



ACRONYM LIST

ABS	Australian Bureau of Statistics	IVS	International Visitor Survey
ACA	Australian Cruise Association	KDP	Key Distribution Partner
ADS	Approved Destination Status	LGA	Local Government Association
ASP	Aussie Specialist Program	LTO	Local Tourism Organisation
ATDW	Australian Tourism Data Warehouse	MIAA	Meetings Industry Association of Australia
ATE	Australian Tourism Exchange	MICE	Meetings, Incentives, Conventions & Exhibitions
ATEC	Australian Tourism Export Council	NTO	National Tourism Office
ATIA	Australian Tourism Industry Association	NVS	National Visitor Survey
BEA	Business Events Adelaide	OBS	Online Booking System
CATO	Council of Australian Tourism Operators	OTA	Online Travel Agent
CLIA	Cruise Lines International Association	PAX	Passengers
CRS	Computerised Reservations System	PR	Public Relations
CVB	Convention and Visitors Bureau	RDA	Regional Development Australia
DAMA	Destination Australia Marketing Alliance	RTA	Retail Travel Agent
DFAT	Department of Foreign Affairs & Trade	RTM	Regional Tourism Manager
DMC	Destination Management Company	RTO	Regional Tourism Organisation
ETA	Ecotourism Australia	SATC	South Australian Tourism Commission
FAMIL	Familiarisation (educational) visit for trade and media	SAATOC	South Australian Aboriginal Tourism Operators Council
FIT	Free Independent Traveller	SABC	South Australian Business Chamber
FOC	Free of Charge	Shore Ex	Shore Excuriosn Operators
GALTA	Gay and Lesbian Travel Association	STO	State (or Territory) Tourism Organisation
GDS	Global Distribution System	TICSA	Tourism Industry Council of South Australia
GIT	Group Inclusive Traveller	TRA	Tourism Research Australia
GSA	General Sales Agent	TTF	Tourism and Transport Forum
IATA	International Air Transport Association	USP	Unique Selling Proposition
IMHP	International Media Hosting Program	VIC	Visitor Information Centre
IMR	International Media Relations	VFR	Visiting Friends and Relatives
ITB	International Tourism Board	WTM	World Travel Market
ITO	Inbound Tour Operator	WTO	World Tourism Organization