



EXPERIENCE NATURE TOURISM FUND

SOUTH AUSTRALIAN TOURISM COMMISSION
JULY 2023



EXPERIENCE NATURE TOURISM FUND | OVERVIEW

The ENTF aims to support tourism projects which create nature-based tourism experiences that enhance the visitor experience and encourage visitors to enjoy and learn more about South Australian national parks.

\$2M

TOTAL POOL OF FUNDING

\$500k

EACH FINANCIAL YEAR

4 YRS

4 ROUNDS



EXPERIENCE NATURE TOURISM FUND | ADMINISTRATION

**ADMINISTERED
BY SATC**

**PARTNERSHIP
WITH
DEW + SAFA**

**ACTIVATE
NATIONAL
PARKS**

**ENCOURAGE
VISITATION &
EDUCATION**



AVAILABLE FUNDS

ROUND TWO (2023-24)

\$514,200 (incl. remaining funds from Round One)

Grants available from \$10,000 to \$50,000 (excluding GST)

STREAM 1

- *Quick Activation Projects*
- \$10,000 to \$20,000

STREAM 2

- *Innovative Development Projects*
- \$20,001 to \$50,000

FUNDING STREAMS | DIFFERENCES

STREAM ONE
Grants from \$10,000 to \$20,000

Grant paid upfront

Complete by 30 June 2024

Unused funds will need to be paid back.



STREAM TWO
Grants from \$20,001 to \$50,000

Grant paid after project completion

Complete by 31 December 2024

Paid in arrears

Both streams assessed against each other
Payment only made after CTO Licence / Marine Parks Permit issued (if required)
Invoices submitted with completion report

WHO IS ELIGIBLE? | LEGAL ENTITIES



Individual / Sole Traders



Partnerships



Incorporated
Community & Progress
Associations



Companies & Trusts



Not-for-Profit Organisations
(registered)

GRANT CRITERIA

ELIGIBILITY

- Financially viable businesses
- Operating an ABN for 12 months minimum
- Minimum 20 per cent co-contribution
- Projects must be 'shovel ready' but not yet started
- Relevant approvals in place
- Register/ed on ATDW
- Engagement with SATC
- Available for bookings year-round
- One application per FY



ELIGIBILITY | LOCATIONS

20KM

WITHIN 20KM OF A
NATIONAL PARK

ENTERS

EXPERIENCE ENTERS A
NATIONAL PARK

NATIONAL PARKS

For the purpose of the ENTF, “national parks” include, national parks, reserves, wilderness protection areas and marine parks as defined by the National Parks and Wildlife Act 1972, the Wilderness Protection Act 1992 or the Marine Parks Act 2007. Visit parks.sa.gov.au for a list of most visited parks.

ELIGIBILITY

PROJECT TYPES

- **New OR Improved**
- Tourism **products, experiences, infrastructure**
- Deliver demonstrated tangible benefits to South Australia
- Attracts domestic and international visitors to national parks
- Demonstrate sustainable practices (environmental, social, cultural, economic)
- Maximum \$50k for all components
- Direct cost of the project
- Cost incurred by the applicant
- Expenditure incurred within the project period

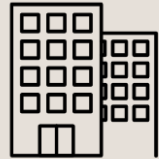
PROJECT CATEGORIES | COMBINATION OF INITIATIVES



Product & experience development



Vehicles



Fixed infrastructure*




Training



Equipment



Marketing



ROUND ONE (2022-23)
18 successful projects

Arkaroola Wilderness Sanctuary	Flinders Ranges & Outback	Infrastructure, Product Development
Australian Coastal Safaris	Eyre Peninsula	Marketing, Product Development, Vehicle
Barossa Wellness	Barossa	Equipment, Marketing, Product Development
Bike About	Adelaide Hills	Equipment
Brindabella Sailing	Various	Equipment, Marketing
Bush Adventures	Limestone Coast	Equipment, Product Development
Canoe the Riverland	Riverland	Infrastructure
Crew's Rest	Flinders Ranges & Outback	Infrastructure
Focused Expeditions	Various	Equipment
Kool Tours	Fleurieu Peninsula	Equipment, Product Development, Vehicle
Naiko Retreat	Fleurieu Peninsula	Vehicle
Neptunes Surf Coaching	Yorke Peninsula	Equipment, Marketing
Off Piste 4WD Tours	Fleurieu Peninsula	Equipment, Marketing
Pod[e]	Eyre Peninsula	Equipment, Marketing
Sea Dragon Kangaroo Island	Kangaroo Island	Vehicle
Southern Ocean Walk	Fleurieu Peninsula	Equipment, Marketing
The Frames	Riverland	Equipment, Product Development, Marketing
Tour South	Eyre Peninsula	Equipment

APPLICATION REQUIREMENTS

EVIDENCE

MANDATORY

- Third-party quotations
- Quote summary template
- Documentation confirming minimum 20 per cent co-contribution
- Financial statements for the last three FY
- Business plan (or complete questions in form)

OTHER DOCUMENTATION

- In-principle support from DEW or copy of licence/permit
- Other licencing, certification, insurances
- Other approvals
- Letter of support



ENTF PROCESSES | PROJECT APPROVALS

OPERATING INTO A NATIONAL PARK

Obtain in-principle support from DEW (via ENTF webpage)

If received, apply via ENTF online application form

If approved, apply for CTO/Marine Parks Permit

LOCATED WITHIN 20KM OF NATIONAL PARK

Obtain written approval to operate/build on land

If received, apply via ENTF online application form

ENTF ASSESSMENT PANEL | ASSESSMENT CRITERIA

CONNECTION
WITH PARK

INNOVATION

INCREASE IN
VISITATION/
EXPENDITURE

CONSERVATION/
SUSTAINABILITY

STRATEGIC
ALIGNMENT
(RVS & VESP)

JOB RETENTION
&/OR CREATION

CAPABILITY &
CAPACITY

ENTF ASSESSMENT | TIMEFRAMES



FURTHER INFORMATION

USEFUL CONTACTS & INFORMATION

- ENTF webpage: tourism.sa.gov.au/support/grants-and-funding/experience-nature-tourism-fund
- Program Guidelines
- Frequently Asked Questions (FAQ)
- Grant Agreement
- DEW In-Principle Support Flow Chart & Example Form
- Tips & Tricks
- Regional Tourism Manager
- Example application form (available 31 July)
- Industry resources & tools
- SATC ENTF team: satc.entf@sa.gov.au or 8429 0660
- DEW: DEWTourism@sa.gov.au

