HOW TO ADD A DEAL/OFFER IN ATDW

HELP SHEET

INTRODUCTION

DEFINITION OF A DEAL

A deal is an offer, discount, special rate or package that offers value to consumers and is available for a short time. This functionality is available to all categories. .

DEAL EXAMPLE

Deal Name: 2 Nights from $299 with Buffet Breakfast + Spa Special

Deal Description: Book and travel until 30 Jan 2020. Voucher Min spend conditions apply. Use promo code 'RESORT'.

Terms & Conditions: T&Cs apply. Subject to availability, blackout dates apply, non-refundable & 100% pre-paid.
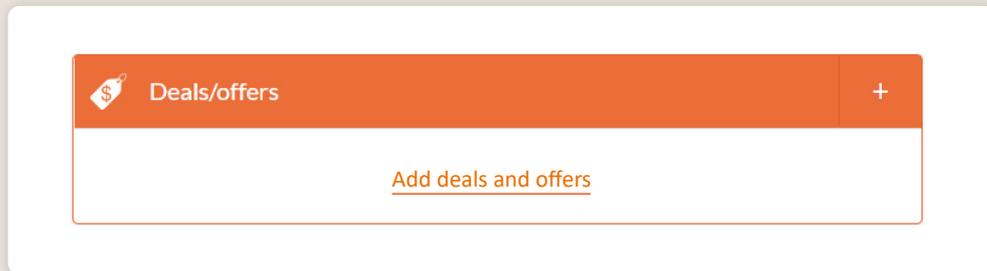
INSTRUCTIONS

STEP 1

Log in to your business listing on ATDW at www.atdw-online.com.au

STEP 2

Click on 'Add deals and offers' located in left hand ribbon.

🏷$ Deals/offers   +

Add deals and offers

STEP 3

Select the appropriate discount type for your deal/offer from the drop down box under 'Deal Type'.
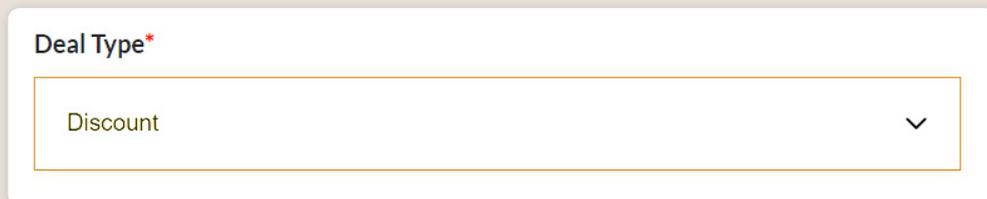
Deal Type*

Discount   ⌄

STEP 4

Enter the name of your deal/offer. This should be a scroll-stopping title. The title should reflect your offering. *Example: 2 Nights from $299 with Buffet Breakfast + Spa Special.*

Deal/Offer Name*

Maximum 55 characters

STEP 5

Upload a photo for your deal that will grab customer's attention. This can be a photo used in your listing. *Requirements: Landscape orientation photos only with a minimum size of 1600 x 1200 pixels. The image must be a photo and cannot be overtyped with text.*

📄 Photos   **Required**

Drag & drop photos here or click to upload

Requirements: Landscape orientation photos only with a minimum size of 1600 x 1200 pixels.

STEP 6

Enter in-market/advertising start and end dates. Deals/offers can have an in market (advertised) period for bookings of up to 3 months only.

Provide the in-market start and end dates that the deal will be advertised

Start Date*   End Date*

| Start Date of the Deal 📅 | End Date of the Deal 📅 |

STEP 7

Enter validity/redeemability start and end dates. The validity or redemption period can be up to 2 years.

Provide the validity start and end date for when the deal can be redeemed

Start Date   End Date

| Start Date of the Deal 📅 | End Date of the Deal 📅 |

SOUTH
AUSTRALIA

STEP 8

Enter a 'Deal Price' and/or 'Price Comment', which ever suits your deal type.

Please provide either a Deal Price or a Price Comment*

Please provide either a Deal Price or a Price Comment*

$	Enter deal price	For example, kids eat free

STEP 9

Enter a 'Deal Description'. Describe the deal that is available for consumers, making it enticing to grab the attention of the consumer. Keep description to short sentences allow for quick reading. You can enter up to 3 deals. No URLs are to be added to the deal description (enter in the deal URL field).

Deal Description*

A broader description of the deal or offer, Minimum 20 characters, maximum 350 characters

STEP 10

Enter the 'Deal Terms & Conditions'. *Example: Blackout dates apply.*

Deal Terms & Conditions*

An overview of the terms and conditions for accepting the deal. Minimum 20 characters, Maximum 200 characters

STEP 11

Enter a secure 'Deal URL', where the deals can be booked on your website. If you don't have a deal URL, provide contact details (phone number/email address) in the 'Deal Description' or 'Deal Terms & Conditions'.

STEP 12

Click on 'Send for Review' located in the top-right hand corner. The deal/offer will be approved within the 1 – 5 business days.