

SOUTH AUSTRALIAN TOURISM COMMISSION

S A M E D I A G A L L E R Y

JULY - SEPTEMBER 2022



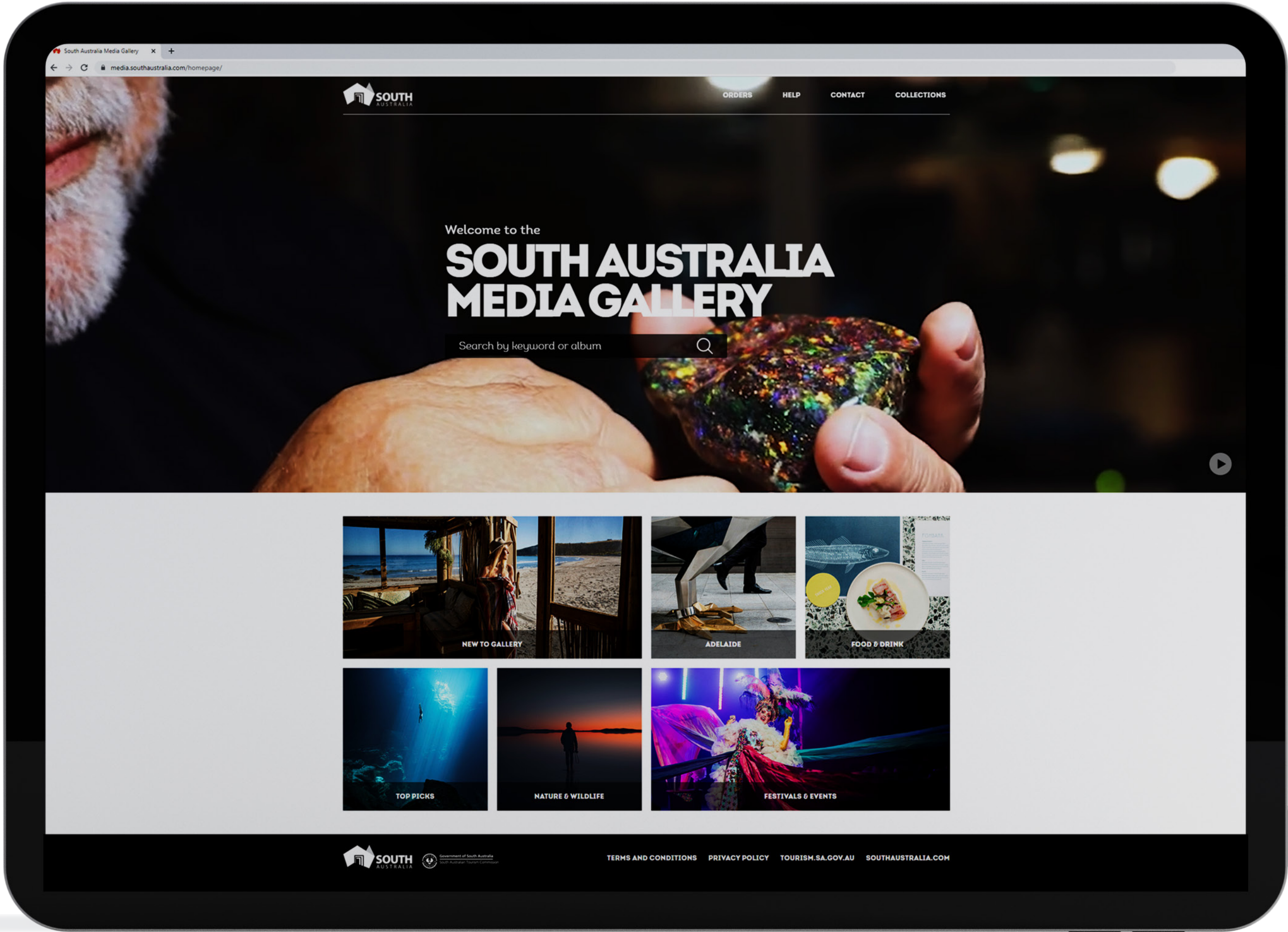
INTRODUCTION

The SATC supported Fleurieu Peninsula Tourism with a three day Food and Drink shoot captured by Duy Dash. Featured locations included Mitolo Wines, Pearl Restaurant and Muni. A curated collection of food and drink images from this shoot are now available on the gallery.

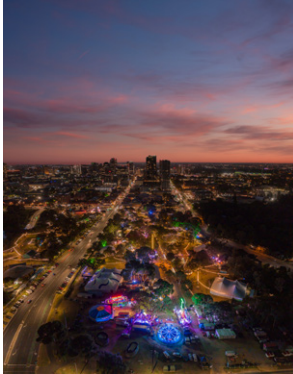
Assets from the recent Aboriginal Cultural Experiences shoot are now available on the gallery featuring Spirit of the Coorong, Kool Tours and Ngaut Ngaut Conservation Park, a beautiful collection of cultural experiences located in the Fleurieu Peninsula and Murray River, Lakes & Coorong regions.

South Australia holds a very special place in heart of the R.M. Williams brand. In 2022, R.M. Williams’ connection to South Australia has a little more meaning as the brand celebrates the milestone of turning 90. Considering this huge accolade, SATC have partnered with R.M. Williams for their Spring/Summer ‘22 seasonal campaign in South Australia and recognise the provenance of their brand’s heritage. A collection of images from this partnership will be available soon.

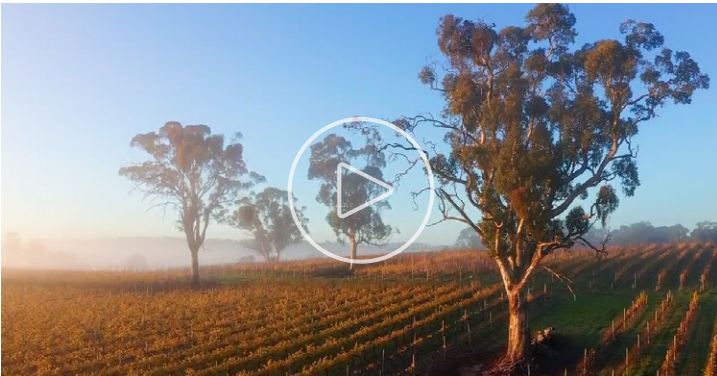
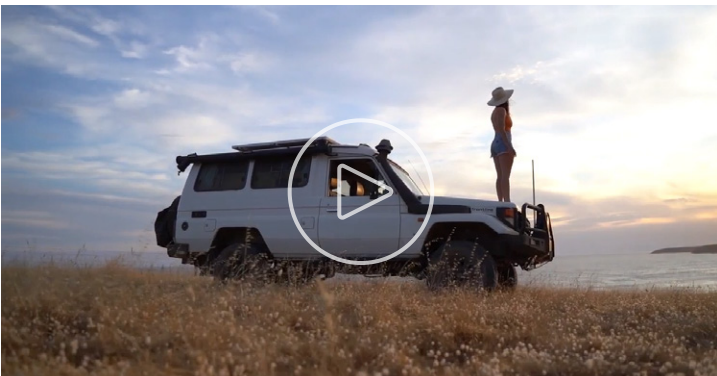
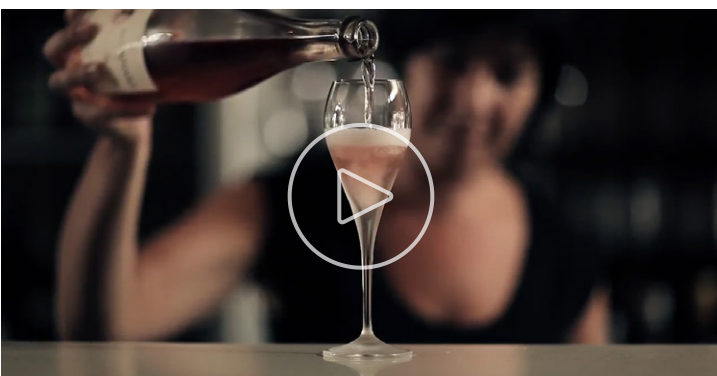
JULY – SEPTEMBER 2022	
TOTAL NEW ASSETS	681
NEW IMAGES	657
NEW VIDEOS	24
NEW USERS	253
ORDERS	1,487
MOST POPULAR SEARCH TERM	Adelaide Oval



SOUTH AUSTRALIA MEDIA GALLERY | TOP 5 IMAGE DOWNLOADS

	IMAGE THUMBNAIL	ASSET ID	TITLE	REGION	DOWNLOADS THIS MONTH	DOWNLOADERS
1		258648	Adelaide Fringe Festival	Adelaide	18	Kirkhope Aviation TBW\NZ Holidays of Australia & The World
2		258864	East End Unleashed	Adelaide	16	Distant Journeys SATC NZ Committee for Adelaide
3		258328	Adelaide	Adelaide	16	Fareferret Holidays Helloworld SA Science Teachers Association
4		258305	Adelaide	Adelaide	15	Distant Journeys 1834 Hotels Department of Trade and Investment
5		258630	Glenelg Beach	Adelaide	15	Tourism Australia Newcastle Airport Helloworld

SOUTH AUSTRALIA MEDIA GALLERY | TOP 5 VIDEO DOWNLOADS

	VIDEO THUMBNAIL	ASSET ID	TITLE	REGION	DOWNLOADS THIS MONTH	DOWNLOADERS
1		156248	Polished Edit: South Australia (no sound)	All	11	Sea Dragon Kangaroo Island SATC NZ National Basketball League
2		253212	Polished Edit (16:9): Adelaide Hills	Adelaide Hills	9	Emirates Helloworld Green Adelaide - DEW
3		254385	Raw Footage: Kangaroo Island	Kangaroo Island	8	Flight Centre T20 World Cup Discover the World
4		253125	Stock Footage (16:9): Adelaide	Adelaide	7	Showpony Australian Tours and Cruises T20 World Cup
5		102472	Stock Footage (16:9): Small Bars, Adelaide	Adelaide	7	Flight Centre Tourism Australia Adelaide Hills Wine Region

NEW TO GALLERY



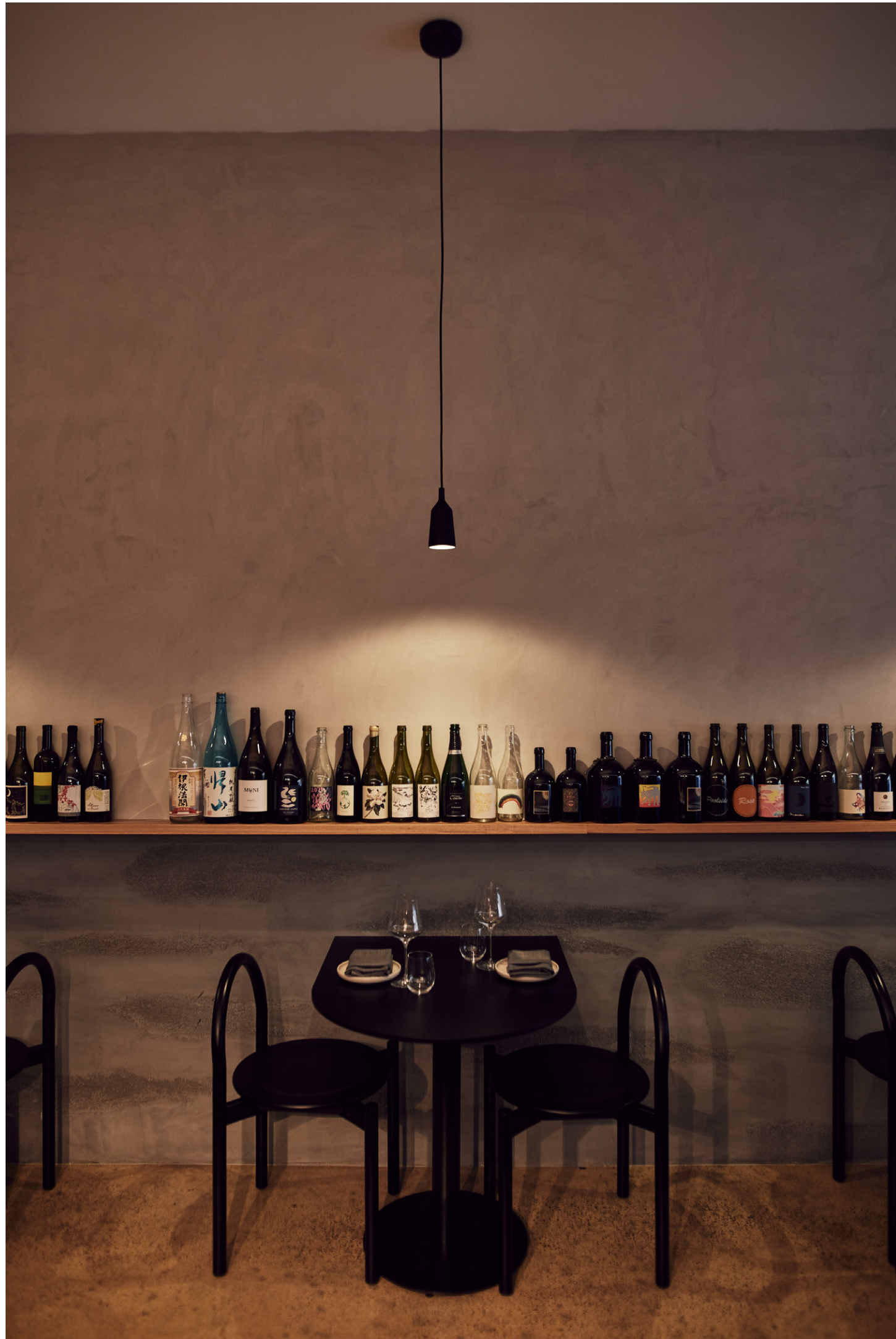








NEW TO GALLERY



















COMING SOON











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