

# DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback

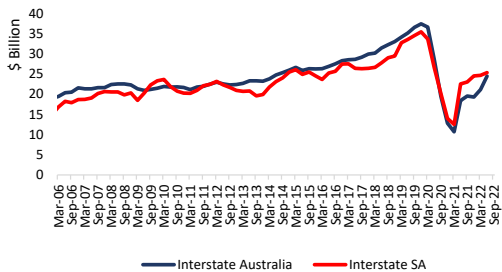


National Visitor Survey South Australia All Purpose September 2022

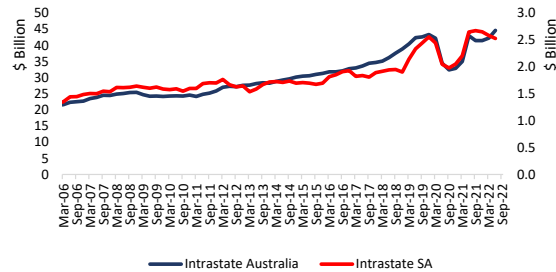
Released: 21st December 2022, Next release 29th March 2023

Expenditure (\$m)	Australia			South Australia			Market Share
	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Year Ending Dec-19	Year Ending Sept-22	Change (%)	
Interstate (\$m)	\$ 37,405	\$ 35,683	↓ -5%	\$ 2,656	\$ 2,598	↓ -2%	7.3%
Intrastate (\$m)	\$ 43,287	\$ 51,849	↑ 20%	\$ 2,555	\$ 2,694	↑ 5%	5.2%
Day Trips (\$m)	\$ 26,338	\$ 25,122	↓ -5%	\$ 1,660	\$ 1,695	↑ 2%	6.7%
<b>Total Domestic</b>	<b>\$ 107,030</b>	<b>\$ 112,654</b>	<b>↑ 5%</b>	<b>\$ 6,871</b>	<b>\$ 6,987</b>	<b>↑ 2%</b>	<b>6.2%</b>

Interstate Expenditure South Australia versus Australia



Intrastate Expenditure South Australia versus Australia



State	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share
NSW	38,968	32,265	↓ -17%	32%	12,814	9,396	↓ -27%	34%	26,154	22,869	↓ -13%	30%
VIC	29,748	24,227	↓ -19%	24%	8,846	5,461	↓ -38%	20%	20,902	18,766	↓ -10%	25%
QLD	25,914	24,465	↓ -6%	24%	8,130	6,407	↓ -21%	23%	17,784	18,057	↑ 2%	24%
<b>SA</b>	<b>8,094</b>	<b>6,731</b>	<b>↓ -17%</b>	<b>7%</b>	<b>2,962</b>	<b>2,163</b>	<b>↓ -27%</b>	<b>8%</b>	<b>5,132</b>	<b>4,567</b>	<b>↓ -11%</b>	<b>6%</b>
WA	11,022	10,269	↓ -7%	10%	1,857	997	↓ -46%	4%	9,166	9,272	↑ 1%	12%
TAS	3,217	2,886	↓ -10%	3%	1,607	1,123	↓ -30%	4%	1,610	1,763	↑ 9%	2%
NT	1,703	1,412	↓ -17%	1%	1,079	861	↓ -20%	3%	623	551	↓ -12%	1%
ACT	3,203	2,616	↓ -18%	3%	3,199	2,590	↓ -19%	9%	np	np	np	np
<b>TOTAL</b>	<b>117,448</b>	<b>101,618</b>	<b>↓ -13%</b>	<b>100%</b>	<b>38,344</b>	<b>27,512</b>	<b>↓ -28%</b>	<b>100%</b>	<b>81,375</b>	<b>75,872</b>	<b>↓ -7%</b>	<b>100%</b>

State	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share
NSW	122,556	105,457	↓ -14%	28%	49,598	38,206	↓ -23%	26%	72,958	67,252	↓ -8%	29%
VIC	83,510	71,436	↓ -14%	19%	34,284	23,202	↓ -32%	16%	49,226	48,234	↓ -2%	21%
QLD	102,952	101,158	↓ -2%	27%	44,640	41,302	↓ -7%	29%	58,311	59,855	↑ 3%	26%
<b>SA</b>	<b>27,885</b>	<b>24,426</b>	<b>↓ -12%</b>	<b>6%</b>	<b>13,212</b>	<b>11,289</b>	<b>↓ -15%</b>	<b>8%</b>	<b>14,673</b>	<b>13,138</b>	<b>↓ -10%</b>	<b>6%</b>
WA	50,235	46,813	↓ -7%	12%	14,790	9,088	↓ -39%	6%	35,445	37,725	↑ 6%	16%
TAS	12,816	11,042	↓ -14%	3%	8,796	6,918	↓ -21%	5%	4,021	4,124	↑ 3%	2%
NT	9,202	9,042	↓ -2%	2%	7,387	7,326	↓ -1%	5%	1,815	1,715	↓ -5%	1%
ACT	8,741	7,483	↓ -14%	2%	8,736	7,432	↓ -15%	5%	np	np	np	np
<b>TOTAL</b>	<b>417,907</b>	<b>376,861</b>	<b>↓ -10%</b>	<b>100%</b>	<b>181,452</b>	<b>144,767</b>	<b>↓ -20%</b>	<b>100%</b>	<b>236,455</b>	<b>232,094</b>	<b>↓ -2%</b>	<b>100%</b>

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National Visitor Survey South Australia All Purpose September 2022

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State	Total Domestic				Interstate				Intrastate			
	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share
NSW	23,669	24,318	↑ 3%	28%	9,628	8,431	↓ -12%	24%	14,041	15,887	↑ 13%	31%
VIC	16,978	17,102	→ 1%	20%	7,965	6,404	↓ -20%	18%	9,013	10,698	↑ 19%	21%
QLD	19,440	24,469	↑ 26%	28%	9,225	10,647	↑ 15%	30%	10,215	13,822	↑ 35%	27%
SA	5,211	5,292	↑ 2%	6%	2,656	2,598	↓ -2%	7%	2,555	2,694	↑ 5%	5%
WA	8,563	9,112	↑ 6%	10%	2,612	1,920	↓ -26%	5%	5,950	7,191	↑ 21%	14%
TAS	2,817	2,924	↑ 4%	3%	2,040	2,024	→ -1%	6%	776	900	↑ 16%	2%
NT	2,153	2,504	↑ 16%	3%	1,608	2,000	↑ 24%	6%	545	504	↓ -7%	1%
ACT	1,861	1,811	↓ -3%	2%	1,670	1,658	→ -1%	5%	np	np	np	np
<b>TOTAL</b>	<b>80,692</b>	<b>87,532</b>	<b>↑ 8%</b>	<b>100%</b>	<b>37,405</b>	<b>35,683</b>	<b>↓ -5%</b>	<b>100%</b>	<b>43,287</b>	<b>51,849</b>	<b>↑ 20%</b>	<b>100%</b>

State	Day Trips (000s)				Day Trip Expenditure (\$m)			
	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share
NSW	75,099	53,511	↓ -29%	29%	8,254	7,101	↓ -14%	28%
VIC	67,483	50,704	↓ -25%	27%	6,671	6,939	↑ 4%	28%
QLD	52,854	41,074	↓ -22%	22%	5,835	5,529	↓ -5%	22%
SA	17,055	13,007	↓ -24%	7%	1,660	1,695	↑ 2%	7%
WA	24,250	20,030	↓ -17%	11%	2,542	2,528	→ -1%	10%
TAS	7,302	5,352	↓ -27%	3%	783	735	↓ -6%	3%
NT	1,633	1,426	↓ -13%	1%	197	205	↑ 4%	1%
ACT	2,654	1,945	↓ -27%	1%	395	390	↓ -1%	2%
<b>TOTAL</b>	<b>248,349</b>	<b>187,061</b>	<b>↓ -25%</b>	<b>100%</b>	<b>26,338</b>	<b>25,122</b>	<b>↓ -5%</b>	<b>100%</b>

Stop over reason	Overnight Trips (000s)				Nights (000s)			Domestic Overnight Expenditure (\$m)		
	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Year Ending Dec-19	Year Ending Sept-22	Change (%)
Holiday	46,228	45,289	↓ -2%		173,034	175,785	↑ 2%	35,868	47,484	↑ 32%
VFR	39,944	33,515	↓ -16%		126,477	109,968	↓ -13%	14,103	15,050	↑ 7%
Business	27,041	19,111	↓ -29%		93,656	71,337	↓ -24%	18,442	13,441	↓ -27%
Other	7,383	6,117	↓ -17%		24,739	19,771	↓ -20%	12,280	11,557	↓ -6%

Stop over reason	Overnight Trips (000s)				Nights (000s)				Domestic Overnight Expenditure (\$m)			
	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change (%)	Market Share
Holiday	3,279	3,005	↓ -8%	7%	12,005	11,233	↓ -6%	6%	2,259	2,524	↑ 12%	5%
VFR	2,390	1,912	↓ -20%	6%	7,597	6,608	↓ -13%	6%	894	906	↑ 1%	6%
Business	1,837	1,468	↓ -20%	8%	5,686	4,796	↓ -16%	7%	1,155	1,013	↓ -12%	8%
Other	742	511	↓ -31%	8%	2,597	1,789	↓ -31%	9%	904	849	↓ -6%	7%

Source: All data is from the National Visitor Survey, September 2022, Tourism Research Australia, Canberra.

Notes:

1. Expenditure figures includes airfares and package expenditure.

2. For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>