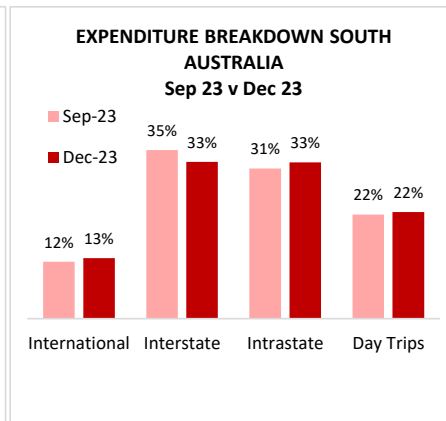
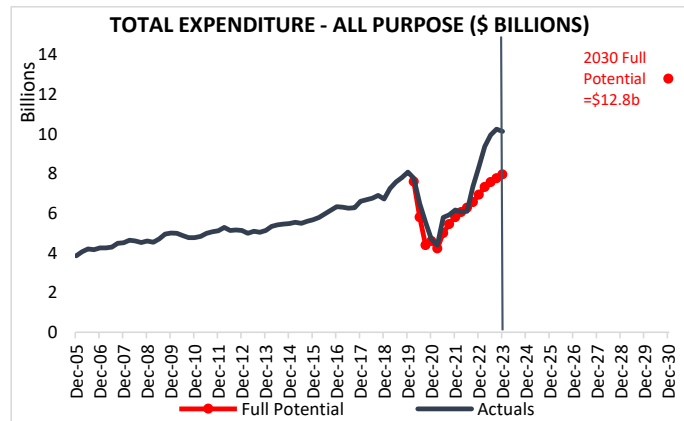




Expenditure (\$)	South Australia				Australia		
	Year Ending Sep-23	Year Ending Dec-23	Change %	Market Share	Year Ending Sep-23	Year Ending Dec-23	Change %
International (\$m)	1,218	1,277	↑ 5%	4.6%	25,656	27,996	↑ 9%
Interstate (\$m)	3,597	3,309	↓ -8%	6.9%	48,701	48,153	↓ -1%
Intrastate (\$m)	3,207	3,298	↑ 3%	5.4%	59,993	61,178	↑ 2%
Day Trips (\$m)	2,224	2,252	↑ 1%	6.8%	33,679	32,929	↓ -2%
Total Expenditure (\$m)	10,245	10,135	↓ -1%	6.0%	168,029	170,257	↑ 1%
Adelaide (\$m)	5,567	5,505	↓ -1%	54%			
Regions (\$m)	4,678	4,630	↓ -1%	46%			



Visitors	South Australia				Australia		
	Year Ending Sep-23	Year Ending Dec-23	Change %	Market Share	Year Ending Sep-23	Year Ending Dec-23	Change %
International (000s)	407	439	↑ 8%	6.6%	6,111	6,640	↑ 9%
Interstate (000s)	2,869	2,712	↓ -5%	7.8%	34,785	34,919	⇒ 0%
Intrastate (000s)	4,574	4,683	↑ 2%	5.9%	79,063	79,862	↑ 1%
Total Overnight (000s)	7,850	7,835	⇒ 0%	6.6%	117,721	119,224	↑ 1%
Day Trips (000s)	15,102	14,982	⇒ -1%	6.9%	222,217	216,211	↓ -3%

Nights	South Australia				Australia		
	Year Ending Sep-23	Year Ending Dec-23	Change %	Market Share	Year Ending Sep-23	Year Ending Dec-23	Change %
International (000s)	12,018	14,062	↑ 17%	5.8%	220,774	242,262	↑ 10%
Interstate (000s)	13,013	12,487	↓ -4%	7.4%	170,528	168,150	↓ -1%
Intrastate (000s)	13,513	13,296	↓ -2%	5.7%	232,376	234,297	⇒ 1%
Total Nights (000s)	38,544	39,845	↑ 3%	6.2%	623,678	644,709	↑ 3%

Source: International and National Visitor Survey Sept 2023, South Australian Visitor Economy Sector Plan 2030.
 Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>