



Overseas Travel Report

Chief Executive and public sector employees

No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
Alison Hassel	New Zealand 5-8 September 2018	Food and drink event with Gary Mehigan for New Zealand media and trade to promote South Australia as a top food and drink destination within Australia Face to fac meetings with Boyd PR, TBWA Auckland and MBM Auckland	\$2,185 56

Approved for publication by Executive Member Brent Hill

Date: 10/10/18

Signature: [Handwritten Signature]

Note: These details are correct as at the date approved for publication. Figures may be rounded and have not been audited





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No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1	Auckland, New Zealand 6-9 September 2018	Attending Pop Up SA Cellar Door trade and media activations in Auckland, NZ featuring SA Ambassador Gary Mehigan. Meetings with NZ creative agency, PR agency and Air New Zealand.	\$2954.68

Approved for publication by Executive Member Brent Hill

Date: 24 Oct 2018

Signature: _____

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No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1	China and Hong Kong	Attended the 2018 World Routes Guangzhou to showcase Adelaide ahead of next year's event. Participated in a competitive pitch process with the Adelaide Convention Bureau to host a Chinese incentive trip in 2020. Meetings with various Government officials, Tourism Australia, key travel trade and airline partners	\$3,886 82

Approved for publication by Executive Member Ben Toffnell

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No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
Alison Hassel	India - Mumbai and Dehli 24-30 September 2018	Food and drink event with Gary Mehigan for top tier Indian media and trade to promote South Australia as a top food and drink destination within Australia Face to face meetings with Tourism Australia, Fox India and various media outlets.	\$4,278 55

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