

Summer Plan

Dining Cashback



Digital Assets
Canva Templates



Government of
South Australia

Acknowledgement of Country

Ngadlu tampinhi yartangka.
Munaintya puru purruna ngadlu-itya.
Munaintyanangku yalaka tarrkarriana tuntunrri.

We acknowledge this land. The Dreaming is still living.
From the past, in the present, into the future, forever.



Ready To Go Assets

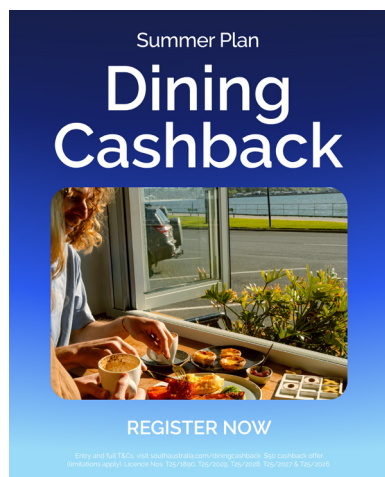
Stand Alone

Generic assets with the key messaging have been developed for easy use. These have been created in all key social sizes - 1:1, 4:5, 9:16.

The 9:16 spec has been strategically designed for you to add your own button (in the Instagram App) with a direct link to your website. Customise your button to “Register Now” once you have added your URL, this will serve as a great call to action. Simply access these [here](#).



1:1



4:5

Add your own button (in the Instagram App) with a direct link to your website. Customise your button to “Register Now” once you have added your URL, this will serve as a great call to action.

Use this as your guide for placement to ensure your button does not get cut off on the app.



Ready To Go Assets

Stand Alone

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1:1



4:5



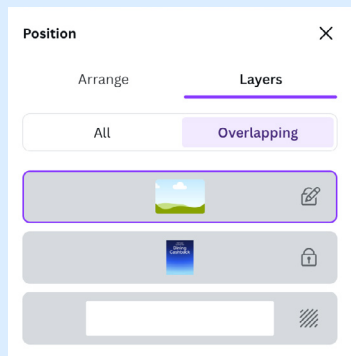
Canva Assets

Customisable Tiles

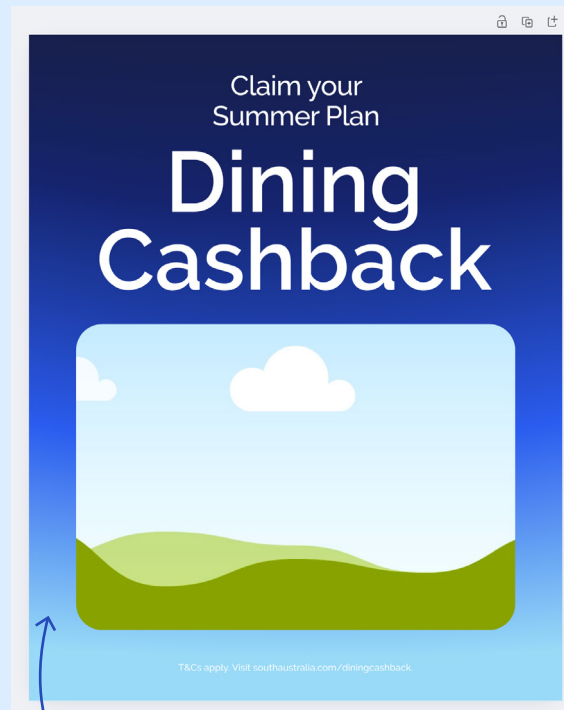
Additional Canva templates have been created in 1:1, 4:5 and 9:16.

These can be used to add your image of your product/service. Simply access the Canva template to utilise the customisable tile.

1:1 [here](#)
4:5 [here](#)
9:16 [here](#)



The text graphic that has been created is locked in place, and should not be altered.



Add your image of your product/service inside the frame provided.



Once you've placed your image it should look something like this. Try to ensure you select a high quality image.



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South Australia**

For more information visit:

tourism.sa.gov.au