

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end March 2024

DUE TO COVID-19 THE RESULTS ARE YEAR END MARCH 2024 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	14	11	4	19	30	29	27	30	8	7	8	135
Interstate overnight	54	113	49	96	103	182	64	333	77	103	45	982
Intrastate overnight	154	183	172	357	617	499	109	435	298	272	455	3,524
Total domestic overnight	208	296	221	453	720	680	173	768	375	375	501	4,506
Total visitors	222	308	226	472	751	710	201	798	383	383	508	4,642
Domestic day trips	1,422	753	408	562	2,416	420	64	740	814	423	733	8,756

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	353	69	52	237	384	323	80	247	178	159	73	2,155
Interstate nights	206	324	190	500	293	1,005	340	970	250	259	100	4,535
Intrastate nights	420	372	356	1,247	1,576	2,195	311	1,085	566	723	1,282	10,169
Total domestic nights	626	696	546	1,748	1,869	3,200	651	2,055	816	981	1,383	14,704
Total nights	979	765	598	1,985	2,252	3,523	731	2,302	993	1,141	1,456	16,860

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	\$17	\$10	\$3	\$23	\$28	\$17	\$35	\$15	\$6	\$8	\$6	\$169
Interstate overnight	\$29	\$78	\$41	\$101	\$47	\$177	\$86	\$153	\$50	\$63	\$17	\$902
Intrastate overnight	\$80	\$104	\$84	\$332	\$339	\$274	\$93	\$198	\$106	\$96	\$157	\$1,882
Total domestic overnight	\$109	\$182	\$125	\$433	\$386	\$451	\$179	\$350	\$156	\$160	\$174	\$2,784
Domestic day trip	\$144	\$79	\$72	\$163	\$243	\$130	\$6	\$158	\$134	\$36	\$145	\$1,311
Total expenditure	\$269	\$270	\$200	\$619	\$657	\$598	\$219	\$524	\$297	\$204	\$325	\$4,263
Spend per night*	\$130	\$250	\$210	\$230	\$180	\$130	\$290	\$160	\$160	\$150	\$120	\$180

* Total overnight spend divided by total nights for each region for international and domestic.

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.tsa.gov.au/domestic/domestic-tourism-results>

Sources:

- Travel by Australians – year end March 2024. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end March 2024 results of the International Visitor Survey, Tourism Research Australia, Canberra.