

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end September 2024

DUE TO COVID-19 THE RESULTS ARE YEAR END SEPTEMBER 2024 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	13	11	2	16	22	34	27	30	13	7	7	129
Interstate overnight	73	108	26	104	108	198	54	398	79	107	41	1,040
Intrastate overnight	88	175	174	325	616	523	99	379	310	307	524	3,466
Total domestic overnight	161	283	200	429	723	721	152	778	389	414	566	4,506
Total visitors	174	295	203	444	746	755	179	808	402	421	573	4,635
Domestic day trips	1,243	744	416	561	2,297	543	39	482	518	388	724	7,956

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	529	80	22	174	217	483	85	278	376	252	187	2,683
Interstate nights	210	267	77	420	454	890	201	997	134	245	164	4,138
Intrastate nights	135	422	307	944	1,550	2,071	345	1,017	605	699	1,632	9,753
Total domestic nights	345	688	384	1,364	2,005	2,961	547	2,015	739	944	1,796	13,891
Total nights	874	768	406	1,538	2,221	3,444	631	2,293	1,115	1,197	1,983	16,574

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	\$18	\$9	\$2	\$25	\$15	\$18	\$33	\$16	\$15	\$17	\$22	\$190
Interstate overnight	\$30	\$81	\$29	\$97	\$71	\$187	\$60	\$199	\$38	\$36	\$20	\$878
Intrastate overnight	\$44	\$110	\$90	\$285	\$258	\$290	\$71	\$197	\$95	\$103	\$206	\$1,760
Total domestic overnight	\$73	\$191	\$120	\$382	\$330	\$477	\$131	\$396	\$133	\$138	\$226	\$2,638
Domestic day trip	\$98	\$75	\$54	\$152	\$173	\$143	\$5	\$156	\$66	\$41	\$78	\$1,041
Total expenditure	\$189	\$274	\$176	\$559	\$518	\$638	\$169	\$568	\$214	\$196	\$325	\$3,869
Spend per night*	\$100	\$260	\$300	\$260	\$160	\$140	\$260	\$180	\$130	\$130	\$120	\$170

* Total overnight spend divided by total nights for each region for international and domestic.

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic-domestic-tourism-results>

Sources:

- Travel by Australians – year end September 2024. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end September 2024 results of the International Visitor Survey, Tourism Research Australia, Canberra.