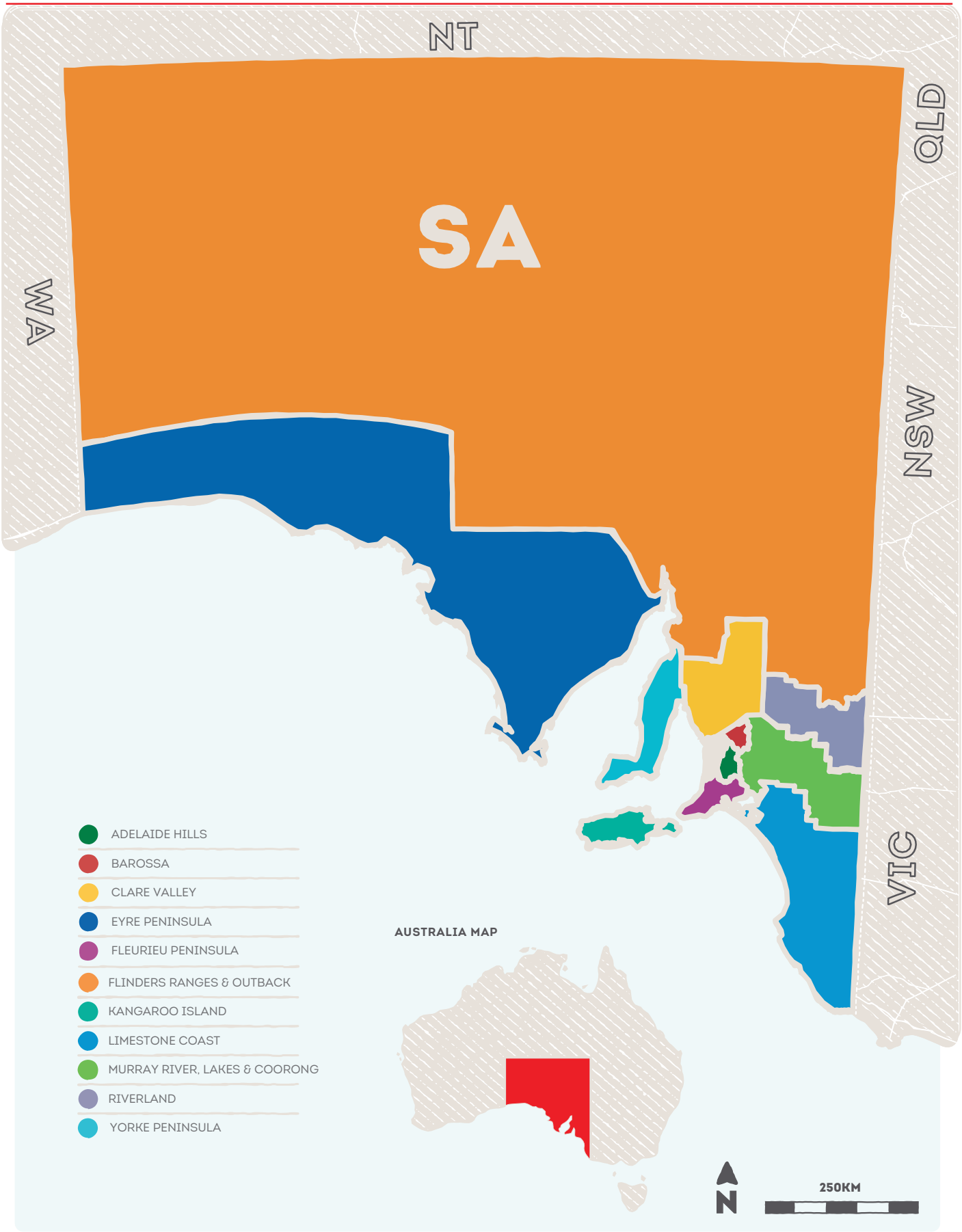TOURISM REGIONS