

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end September 2023

DUE TO COVID-19 THE RESULTS ARE YEAR END SEPTEMBER 2023 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	12	9	6	16	28	26	23	36	7	5	7	130
Interstate overnight	79	109	54	112	136	235	65	337	94	92	70	1,145
Intrastate overnight	151	221	178	429	694	518	104	388	252	218	474	3,585
Total domestic overnight	230	330	232	541	830	752	169	725	346	310	544	4,730
Total visitors	243	339	238	557	858	779	191	762	353	315	551	4,860
Domestic day trips	1,255	793	449	427	2,972	591	66	958	1,225	518	669	9,922

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	272	61	66	205	321	480	83	198	98	71	103	1,964
Interstate nights	258	354	207	518	522	1,132	364	902	363	342	238	5,342
Intrastate nights	435	386	366	1,615	1,854	2,325	430	940	530	626	1,394	10,948
Total domestic nights	693	740	573	2,133	2,376	3,456	794	1,842	892	968	1,632	16,290
Total nights	965	801	640	2,338	2,697	3,936	877	2,040	991	1,039	1,735	18,254

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	26	8	4	10	29	22	32	10	12	2	7	164
Interstate overnight	54	95	23	99	105	213	105	181	58	90	48	1,119
Intrastate overnight	84	81	82	335	370	269	130	193	77	98	233	1,973
Total domestic overnight	139	175	105	434	475	483	234	374	135	188	281	3,092
Domestic day trip	136	98	59	91	372	76	8	174	214	51	142	1,421
Total expenditure	301	281	169	535	876	581	274	558	362	242	430	4,678

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-reality>

Sources:

- Travel by Australians – year end Sept 2023. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end Sept 2023 results of the International Visitor Survey, Tourism Research Australia Canberra.