



Overseas Travel Report

Chief Executive and public sector employees

No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1	USA	To attend and present at the Travel + Leisure Destination of The Year Event, where South Australia hosted the launch event as an official partner. Additionally, the trip was used to host/attend 1:1 Media appointments with key titles in NYC + attend several other important PR related meetings (CAA to discuss Ambassador opportunities for SA, meetings with potential PR agencies in market, and attend site recce's for GDAY USA + Maude activations in LA for January 2020).	\$6,800.00

Approved for publication by Executive Member _____

Date: 15/1/20

Signature: [Handwritten Signature]

Note: These details are correct as at the date approved for publication. Figures may be rounded and have not been audited.


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No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
2	New Zealand (Auckland) 10-13 December 2019	To meet with SATC's creative and media buying agency to discuss the major campaign idea for 2020 and beyond and be presented with initial creative concepts. To meet with the SATC's key trade partners including Air New Zealand, House of Travel, Helloworld and Flight Centre. Conduct half-yearly performance review with SATC staff member based in NZ.	\$3,658

Approved for publication by Executive Member Brent Hill

Date: 21/1/20

Signature: 

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