

DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



SOUTH AUSTRALIA MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS SEPTEMBER 2020 - AUGUST 2021

	MONTH					YEAR TO DATE				
	Aug-20	Share	Aug-21	Change	Share	Aug-20	Share	Aug-21	Change	Share
		%		%	%		%		%	%

DOMESTIC OVERNIGHT VISITS

South Australia (000s)	421	8.1%	391	-7%	11.4%	6,246	7.4%	6,225	0%	7.4%
Australia (000s)	5,168		3,431	-34%		84,837		84,601	0%	

DOMESTIC NIGHTS

South Australia (000s)	1,227	6.6%	1,150	-6%	7.3%	21,439	6.8%	23,875	11%	7.2%
Australia (000s)	18,685		15,657	-16%		315,804		330,834	5%	

DOMESTIC OVERNIGHT EXPENDITURE

South Australia (Ms)	158	5.4%	204	29%	7.9%	3,682	6.6%	4,415	20%	7.2%
Australia (Ms)	2,954		2,587	-12%		55,829		61,454	10%	

DOMESTIC OVERNIGHT VISITS

	MONTH					YEAR TO DATE				
	Aug-20	Share	Aug-21	Share	Change	Aug-20	Share	Aug-21	Share	Change
State	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
New South Wales	1,822	35%	380	11%	-79%	28,084	33%	27,300	32%	-3%
Victoria	184	4%	472	14%	157%	19,232	23%	17,345	21%	-10%
Queensland	1,736	34%	1,228	36%	-29%	19,389	23%	20,379	24%	5%
South Australia	421	8%	391	11%	-7%	6,246	7%	6,225	7%	0%
Western Australia	692	13%	780	23%	13%	9,132	11%	9,753	12%	7%
Tasmania	173	3%	98	3%	-43%	2,303	3%	2,678	3%	16%
Northern Territory	116	2%	129	4%	11%	1,129	1%	1,295	2%	15%
Australian Capital Territory	101	2%	19	1%	-81%	2,196	3%	2,045	2%	-7%
Australia	5,168		3,431		-34%	84,837		84,601		0%

DOMESTIC NIGHTS

	MONTH					YEAR TO DATE				
	Aug-20	Share	Aug-21	Share	Change	Aug-20	Share	Aug-21	Share	Change
State	(000s)	%	(000s)	%	%	(000s)	%	(000s)	%	%
New South Wales	5,628	30%	1,718	11%	-69%	93,134	29%	95,496	29%	3%
Victoria	671	4%	1,713	11%	155%	58,808	19%	56,570	17%	-4%
Queensland	6,851	37%	5,562	36%	-19%	77,015	24%	83,413	25%	8%
South Australia	1,227	7%	1,150	7%	-6%	21,439	7%	23,875	7%	11%
Western Australia	2,986	16%	3,951	25%	32%	41,848	13%	46,849	14%	12%
Tasmania	529	3%	327	2%	-38%	10,847	3%	11,274	3%	4%
Northern Territory	606	3%	1,087	7%	79%	5,947	2%	7,618	2%	28%
Australian Capital Territory	187	1%	NP	1%	-20%	6,766	2%	5,739	2%	-15%
Australia	18,685		15,657		-16%	315,804		330,834		5%

DOMESTIC OVERNIGHT EXPENDITURE

	MONTH					YEAR TO DATE				
	Aug-20	Share	Aug-21	Share	Change	Aug-20	Share	Aug-21	Share	Change
State	(\$Ms)	%	(\$Ms)	%	%	(\$Ms)	%	(\$Ms)	%	%
New South Wales	920	31%	189	7%	-79%	16,319	29%	17,807	29%	9%
Victoria	53	2%	273	11%	413%	10,957	20%	9,490	15%	-13%
Queensland	1,144	39%	893	35%	-22%	13,902	25%	16,619	27%	20%
South Australia	158	5%	204	8%	29%	3,682	7%	4,415	7%	20%
Western Australia	448	15%	753	29%	68%	6,479	12%	7,709	13%	19%
Tasmania	72	2%	69	3%	-5%	2,113	4%	2,529	4%	20%
Northern Territory	86	3%	195	8%	127%	1,154	2%	1,658	3%	44%
Australian Capital Territory	72	2%	12	0%	-83%	1,223	2%	1,226	2%	0%
Australia	2,954		2,587		-12%	55,829		61,454		10%

YTD - Refers to September 2020 - August 2021

Comparison month of August 2020 is subject to variations due to small sample

NP - refers to not publishable due to small sample size

DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



ADELAIDE - REGIONAL SA - MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS SEPTEMBER 2020 - AUGUST 2021

MONTH	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
Adelaide	81	97	17	21%	244	207	-37	-15%	35	71	37	105%
Regional SA	342	306	-36	-11%	982	943	-39	-4%	123	132	9	7%
SA	421	391	-30	-7%	1,227	1,150	-77	-6%	158	204	46	29%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
Adelaide	2,269	2,009	-260	-11%	7,545	7,514	-32	0%	1,878	1,843	-36	-2%
Regional SA	4,219	4,524	305	7%	13,895	16,362	2,467	18%	1,803	2,573	770	43%
SA	6,246	6,225	-21	0%	21,439	23,875	2,436	11%	3,682	4,415	734	20%

MONTH	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
Interstate	47	33	-14	-30%	189	171	-18	-10%	25	29	4	17%
South Australia	47	33	-14	-30%	189	171	-18	-10%	25	29	4	17%
Australia	484	283	-202	-42%	2,977	4,407	1,430	48%	463	623	160	35%

YTD	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
Interstate	1,855	1,465	-390	-21%	8,749	9,284	535	6%	1,649	1,743	94	6%
South Australia	1,855	1,465	-390	-21%	8,749	9,284	535	6%	1,649	1,743	94	6%
Australia(a)	23,240	17,421	-5,820	-25%	117,575	103,200	-14,375	-12%	27,329	22,744	-4,584	-17%

MONTH	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
Intrastate	374	359	-16	-4%	1,038	979	-59	-6%	133	175	41	31%
South Australia	374	359	-16	-4%	1,038	979	-59	-6%	133	175	41	31%
Australia	4,683	3,148	-1,535	-33%	15,709	11,250	-4,458	-28%	2,491	1,964	-527	-21%

YTD	VISITS (000s)				NIGHTS (000s)				EXPENDITURE (Ms)			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
Intrastate	4,391	4,759	368	8%	12,690	14,591	1,901	15%	2,033	2,672	639	31%
South Australia	4,391	4,759	368	8%	12,690	14,591	1,901	15%	2,033	2,672	639	31%
Australia(a)	61,597	67,179	5,582	9%	198,229	227,635	29,405	15%	28,500	38,708	10,209	36%

MONTH	VISITS (000s)				EXPENDITURE (Ms)			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
SA	1,031	903	-128	-12%	104	167	63	61%
Aust	11,030	6,929	-4,101	-37%	1,271	862	-409	-32%
YTD	VISITS				EXPENDITURE (\$Ms)			
	Aug-20	Aug-21	Change	%	Aug-20	Aug-21	Change	%
SA	14,851	12,838	-2,013	-14%	1,445	1,496	51	4%
Aust	186,019	168,312	-17,707	-10%	19,878	18,467	-1,410	-7%

