



SUPERLOOP ADELAIDE 500 2019 RESULTS

ABOUT THE EVENT



RECORD

\$45.9M

↑9.5% COMPARED TO 2018

ECONOMIC IMPACT*



\$45.9M
2019

\$41.9M
2018

\$39.5M
2017

EVENT ATTENDANCE



254,000
2019

273,500
2018

244,350
2017

JOBS CREATED



435
2019

434
2018

426
2017

INTERSTATE & OVERSEAS VISITORS



15,200
2019

12,197
2018

11,604
2017

VISITOR NIGHTS



90,000
2019

81,052
2018

72,435
2017



Data from Colmar Brunton and Economic Research Consultants research 2019. *Economic impact figures have been rounded.