

DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



SOUTH AUSTRALIA MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS FEB 2020 - JAN 2021

	MONTH					YEAR TO DATE				
	Jan-20	Share	Jan-21	Change	Share	Jan-20	Share	Jan-21	Change	Share
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
VISITS										
South Australia	749	7.0%	730	-3%	7.8%	8,843	6.9%	6,204	-30%	7.6%
Australia	10,657		9,394	-12%		128,104		81,909	-36%	
NIGHTS										
South Australia	3,462	6.8%	3,693	7%	7.7%	31,348	6.7%	23,975	-24%	7.4%
Australia	51,251		47,823	-7%		469,158		324,192	-31%	
EXPENDITURE										
South Australia	617	6.7%	540	-13%	7.0%	5,858	6.5%	3,634	-38%	6.8%
Australia	9,274		7,753	-16%		90,017		53,166	-41%	

	MONTH					YEAR TO DATE				
	Jan-20	Share	Jan-21	Share	Change	Jan-20	Share	Jan-21	Share	Change
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
VISITS										
State										
New South Wales	3,325	31%	2,961	32%	-11%	42,293	33%	27,408	33%	-35%
Victoria	3,058	29%	2,604	28%	-15%	32,807	26%	16,568	20%	-49%
Queensland	2,214	21%	1,860	20%	-16%	28,128	22%	18,710	23%	-33%
South Australia	749	7%	730	8%	-3%	8,843	7%	6,204	8%	-30%
Western Australia	1,095	10%	1,020	11%	-7%	12,117	9%	9,781	12%	-19%
Tasmania	396	4%	340	4%	-14%	3,613	3%	2,520	3%	-30%
Northern Territory	82	1%	76	1%	-7%	1,784	1%	1,013	1%	-43%
Australian Capital Territory	228	2%	110	1%	-52%	3,431	3%	1,767	2%	-48%
Australia	10,657		9,394		-12%	128,104		81,909		-36%

	MONTH					YEAR TO DATE				
	Jan-20	Share	Jan-21	Share	Change	Jan-20	Share	Jan-21	Share	Change
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
NIGHTS										
State										
New South Wales	14,730	29%	13,530	28%	-8%	137,286	29%	97,303	30%	-29%
Victoria	13,044	25%	11,916	25%	-9%	96,554	21%	58,154	18%	-40%
Queensland	10,391	20%	10,614	22%	2%	113,343	24%	77,303	24%	-32%
South Australia	3,462	7%	3,693	8%	7%	31,348	7%	23,975	7%	-24%
Western Australia	5,646	11%	5,341	11%	-5%	55,881	12%	45,256	14%	-19%
Tasmania	2,617	5%	1,976	4%	-24%	15,434	3%	11,768	4%	-24%
Northern Territory	545	1%	372	1%	-32%	9,747	2%	5,250	2%	-46%
Australian Capital Territory	817	2%	380	1%	-53%	9,558	2%	5,183	2%	-46%
Australia	51,251	100%	47,823	100%	-7%	469,158	100%	324,192	100%	-31%

	MONTH					YEAR TO DATE				
	Jan-20	Share	Jan-21	Share	Change	Jan-20	Share	Jan-21	Share	Change
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
EXPENDITURE										
State										
New South Wales	2,545	27%	2,213	29%	-13%	26,189	29%	16,277	31%	-38%
Victoria	2,214	24%	1,745	23%	-21%	19,201	21%	8,756	16%	-54%
Queensland	2,169	23%	1,878	24%	-13%	21,662	24%	13,533	25%	-38%
South Australia	617	7%	540	7%	-13%	5,858	7%	3,634	7%	-38%
Western Australia	981	11%	876	11%	-11%	9,558	11%	6,996	13%	-27%
Tasmania	516	6%	360	5%	-30%	3,336	4%	2,017	4%	-40%
Northern Territory	82	1%	76	1%	-8%	2,182	2%	914	2%	-58%
Australian Capital Territory	150	2%	65	1%	-57%	2,032	2%	1,039	2%	-49%
Australia	9,274	100%	7,753	100%	-16%	90,017	100%	53,166	100%	-41%

YTD - Refers to February 2020 - January 2021

DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



ADELAIDE - REGIONAL SA - MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS FEB 2020 - JAN 2021

MONTH	VISITS				NIGHTS				EXPENDITURE			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
ADELAIDE	284	218	-66	-23%	1,286	1,254	-32	-2%	314	208	-106	-34%
Regional SA	516	569	53	10%	2,177	2,440	263	12%	303	331	28	9%
SA	749	730	-19	-3%	3,462	3,693	231	7%	617	540	-78	-13%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
ADELAIDE	3,769	1,871	-1,898	-50%	12,089	7,867	-4,223	-35%	3,138	1,505	-1,633	-52%
Regional SA	5,510	4,562	-948	-17%	19,259	16,108	-3,150	-16%	2,730	2,133	-597	-22%
SA	8,842	6,204	-2,639	-30%	31,347	23,975	-7,372	-24%	5,858	3,634	-2,223	-38%

INTERSTATE

MONTH	VISITS				NIGHTS				EXPENDITURE			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
Interstate	268	198	-70	-26%	1,716	1,750	34	2%	313	256	-57	-18%
South Australia	268	198	-70	-26%	1,716	1,750	34	2%	313	256	-57	-18%
Australia	3,184	1,694	-1,490	-47%	20,750	14,770	-5,980	-29%	4,704	2,408	-2,296	-49%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
Interstate	3,230	1,340	-1,890	-59%	14,928	8,784	-6,144	-41%	2,999	1,305	-1,694	-56%
South Australia	3,230	1,340	-1,890	-59%	14,928	8,784	-6,144	-41%	2,999	1,305	-1,694	-56%
Australia(a)	41,525	15,277	-26,249	-63%	202,192	90,924	-111,269	-55%	49,701	17,526	-32,175	-65%

INTRASTATE

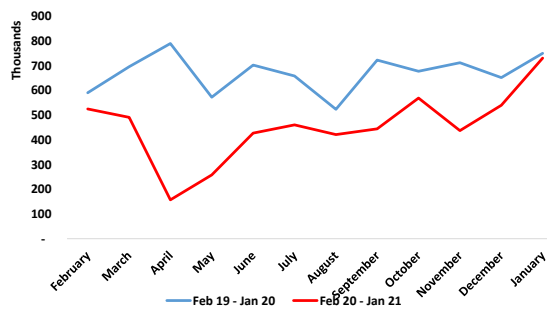
MONTH	VISITS				NIGHTS				EXPENDITURE			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
Intrastate	481	532	50	10%	1,746	1,944	197	11%	304	284	-20	-7%
South Australia	481	532	50	10%	1,746	1,944	197	11%	304	284	-20	-7%
Australia	7,473	7,700	227	3%	30,501	33,053	2,551	8%	4,570	5,345	775	17%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
Intrastate	4,751	4,055	-697	-15%	13,496	12,542	-954	-7%	2,344	1,846	-498	-21%
South Australia	4,751	4,055	-697	-15%	13,496	12,542	-954	-7%	2,344	1,846	-498	-21%
Australia(a)	86,577	66,631	-19,945	-23%	266,956	233,268	-33,688	-13%	40,316	35,640	-4,676	-12%

DAY TRIPS

MONTH	VISITS				EXPENDITURE (\$Ms)			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
SA	1,519	1,272	-247	-16%	153	158	6	4%
Aust	21,088	17,545	-3,542	-17%	2,309	1,875	-434	-19%
YTD	VISITS				EXPENDITURE (\$Ms)			
	Jan-20	Jan-21	Change	%	Jan-20	Jan-21	Change	%
SA	17,055	13,356	-3,699	-22%	1,660	1,310	-350	-21%
Aust	224,791	145,980	-78,811	-35%	23,721	15,155	-8,566	-36%

DOMESTIC OVERNIGHT VISITORS TO SA
FEBRUARY TO JANUARY 2020 & 2021



DOMESTIC OVERNIGHT VISITOR EXPENDITURE TO SA
FEBRUARY TO JANUARY 2020 & 2021

