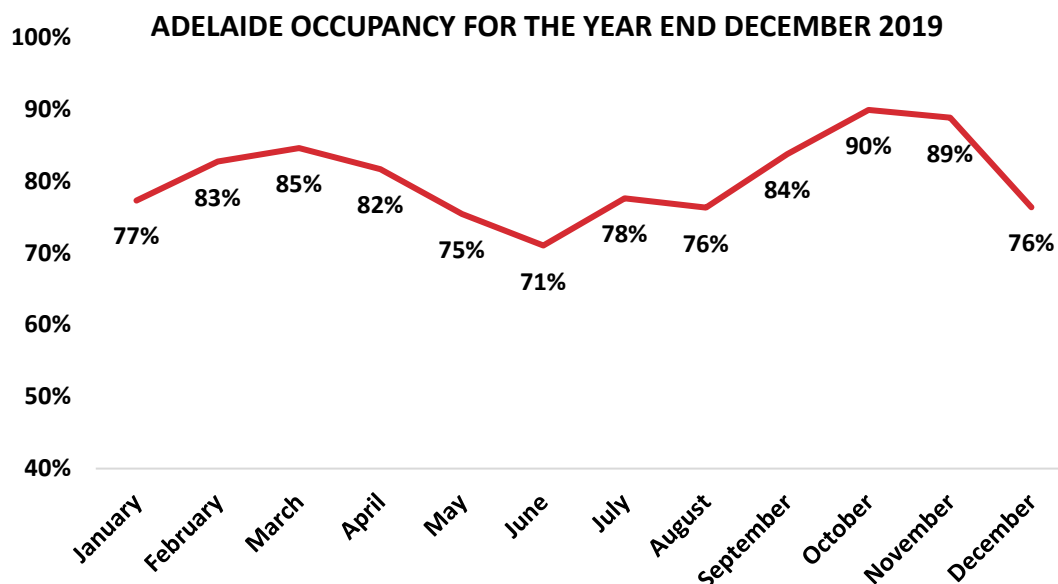


## SOUTH AUSTRALIAN ACCOMMODATION FOR THE YEAR END DECEMBER 2019

### ADELAIDE ACCOMMODATION



Accommodation in Adelaide peaks in February and March with the Fringe, the Adelaide 500, The Festival and other assorted events. It also peaks again in October and November, a popular time for conferences in Adelaide. Occupancy in October 2019 was the highest recorded for a month in 10 years.

Year	Occupancy	Average Daily Revenue	Revenue Per Available Room	Average Daily Room Supply	Average Daily Room Demand	Average Daily Revenue
2018	79%	\$ 153.4	\$ 123.1	8,904	7,039	\$ 1,096,684
2019	80%	\$ 153.5	\$ 125.2	9,060	7,287	\$ 1,134,658
<b>Growth</b>	<b>+2%</b>	<b>+0%</b>	<b>+2%</b>	<b>+2%</b>	<b>+4%</b>	<b>+3%</b>

Occupancy in Adelaide has grown from 79 per cent to 80 per cent on average for the year. This is a great result considering the number of rooms in Adelaide grew by 2 per cent.

With more rooms available in Adelaide we've also seen demand for these rooms increase, up 4 per cent for the year. Simply put, the demand for rooms has matched the increased rooms available.

With more rooms available in Adelaide competition to fill these rooms grows. The flow on effect has seen Average Daily Revenue remain flat and Revenue per available room grow 2 per cent.

*Results are provided by STR, a global data analytics provider who measures and track the performance of the Australian accommodation industry <https://www.strglobal.com>*

**Result are the daily results averaged over the year.**

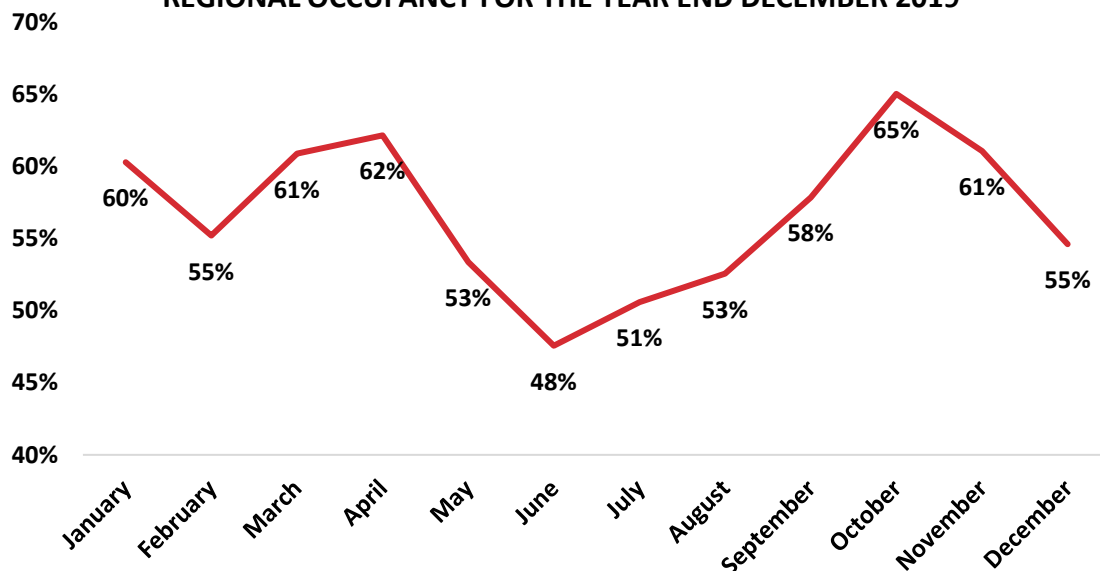
RevPAR refers revenue per available room and is the total room revenue divided by the total number of available rooms.

ADR refers to average daily rate and is a measure of the average rate paid for rooms sold, calculated by dividing room revenue by rooms sold.

## SOUTH AUSTRALIAN ACCOMMODATION FOR THE YEAR END DECEMBER 2019

### REGIONAL SOUTH AUSTRALIA ACCOMMODATION

#### REGIONAL OCCUPANCY FOR THE YEAR END DECEMBER 2019



Regional accommodation peaks in the summer months and falls away in the colder Winter months. The seasonality of regional accommodation is displayed above with regional occupancy in June falling to 48 per cent.

Year	Occupancy	Average Daily Revenue	Revenue Per Available Room	Average Daily Room Supply	Average Daily Room Demand	Average Daily Revenue
2018	56%	\$ 137.5	\$ 77.7	6,029	3,392	\$ 467,759
2019	57%	\$ 141.1	\$ 80.4	6,147	3,491	\$ 494,273
<b>Growth</b>	<b>+1%</b>	<b>+3%</b>	<b>+3%</b>	<b>+2%</b>	<b>+3%</b>	<b>+6%</b>

In regional SA we've seen occupancy rise 1 per cent even with increased supply. Room nights occupied have outgrown room nights supplied, a great result.

Overall demand for regional rooms grew by 3 per cent, Revenue by 6 per cent and Average daily Revenue by 3 per cent.

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Result are the daily results averaged over the year.

RevPAR refers revenue per available room and is the total room revenue divided by the total number of available rooms.  
ADR refers to average daily rate and is a measure of the average rate paid for rooms sold, calculated by dividing room revenue by rooms sold.