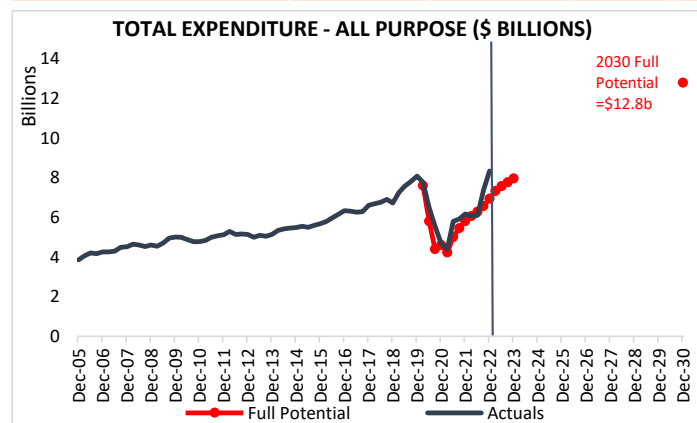


SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Dec-19	Year Ending Dec-22	Change %	Market Share	Year Ending Dec-19	Year Ending Dec-22	Change %
International (\$m)	1,206	519	↓ -57%	4.1%	31,438	12,742	↓ -59%
Interstate (\$m)	2,656	3,237	↑ 22%	7.1%	37,405	45,560	↑ 22%
Intrastate (\$m)	2,555	2,805	↑ 10%	5.0%	43,287	55,698	↑ 29%
Day Trips (\$m)	1,660	1,774	↑ 7%	6.1%	26,338	29,024	↑ 10%
Total Expenditure (\$m)	8,077	8,336	↑ 3%	5.8%	138,469	143,024	↑ 3%
Adelaide (\$m)	4,515	4,360	↓ -3%	52%			
Regions (\$m)	3,562	3,976	↑ 12%	48%			



Visitors	South Australia				Australia		
	Year Ending Dec-19	Year Ending Dec-22	Change %	Market Share	Year Ending Dec-19	Year Ending Dec-22	Change %
International (000s)	488	181	↓ -63%	5.3%	8,709	3,415	↓ -61%
Interstate (000s)	2,962	2,614	↓ -12%	7.8%	38,344	33,383	↓ -13%
Intrastate (000s)	5,132	4,496	↓ -12%	5.8%	81,375	76,958	↓ -5%
Total Overnight (000s)	8,581	7,291	↓ -15%	6.5%	126,156	111,627	↓ -12%
Day Trips (000s)	17,055	13,479	↓ -21%	6.7%	248,349	201,414	↓ -19%

Nights	South Australia				Australia		
	Year Ending Dec-19	Year Ending Dec-22	Change %	Market Share	Year Ending Dec-19	Year Ending Dec-22	Change %
International (000s)	10,938	5,526	↓ -49%	4.4%	274,477	126,098	↓ -54%
Interstate (000s)	13,212	12,597	↓ -5%	7.4%	181,452	169,522	↓ -7%
Intrastate (000s)	14,673	13,301	↓ -9%	5.8%	236,455	230,204	↓ -3%
Total Nights (000s)	38,823	31,424	↓ -19%	6.0%	692,384	525,824	↓ -24%

Source: International and National Visitor Survey Dec 2022, [South Australian Visitor Economy Sector Plan 2030](#).

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>