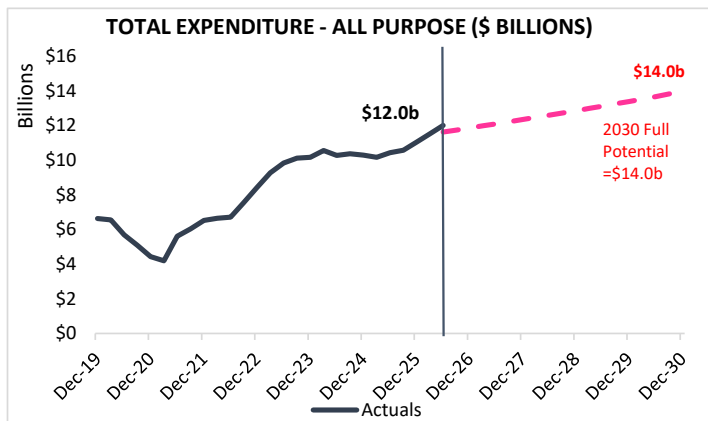
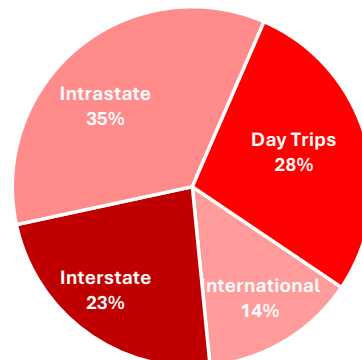




Expenditure (\$)	South Australia						Australia		
	Year Ending Jun-25	Year Ending Jun-26	Spend per Trip	Spend per Night	Change %	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change %
International	\$1.6b	\$1.7b	\$3,787	\$120	↑ 6%	4.1%	\$35b	\$40b	↑ 16%
Interstate	\$2.8b	\$2.8b	\$1,323	\$310	↑ 1%	7.4%	\$39b	\$38b	↓ -3%
Intrastate	\$4.0b	\$4.2b	\$748	\$259	↑ 5%	5.9%	\$69b	\$71b	↑ 2%
Day Trips	\$2.7b	\$3.4b	\$199		↑ 24%	6.4%	\$42b	\$52b	↑ 25%
Total Expenditure	\$11.0b	\$12.0b			↑ 9%	6.0%	\$184b	\$201b	↑ 9%



EXPENDITURE BREAKDOWN SOUTH AUSTRALIA
June 2026



Visitors	South Australia				Australia		
	Year Ending Jun-25	Year Ending Jun-26	Change %	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change %
International	435k	443k	↑ 2%	5.3%	8m	8m	↑ 9%
Interstate	2.1m	2.1m	↓ -2%	7.2%	27m	29m	↑ 10%
Intrastate	5.7m	5.6m	↓ -1%	6.3%	89m	89m	→ 1%
Total Overnight	8.2m	8.2m	↓ -1%	6.7%	120m	121m	↑ 1%
Day Trips	15.9m	16.9m	↑ 6%	5.9%	267m	288m	↑ 8%

Nights	South Australia				Australia		
	Year Ending Jun-25	Year Ending Jun-26	Change %	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change %
International	15.2m	13.9m	↓ -8%	4.4%	301m	315m	↑ 5%
Interstate	9.1m	9.0m	↓ -1%	7.1%	128m	126m	↓ -1%
Intrastate	16.5m	16.2m	↓ -2%	6.4%	252m	254m	→ 1%
Total Nights	40.8m	39.1m	↓ -4%	5.6%	682m	695m	↑ 2%

Source: International and Domestic Tourism Statistics June 2026, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the Domestic Tourism Statistics methodology changes in this release please refer to [Domestic tourism statistics results | Tourism Research Australia](#)