


**Domestic Tourism Statistics (DoTS) South Australia All Purpose June 2025**

Released: 24th September 2025, Next release 18th December 2025

Expenditure (\$m)	Australia			South Australia			
	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share
Interstate (\$m)	\$ 43,086	\$ 42,829	↓ -1%	\$ 3,290	\$ 2,998	↓ -9%	7.0%
Intrastate (\$m)	\$ 55,509	\$ 55,175	↓ -1%	\$ 2,773	\$ 2,776	⇒ 0%	5.0%
Day Trips (\$m)	\$ 38,882	\$ 41,240	↑ 6%	\$ 2,202	\$ 2,371	↑ 8%	5.7%
<b>Total Domestic</b>	<b>\$ 137,477</b>	<b>\$ 139,244</b>	↑ 1%	<b>\$ 8,265</b>	<b>\$ 8,144</b>	↓ -1%	<b>5.8%</b>

Overnight Trips (000s)													
State	Total Domestic Overnight				Interstate				Intrastate				
	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	
NSW	39,375	39,232	⇒ 0%	34%	10,161	10,512	↑ 3%	35%	29,214	28,721	↓ -2%	32%	
VIC	31,205	31,274	⇒ 0%	27%	6,225	6,384	↑ 3%	21%	24,980	24,890	⇒ 0%	28%	
QLD	25,954	25,754	↓ -1%	22%	6,474	6,544	↑ 1%	22%	19,480	19,210	↓ -1%	21%	
SA	7,855	7,833	⇒ 0%	7%	1,913	2,056	↑ 7%	7%	5,941	5,777	↓ -3%	6%	
WA	9,682	9,838	↑ 2%	8%	1,034	1,182	↑ 14%	4%	8,649	8,657	⇒ 0%	10%	
TAS	2,964	2,995	↑ 1%	3%	964	1,053	↑ 9%	4%	2,001	1,942	↓ -3%	2%	
NT	782	946	↑ 21%	1%	461	546	↑ 18%	2%	321	401	↑ 25%	0%	
ACT	2,252	2,235	↓ -1%	2%	2,146	2,184	↑ 2%	7%	np	np	np	np	
TOTAL	120,069	116,414	↓ -3%	100%	29,378	29,727	↑ 1%	100%	90,691	89,648	↓ -1%	100%	

Nights (000s)													
State	Total Domestic Overnight				Interstate				Intrastate				
	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	
NSW	120,316	117,615	⬇️ -2%	31%	37,213	37,100	➡️ 0%	29%	17,868	18,207	⬆️ 2%	7%	
VIC	89,312	87,417	⬇️ -2%	23%	25,084	24,555	⬇️ -2%	19%	12,672	12,374	⬇️ -2%	5%	
QLD	94,397	91,874	⬇️ -3%	24%	33,881	32,607	⬇️ -4%	26%	13,411	13,641	⬆️ 2%	5%	
SA	26,090	25,600	⬇️ -2%	7%	8,862	8,895	➡️ 0%	7%	2,773	2,776	➡️ 0%	1%	
WA	35,025	35,127	➡️ 0%	9%	7,203	7,528	⬆️ 5%	6%	7,426	6,890	⬇️ -7%	3%	
TAS	10,502	10,638	⬆️ 1%	3%	5,305	5,384	⬆️ 1%	4%	908	874	⬇️ -4%	0%	
NT	3,633	4,078	⬆️ 12%	1%	2,752	3,028	⬆️ 10%	2%	288	314	⬆️ 9%	0%	
ACT	6,467	6,285	⬇️ -3%	2%	6,139	6,135	➡️ 0%	5%	np	np	np	np	
TOTAL	385,742	379,786	⬇️ -2%	100%	126,439	126,385	➡️ 0%	100%	259,303	253,401	⬇️ -2%	100%	

Expenditure (\$m)													
State	Total Domestic Overnight					Interstate				Intrastate			
	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	
NSW	\$28,390	\$29,178	⬆️ 3%	30%	\$10,521	\$10,970	⬆️ 4%	26%	\$17,868	\$18,207	⬆️ 2%	33%	
VIC	\$22,347	\$21,882	⬇️ -2%	22%	\$9,676	\$9,508	⬇️ -2%	22%	\$12,672	\$12,374	⬇️ -2%	22%	
QLD	\$24,977	\$25,023	➡️ 0%	26%	\$11,566	\$11,381	⬇️ -2%	27%	\$13,411	\$13,641	⬆️ 2%	25%	
SA	\$6,063	\$5,773	⬇️ -5%	6%	\$3,290	\$2,998	⬇️ -9%	7%	\$2,773	\$2,776	➡️ 0%	5%	
WA	\$10,611	\$9,549	⬇️ -10%	10%	\$3,185	\$2,660	⬇️ -16%	6%	\$7,426	\$6,890	⬇️ -7%	12%	
TAS	\$3,233	\$3,039	⬇️ -6%	3%	\$2,325	\$2,164	⬇️ -7%	5%	\$908	\$874	⬇️ -4%	2%	
NT	\$1,042	\$1,210	⬆️ 16%	1%	\$755	\$896	⬆️ 19%	2%	\$288	\$314	⬆️ 9%	1%	
ACT	\$1,932	\$1,911	⬇️ -1%	2%	\$1,768	\$1,812	⬆️ 2%	4%	np	np	np	np	
TOTAL	\$98,595	\$97,564	⬇️ -1%	100%	\$43,086	\$42,829	⬇️ -1%	100%	\$55,509	\$55,175	⬇️ -1%	100%	



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State	Day Trip (000s)				Day Trip Expenditure (\$m)			
	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share	Year Ending Jun-24	Year Ending Jun-25	Change (%)	Market Share
NSW	76,545	81,451	↑ 6%	31%	\$12,452	\$12,828	↑ 3%	31%
VIC	74,363	80,835	↑ 9%	30%	\$11,010	\$12,021	↑ 9%	29%
QLD	46,916	51,870	↑ 11%	19%	\$6,906	\$8,324	↑ 21%	20%
SA	15,000	15,908	↑ 6%	6%	\$2,202	\$2,371	↑ 8%	6%
WA	26,104	27,884	↑ 7%	10%	\$5,022	\$4,340	↓ -14%	11%
TAS	5,199	5,067	↓ -3%	2%	\$710	\$743	↑ 5%	2%
NT	844	1,042	↑ 23%	0%	\$173	\$234	↑ 35%	1%
ACT	1,867	2,009	↑ 8%	1%	\$407	\$379	↓ -7%	1%
TOTAL	246,839	266,067	↑ 8%	100%	\$38,882	\$41,240	↑ 6%	100%

Source: All data is from the Domestic Tourism Statistics June 2025, Tourism Research Australia, Canberra.  
Notes:  
1. Expenditure figures include airfares and package expenditure.  
2. For details of the DoTS methodology changes in this release please refer to [Domestic tourism results](#) | [Tourism Research Australia](#)