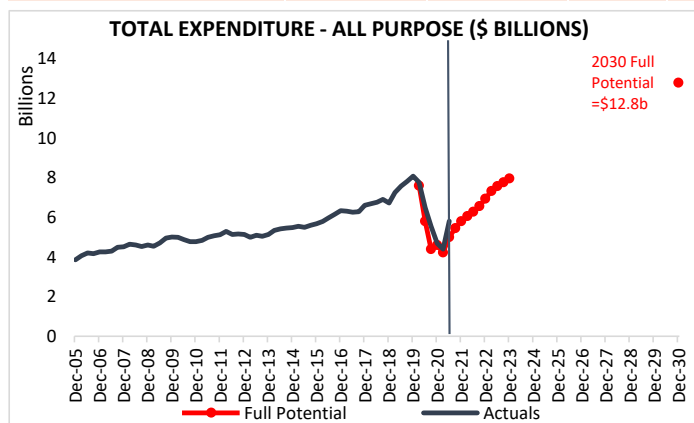


# SOUTH AUSTRALIAN VISITOR ECONOMY

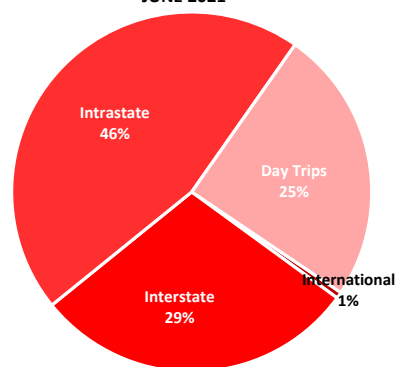
Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending June-20	Year Ending June-21	Change %	Market Share	Year Ending June-20	Year Ending June-21	Change %
International (\$m)	907	34	↓ -96%	4.1%	22,995	819	↓ -96%
Interstate (\$m)	1,994	1,691	↓ -15%	9.2%	28,595	18,410	↓ -36%
Intrastate (\$m)	2,046	2,644	↑ 29%	6.2%	34,412	42,932	↑ 25%
Day Trips (\$m)	1,541	1,433	↓ -7%	7.6%	22,344	18,943	↓ -15%
<b>Total Expenditure (\$m)</b>	<b>6,489</b>	<b>5,802</b>	<b>↓ -11%</b>	<b>7.2%</b>	<b>108,347</b>	<b>81,104</b>	<b>↓ -25%</b>
Adelaide (\$m)	3,668	2,266	↓ -38%	39%			
Regions (\$m)	2,821	3,536	↑ 25%	61%			



EXPENDITURE BREAKDOWN SOUTH AUSTRALIA JUNE 2021



Visitors	South Australia				Australia		
	Year Ending June-20	Year Ending June-21	Change %	Market Share	Year Ending June-20	Year Ending June-21	Change %
International (000s)	355	9	↓ -98%	6.3%	6,196	138	↓ -98%
Interstate (000s)	2,244	1,440	↓ -36%	8.2%	28,293	17,523	↓ -38%
Intrastate (000s)	4,301	4,911	↑ 14%	6.9%	65,524	71,336	↑ 9%
<b>Total Overnight (000s)</b>	<b>6,900</b>	<b>6,359</b>	<b>↓ -8%</b>	<b>7.3%</b>	<b>98,232</b>	<b>87,497</b>	<b>↓ -11%</b>
Day Trips (000s)	15,520	13,211	↓ -15%	7.6%	206,543	173,829	↓ -16%

Nights	South Australia				Australia		
	Year Ending June-20	Year Ending June-21	Change %	Market Share	Year Ending June-20	Year Ending June-21	Change %
International (000s)	8,487	419	↓ -95%	4.4%	203,007	9,558	↓ -95%
Interstate (000s)	10,269	9,367	↓ -9%	9.4%	142,465	99,178	↓ -30%
Intrastate (000s)	12,266	14,806	↑ 21%	6.3%	199,008	234,474	↑ 18%
<b>Total Nights (000s)</b>	<b>31,022</b>	<b>24,592</b>	<b>↓ -21%</b>	<b>7.2%</b>	<b>544,479</b>	<b>343,210</b>	<b>↓ -37%</b>

Source: International and National Visitor Survey March 2021, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>