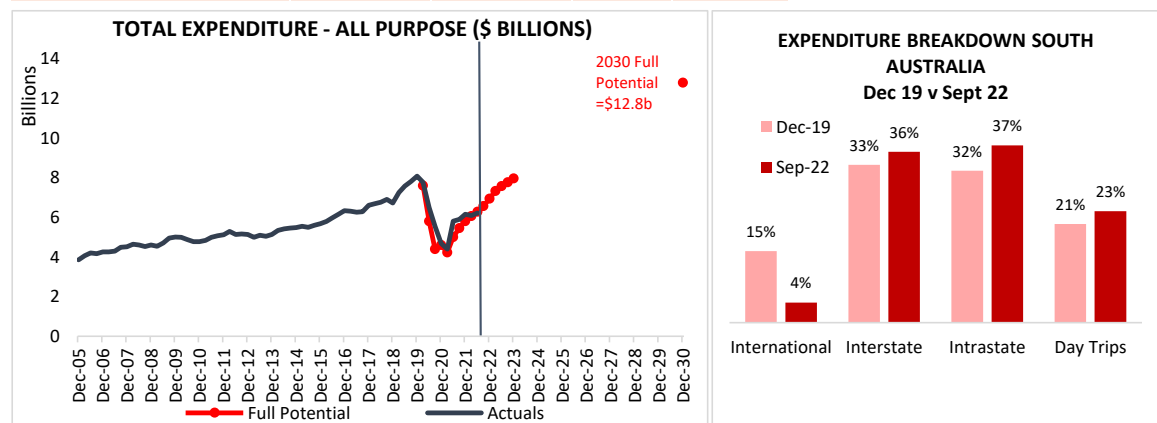


SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Dec-19	Year Ending Sept-22	Change %	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change %
International (\$m)	1,206	307	↓ -75%	3.5%	31,438	8,756	↓ -72%
Interstate (\$m)	2,656	2,598	↓ -2%	7.3%	37,405	35,683	↓ -5%
Intrastate (\$m)	2,555	2,694	↑ 5%	5.2%	43,287	51,849	↑ 20%
Day Trips (\$m)	1,660	1,695	↑ 2%	6.7%	26,338	25,122	↓ -5%
Total Expenditure (\$m)	8,077	7,294	↓ -10%	6.0%	138,469	121,410	↓ -12%
Adelaide (\$m)	4,515	3,535	↓ -22%	48%			
Regions (\$m)	3,562	3,759	↑ 6%	52%			



Visitors	South Australia				Australia		
	Year Ending Dec-19	Year Ending Sept-22	Change %	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change %
International (000s)	488	95	↓ -81%	4.6%	8,709	2,051	↓ -76%
Interstate (000s)	2,962	2,163	↓ -27%	7.9%	38,344	27,512	↓ -28%
Intrastate (000s)	5,132	4,567	↓ -11%	6.0%	81,375	75,872	↓ -7%
Total Overnight (000s)	8,581	6,826	↓ -20%	6.6%	126,156	103,669	↓ -18%
Day Trips (000s)	17,055	13,007	↓ -24%	7.0%	248,349	187,061	↓ -25%

Nights	South Australia				Australia		
	Year Ending Dec-19	Year Ending Sept-22	Change %	Market Share	Year Ending Dec-19	Year Ending Sept-22	Change %
International (000s)	10,938	3,902	↓ -64%	4.4%	274,477	88,186	↓ -68%
Interstate (000s)	13,212	11,289	↓ -15%	7.8%	181,452	144,767	↓ -20%
Intrastate (000s)	14,673	13,138	↓ -10%	5.7%	236,455	232,094	↓ -2%
Total Nights (000s)	38,823	28,329	↓ -27%	6.1%	692,384	465,046	↓ -33%

Source: International and National Visitor Survey Sep 2022, [South Australian Visitor Economy Sector Plan 2030](#).

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>