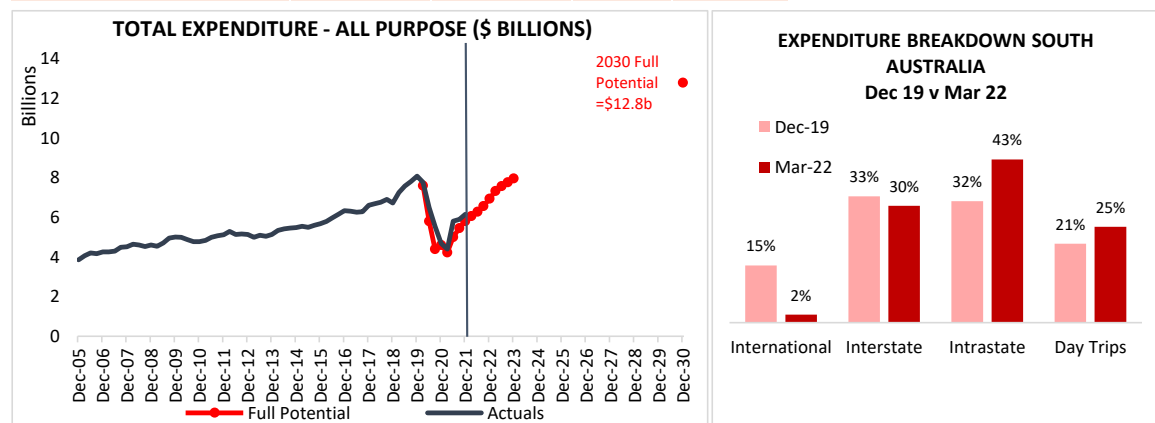


# SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Dec-19	Year Ending Mar-22	Change %	Market Share	Year Ending Dec-19	Year Ending Mar-22	Change %
International (\$m)	1,206	128	↓ -89%	3.6%	31,438	3,515	↓ -89%
Interstate (\$m)	2,656	1,847	↓ -30%	8.7%	37,405	21,127	↓ -44%
Intrastate (\$m)	2,555	2,582	↑ 1%	6.1%	43,287	42,197	↓ -3%
Day Trips (\$m)	1,660	1,515	↓ -9%	8.1%	26,338	18,719	↓ -29%
<b>Total Expenditure (\$m)</b>	<b>8,077</b>	<b>6,072</b>	<b>↓ -25%</b>	<b>7.1%</b>	<b>138,469</b>	<b>85,558</b>	<b>↓ -38%</b>
Adelaide (\$m)	4,515	2,610	↓ -42%	43%			
Regions (\$m)	3,562	3,461	↓ -3%	57%			



Visitors	South Australia				Australia		
	Year Ending Dec-19	Year Ending Mar-22	Change %	Market Share	Year Ending Dec-19	Year Ending Mar-22	Change %
International (000s)	488	24	↓ -95%	5.0%	8,709	483	↓ -94%
Interstate (000s)	2,962	1,470	↓ -50%	8.2%	38,344	17,901	↓ -53%
Intrastate (000s)	5,132	4,417	↓ -14%	6.7%	81,375	65,554	↓ -19%
<b>Total Overnight (000s)</b>	<b>8,581</b>	<b>5,911</b>	<b>↓ -31%</b>	<b>7.2%</b>	<b>126,156</b>	<b>82,568</b>	<b>↓ -35%</b>
Day Trips (000s)	17,055	11,922	↓ -30%	7.6%	248,349	156,069	↓ -37%

Nights	South Australia				Australia		
	Year Ending Dec-19	Year Ending Mar-22	Change %	Market Share	Year Ending Dec-19	Year Ending Mar-22	Change %
International (000s)	10,938	1,457	↓ -87%	3.8%	274,477	38,592	↓ -86%
Interstate (000s)	13,212	8,785	↓ -34%	8.4%	181,452	104,341	↓ -42%
Intrastate (000s)	14,673	13,223	↓ -10%	6.2%	236,455	213,923	↓ -10%
<b>Total Nights (000s)</b>	<b>38,823</b>	<b>23,465</b>	<b>↓ -40%</b>	<b>6.6%</b>	<b>692,384</b>	<b>356,855</b>	<b>↓ -48%</b>

Source: International and National Visitor Survey Mar 2022, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>