

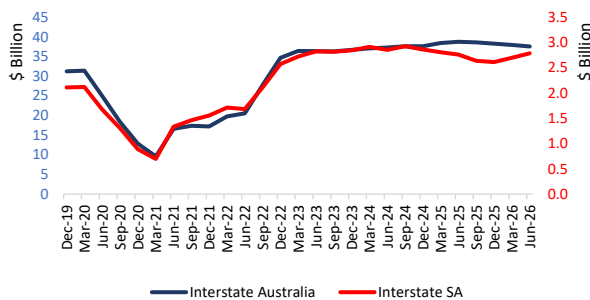


Domestic Tourism Statistics South Australia All Purpose June 2026

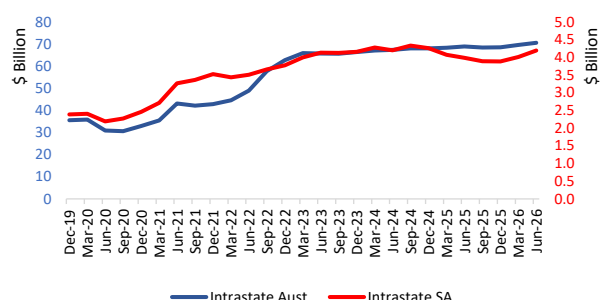
Released: 30th September 2026, Next release 16th December 2026

Expenditure (\$m)	Australia				South Australia			
	Year Ending Jun-25	Year Ending Jun-26	Change (%)		Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share
Interstate (\$m)	\$ 38,743	\$ 37,557	↓ -3%		\$ 2,760	\$ 2,785	↑ 1%	7.4%
Intrastate (\$m)	\$ 68,977	\$ 70,579	↑ 2%		\$ 3,989	\$ 4,192	↑ 5%	5.9%
Day Trips (\$m)	\$ 41,528	\$ 52,033	↑ 25%		\$ 2,696	\$ 3,352	↑ 24%	6.4%
Total Domestic	\$ 149,248	\$ 160,169	↑ 7%		\$ 9,445	\$ 10,329	↑ 9%	6.4%

Interstate Expenditure South Australia versus Australia



Intrastate Expenditure South Australia versus Australia



Overnight Trips (000s)												
State	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share
NSW	39,012	39,200	⇒ 0%	35%	10,734	10,678	↓ -1%	37%	28,278	28,523	↑ 1%	32%
VIC	31,112	30,994	⇒ 0%	28%	6,427	6,232	↓ -3%	21%	24,685	24,762	⇒ 0%	28%
QLD	25,644	26,012	↑ 1%	23%	6,564	6,538	⇒ 0%	22%	19,079	19,474	↑ 2%	22%
SA	7,808	7,708	↓ -1%	7%	2,144	2,104	↓ -2%	7%	5,664	5,604	↓ -1%	6%
WA	9,835	9,933	↑ 1%	9%	1,237	1,218	↓ -2%	4%	8,597	8,715	↑ 1%	10%
TAS	2,974	2,943	↓ -1%	3%	1,120	1,132	↑ 1%	4%	1,854	1,812	↓ -2%	2%
NT	1,001	986	↓ -2%	1%	596	639	↑ 7%	2%	405	347	↓ -14%	0%
ACT	2,221	2,221	⇒ 0%	2%	2,213	2,201	↓ -1%	8%	7	20	np	np
TOTAL	115,732	112,500	↓ -3%	100%	30,120	29,197	↓ -3%	100%	88,524	89,257	↑ 1%	100%

Nights (000s)												
State	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share
NSW	117,385	119,155	↑ 2%	31%	37,809	38,139	↑ 1%	30%	79,577	81,016	↑ 2%	32%
VIC	87,439	86,492	↓ -1%	23%	24,438	24,010	↓ -2%	19%	63,001	62,482	↓ -1%	25%
QLD	92,254	92,004	⇒ 0%	24%	32,934	32,016	↓ -3%	25%	59,320	59,987	↑ 1%	24%
SA	25,603	25,202	↓ -2%	7%	9,087	8,992	↓ -1%	7%	16,516	16,210	↓ -2%	6%
WA	35,294	35,532	↑ 1%	9%	7,670	7,550	↓ -2%	6%	27,624	27,981	↑ 1%	11%
TAS	10,684	10,680	⇒ 0%	3%	5,409	5,531	↑ 2%	4%	5,275	5,149	↓ -2%	2%
NT	4,462	4,229	↓ -5%	1%	3,386	3,279	↓ -3%	3%	1,076	950	↓ -12%	0%
ACT	6,301	6,229	↓ -1%	2%	6,273	6,174	↓ -2%	5%	28	55	np	np
TOTAL	380,575	380,189	⇒ 0%	100%	128,158	126,359	↓ -1%	100%	252,418	253,830	↑ 1%	100%



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Expenditure (\$m)												
State	Total Domestic Overnight				Interstate				Intrastate			
	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share
NSW	30,554	31,680	↑ 4%	29%	9,317	9,429	↑ 1%	25%	21,237	22,251	↑ 5%	32%
VIC	24,174	23,496	↓ -3%	22%	7,940	7,509	↓ -5%	20%	16,234	15,986	↓ -2%	23%
QLD	28,588	27,177	↓ -5%	25%	11,197	10,523	↓ -6%	28%	17,391	16,654	↓ -4%	24%
SA	6,749	6,977	↑ 3%	6%	2,760	2,785	↑ 1%	7.4%	3,989	4,192	↑ 5%	5.9%
WA	10,227	11,458	↑ 12%	11%	2,070	2,121	↑ 2%	6%	8,157	9,338	↑ 14%	13%
TAS	3,046	3,307	↑ 9%	3%	1,996	2,134	↑ 7%	6%	1,050	1,174	↑ 12%	2%
NT	1,468	1,786	↑ 22%	2%	889	1,106	↑ 24%	3%	578	680	↑ 18%	1%
ACT	2,473	2,151	↓ -13%	2%	2,133	1,846	↓ -13%	5%	341	304	np	np
TOTAL	107,720	108,136	⇒ 0%	100%	38,743	37,557	↓ -3%	100%	68,977	70,579	↑ 2%	100%

Day Trips									
State	Day Trip (000s)				Day Trip Expenditure (\$m)				
	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	Year Ending Jun-25	Year Ending Jun-26	Change (%)	Market Share	
NSW	81,277	87,239	↑ 7%	30%	12,066	16,162	↑ 34%	31%	
VIC	81,707	87,379	↑ 7%	30%	12,957	15,507	↑ 20%	30%	
QLD	52,500	58,165	↑ 11%	20%	7,481	10,283	↑ 37%	20%	
SA	15,928	16,880	↑ 6%	6%	2,696	3,352	↑ 24%	6%	
WA	27,976	30,636	↑ 10%	11%	5,218	5,179	↓ -1%	10%	
TAS	4,542	4,744	↑ 4%	2%	479	740	↑ 55%	1%	
NT	1,198	1,269	↑ 6%	0%	275	312	↑ 13%	1%	
ACT	1,999	2,127	↑ 6%	1%	356	497	↑ 40%	1%	
TOTAL	267,127	288,439	↑ 8%	100%	41,528	52,033	↑ 25%	100%	

Source: All data is from the Domestic Tourism Statistics June 2026, Tourism Research Australia, Canberra.

Notes:

1. Expenditure figures includes airfares and package expenditure.

2. For details of the DoTS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>

3. Total Overnight Visits at a National Level have been adjusted due to the new DoTS methodology. As such, in the current release, the national Interstate and Intrastate totals do not sum to the overall total.

4. Adjustment to overnight trips for the national total due to DoTS transition.