

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end June 2024

DUE TO COVID-19 THE RESULTS ARE YEAR END JUNE 2024 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	14	10	4	18	27	33	27	29	11	7	7	134
Interstate overnight	81	121	41	99	111	184	64	364	54	97	46	1,034
Intrastate overnight	128	174	202	335	601	566	102	397	308	265	480	3,498
Total domestic overnight	209	295	244	433	712	750	166	761	362	361	526	4,532
Total visitors	223	305	248	452	739	783	193	790	374	369	533	4,666
Domestic day trips	1,336	702	472	561	2,501	484	39	645	690	447	650	8,527

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	409	47	52	235	301	347	82	245	339	205	123	2,385
Interstate nights	256	355	167	410	383	912	319	1,011	138	224	175	4,452
Intrastate nights	357	388	401	1,147	1,465	2,369	344	1,055	577	679	1,490	10,284
Total domestic nights	612	743	568	1,557	1,848	3,280	663	2,066	715	902	1,665	14,737
Total nights	1,021	791	620	1,792	2,149	3,627	745	2,311	1,055	1,107	1,788	17,122

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	\$18	\$12	\$3	\$24	\$22	\$25	\$34	\$15	\$15	\$13	\$7	\$188
Interstate overnight	\$38	\$97	\$37	\$94	\$66	\$144	\$72	\$150	\$24	\$32	\$21	\$817
Intrastate overnight	\$65	\$118	\$101	\$329	\$290	\$284	\$80	\$172	\$99	\$92	\$174	\$1,806
Total domestic overnight	\$103	\$214	\$138	\$423	\$356	\$429	\$152	\$322	\$123	\$124	\$195	\$2,623
Domestic day trip	\$127	\$82	\$79	\$162	\$211	\$138	\$5	\$116	\$139	\$37	\$81	\$1,177
Total expenditure	\$248	\$308	\$220	\$608	\$589	\$592	\$192	\$452	\$277	\$174	\$283	\$3,988
Spend per night*	\$120	\$290	\$230	\$250	\$180	\$130	\$250	\$150	\$130	\$120	\$110	\$160

* Total overnight spend divided by total nights for each region for international and domestic.

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic-domestic-tourism-results>

Sources:

- Traffic by Australians – year end June 2024. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end June 2024 results of the International Visitor Survey, Tourism Research Australia, Canberra.