

# SOUTH AUSTRALIA

## VISIT TO REGIONS



South Australia Year end March 2023

**DUE TO COVID-19 THE RESULTS ARE YEAR END MARCH 2023 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS**

### VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	9	7	4	9	16	17	19	28	5	3	4	91
Interstate overnight	81	110	60	144	123	263	68	326	74	96	93	1,121
Intrastate overnight	78	259	145	388	701	605	92	318	303	268	501	3,590
<b>Total domestic overnight</b>	<b>159</b>	<b>369</b>	<b>205</b>	<b>532</b>	<b>824</b>	<b>867</b>	<b>161</b>	<b>645</b>	<b>377</b>	<b>364</b>	<b>593</b>	<b>4,710</b>
<b>Total visitors</b>	<b>168</b>	<b>376</b>	<b>210</b>	<b>541</b>	<b>840</b>	<b>884</b>	<b>180</b>	<b>673</b>	<b>382</b>	<b>368</b>	<b>598</b>	<b>4,802</b>
<b>Domestic day trips</b>	<b>1,305</b>	<b>1,092</b>	<b>307</b>	<b>387</b>	<b>2,938</b>	<b>654</b>	<b>40</b>	<b>825</b>	<b>1,046</b>	<b>497</b>	<b>714</b>	<b>9,805</b>

### NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	197	50	26	110	131	279	76	229	27	58	41	1,267
Interstate nights	331	340	165	598	570	1,202	261	814	265	297	391	5,400
Intrastate nights	171	558	286	1,273	1,753	2,369	452	892	599	731	1,492	10,606
<b>Total domestic nights</b>	<b>503</b>	<b>897</b>	<b>451</b>	<b>1,871</b>	<b>2,322</b>	<b>3,570</b>	<b>713</b>	<b>1,707</b>	<b>863</b>	<b>1,028</b>	<b>1,883</b>	<b>16,006</b>
<b>Total nights</b>	<b>699</b>	<b>948</b>	<b>478</b>	<b>1,981</b>	<b>2,454</b>	<b>3,850</b>	<b>788</b>	<b>1,936</b>	<b>891</b>	<b>1,086</b>	<b>1,924</b>	<b>17,273</b>

### EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	22	10	3	12	15	13	33	7	12	1	2	133
Interstate overnight	74	91	39	151	108	299	96	173	34	59	67	1,261
Intrastate overnight	46	109	82	236	304	261	121	168	80	118	269	1,799
<b>Total domestic overnight</b>	<b>120</b>	<b>200</b>	<b>121</b>	<b>387</b>	<b>411</b>	<b>560</b>	<b>217</b>	<b>340</b>	<b>115</b>	<b>177</b>	<b>336</b>	<b>3,060</b>
<b>Domestic day trip</b>	<b>123</b>	<b>149</b>	<b>25</b>	<b>92</b>	<b>333</b>	<b>89</b>	<b>6</b>	<b>144</b>	<b>148</b>	<b>67</b>	<b>99</b>	<b>1,275</b>
<b>Total expenditure</b>	<b>265</b>	<b>359</b>	<b>148</b>	<b>492</b>	<b>759</b>	<b>662</b>	<b>256</b>	<b>491</b>	<b>274</b>	<b>245</b>	<b>436</b>	<b>4,468</b>

**Notes:**

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>

**Sources:**

- Travel by Australians – year end Mar 2023. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end Mar 2023 results of the International Visitor Survey, Tourism Research Australia, Canberra.