

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end December 2020

DUE TO COVID-19 THE RESULTS ARE YEAR END DECEMBER 2020 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	4	3	0	4	8	7	8	14	3	2	2
Interstate overnight	35	12	26	41	100	104	27	114	33	48	27
Intrastate overnight	90	181	158	305	767	475	116	385	332	287	527
Total domestic overnight	124	193	184	346	867	579	143	500	364	334	554
Total visitors	128	196	184	350	875	585	151	514	367	336	557
Domestic day trips	1,125	755	186	413	2,408	414	70	650	925	390	613

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International nights	73	29	1	29	66	29	21	86	27	81	15
Interstate nights	194	43	131	319	453	436	140	319	64	177	120
Intrastate nights	142	434	468	1,191	1,899	2,037	511	1,126	769	801	1,728
Total domestic nights	335	477	599	1,510	2,352	2,472	651	1,445	833	978	1,848
Total nights	409	506	600	1,539	2,418	2,501	672	1,531	860	1,060	1,863

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula
International overnight	9	2	0	3	3	1	6	5	2	3	0
Interstate overnight	18	10	23	25	55	56	35	72	10	20	11
Intrastate overnight	24	88	75	172	253	223	115	170	69	99	150
Total domestic overnight	42	98	97	197	308	279	151	242	79	119	161
Domestic day trip	79	83	21	83	185	70	6	111	56	24	49
Total expenditure	130	183	119	283	496	349	162	358	137	146	211

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the ABS methodology changes in this release please refer to <https://www.abs.gov.au/Domestic-Domestic-Tourism/visits>

Sources:

- Travel by Australians – year end December 2020. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end December 2020 results of the International Visitor Survey, Tourism Research Australia, Canberra.