

AN INTRODUCTION TO
AGRITOURISM
IN SOUTH AUSTRALIA



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ACKNOWLEDGEMENT OF COUNTRY

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The South Australian Tourism Commission acknowledges and respects that all tourism activity and development take place on lands traditionally owned by South Australia's Aboriginal people and encourages Aboriginal communities to be part of the current and future success of the South Australian visitor economy.

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A woman with blonde hair, wearing a white sweater and a light-colored apron, is smiling as she harvests vegetables into a wicker basket. She is in a garden with various green plants and purple flowers. In the background, there is a blue building with a white roof. The text "WHAT IS AGRITOURISM?" is overlaid in white capital letters on the right side of the image.

WHAT IS AGRITOURISM?

Australian Regional Tourism (ART) defines Agritourism as **a form of experiential travel that connects people with agricultural activities and products, delivered directly on the farm.** It combines the agriculture and tourism industries, inviting tourists to visit farms and learn about rural life and the origins of produce, while enjoying unique and immersive (or 'hands on') farming experiences.

A farm can be defined as an area of land or water where agricultural processes take place in order to harvest or create food, crafts or related products. This might include what many would consider a typical farm (i.e. monoculture plantings, animal husbandry), but also includes areas of native vegetation (e.g. foraging), aquamarine environments (e.g. oyster leases) and other dedicated agriculture facilities (e.g. processing factories).

Incorporating tourism into your farming operation involves more than opening your gates to the public, it is about creating something manageable that meets your diversification needs, while also providing new visitors with a memorable experience that highlights the uniqueness of your farm and its produce. Whether considering small-scale initiatives or extensive projects, agritourism offers a versatile and rewarding pathway for South Australian farmers.

Customers seek to understand where their food/produce comes from and learn about the day-to-day farming practices and cultural heritage. They enjoy beautiful natural landscapes and wildlife, rural life, living like a local, farm animals, and tasting farm produce or culinary delights. They expect a safe environment with clean amenities. Experiences that include hands-on learning, entertainment, and direct interaction with farmers and animals are highly appealing. Agritourism experiences that offer insights into sustainable farming or regenerative practices are particularly valued.

TYPES OF AGRITOURISM

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If you have never considered agritourism as a potential income source for your farm, the following list will provide you with an overview of Agritourism products and services that customers enjoy.



ON-FARM RETAIL OUTLETS

Sell your farm produce and any value-add products direct to visitors through a farm shop/providore or roadside stall. If space allows, you may also consider selling products and crafts from other local suppliers.



EXPERIENTIAL FARM STAYS

Create on-farm accommodation for visitors through repurposing existing farm buildings (e.g. homestead, stables, barn) to ensuite bedrooms or B&Bs; designated paddocks could become camping sites; or build fixed/temporary accommodation (e.g. glamping tents, cabins, treehouses, huts, cottages, tiny houses) at scenic and secluded locations throughout the property. Consider ways in which guests can engage with the farmer, produce or farming lifestyle during their stay.



COOKING CLASSES

Set up regular cooking classes on the property, focusing on farm produce (perhaps supported by other local foods and beverages). Share the journey from farm to fork by allowing guests to get hands-on with your produce at various stages of the product's life-cycle.



PICK-YOUR-OWN PRODUCE EXPERIENCES

Provide opportunities for customers to visit your farm and handpick produce to take home. Examples might include picking fruits, vegetables, flowers or plants.



ON-FARM DINING

Invite guests to sit down and enjoy a meal on the farm. This can range significantly from a picnic, through to a restaurant with a commercial kitchen. Focus on serving seasonal farm produce to encourage farm gate sales and encourage visitors to return at different times of the year.



FARM TOURS, EDUCATIONAL AND CULTURAL EXPERIENCES

Host guided tours of your property which take visitors to areas of the farm that are not accessible by other visitors. Provide explanations of day-to-day farming operations or showcase manufacturing/production processes (e.g. beverage/cheese making, meat or fish processing, animal mustering, growing/harvesting techniques). Educational tours might highlight sustainable or organic farming practices that promote soil health. Farmers can also work with Traditional Owners to develop a cultural tour which showcases the profound connection between Aboriginal people and the land, and can highlight areas of native vegetation alongside unique stories connected to the place.



ON-FARM EVENTS, WEDDINGS AND CONFERENCES

Offer various buildings and spaces on your farm for venue hire. Consider hosting weddings, birthday celebrations, company meetings, small conferences, team-building activities, and corporate retreats. You could also consider managing your own events such as seasonal festivals (e.g. harvest, concert, cattle drive).



EXPLORING YOUR FARM'S POTENTIAL

The daily routines and activities on your farm can provide fascinating and educational experiences for customers. Many city dwellers have never been invited on to a farm and haven't had the opportunity to see where their produce comes from. Consider the tasks that you perform daily that showcase the hard work, dedication, and skill involved in your farming operation. This could include feeding and caring for animals, using machinery or preparing produce for market. Highlighting these activities not only educates visitors about the agricultural process but also connects them to the land and rural lifestyle. Showcasing the daily rhythm of your farm life, from sunrise chores to evening routines, can provide a genuine experience that leaves a lasting impression and can generate customer loyalty.

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IS AGRITOURISM AN OPPORTUNITY FOR YOU?

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You can unlock the full potential of your farm through Agritourism. Bring your farm's story to life and create a brand for your produce.

Agritourism presents a significant opportunity for South Australian farmers to diversify income streams, enhance a farm's profitability, improve the sustainability of traditional farming operations, create new jobs and support succession planning. The benefits of Agritourism extend beyond financial gains, fostering family and community connections, promoting environmental stewardship, and preserving agricultural heritage. Agritourism offers a unique opportunity for producers to share their passion for their product and invite people to connect with the land and the produce in a new, meaningful way.

Agritourism is about the long-term and needs to be well-planned to ensure its success and sustainability.

Embarking on an Agritourism venture is an exciting opportunity to diversify your farming operations and engage with customers in unique and meaningful ways. However, before diving into this new endeavour, it is essential to conduct a thorough self-assessment. This involves evaluating your existing assets, resources, skills and capabilities, as well as the environment and supporting tourism infrastructure. It's essential to realistically assess how many additional hours can be dedicated to this new agritourism venture without compromising the core farming activities. This critical step ensures that you are well-prepared to offer a successful and sustainable agritourism experience. Get started with the [South Australian Producers - Agritourism Self-Assessment Checklist](#).



TOP TIP

Remember to focus on your core activities as the foundation of your Agritourism product: your farm. Without the farm, there is no Agritourism business.

Identifying the opportunities, strengths and weaknesses for your agricultural business/property, alongside any potential threats to establishing a new Agritourism venture, may be a useful exercise to get started. This is often referred to as a SWOT Analysis. Have a go at completing the following table:

STRENGTHS

WEAKNESSES

i.e. unique landscape, friendly farm animals, rich family history, traditional farming methods, diverse range of crops and products, proximity to natural attractions or tourism attractions, sustainable farming practices, scenic views, organic produce, wildlife, etc.

i.e. remote location, limited infrastructure, limited financial resources, limited hospitality and tourism experience, potential zoning restrictions, high investment costs, etc.

OPPORTUNITIES

THREATS

i.e. expansion into Agritourism activities for income diversification, grow demand for farm produce, build a consumer brand, potential for educational tours or workshops, collaboration with key stakeholders and partners, ensure farm succession, supportive council and regional tourism organisation, availability of grants, environmental conservation, catering for people with accessibility needs, etc.

i.e. competition from other farms, seasonal weather challenges, economic downturn, rising operational costs, limited availability of skilled labour, etc.

WHAT EXPERIENCES COULD YOU OFFER?

When we travel, the most memorable moments often come from the people we meet and the experiences we share, rather than the things we buy or consume. At its heart, Agritourism focuses on the farm, the people, and produce. What do you do daily that appears interesting to your friends and extended family? Consider developing an Agritourism product from one of the main categories already mentioned:

- On-farm retail outlets
- Experiential farm stays
- Cooking classes
- Pick-your-own produce experiences
- On-farm dining
- Farm tours, educational and cultural experiences
- On-farm events, weddings and conferences

Dial up what you have rather than worrying about creating a perfect, polished image from the start.

Keep the farm experience true to who you are, including embracing the real and unpolished aspects. Customers want to enjoy the unique character of your farm, whether it's an old tractor, a new farm machine or rustic packaging shed. These elements add charm and authenticity and helps visitors to create a genuine connection to the farm and its people.

KEY SUCCESS FACTORS

To deliver a successful agritourism experience, there are several key success factors that you may want to consider for your Agritourism venture:

- Unique and authentic experiences
- Engaging storytelling
- High-quality customer service
- Balanced interaction
- Educational components
- Fun components
- Engaging all five senses
- Memorable takeaways and mementos

- Seasonal elements
- Safety and accessibility
- Comprehensive risk management
- Sustainable practices

WHAT EXISTS AROUND YOU?

South Australia is made up of [12 tourism regions](#), including Adelaide. Each region offers unique natural assets, community, culture and produce for visitors. Consider your farm's location and whether there are any nearby direct competitors or collaborators already operating successful Agritourism ventures.

Regional areas that are successful in Agritourism and food tourism tend to display a common set of features. A critical mass of accommodation, transport, infrastructure, attractions, activities/experiences, and amenities can support a thriving tourism industry. If there are existing tourism and/or Agritourism attractions in your area, it may be more straightforward to establish one of your own, rather than being the 'pioneer' or 'pilot project' for the area.

New Agritourism businesses are ideally supported by existing regional services and infrastructure like trails, touring routes, hospitality and tourism businesses, other Agritourism experiences, retail outlets and markets. This enriched ecosystem, with a cluster of activities, drives exponential interest as it offers visitors a greater choice of authentic local flavours and experiences.

Familiarise yourself with the local tourism industry and become a tourist in your own region. Check out other tourism products (e.g. accommodation providers, tour operators, museums, art galleries, trails, touring routes, hire services, cafés, restaurants, cellar doors, other farm gates, and retail outlets) to identify gaps in the area, and opportunities for collaboration. There were two top tips in this page in the last version.



AGRITOURISM CASE STUDIES

There are many diverse Agritourism operations around the world to turn to for inspiration.

Click on the links in the table on the following page to learn more about a diverse collection of successful Agritourism ventures from South Australia, across Australia, and internationally. These examples highlight a variety of successful experiences that farms have developed to engage visitors and diversify their income streams. Each business showcases unique approaches to integrating tourism with agriculture, offering inspiration and practical insights for farmers looking to create or enhance their own Agritourism offerings. From hands-on harvesting and culinary cooking classes to immersive farm stays and educational behind-the-scenes tours, these examples illustrate the potential of Agritourism to create memorable visitor experiences and support sustainable farm operations.

Then, read on for two local success stories from Beerenberg Family Farm and SA Premium Oysters. Learn how they navigated the diversification to tourism from traditional horticulture and aquaculture farming.

CATEGORY	SOUTH AUSTRALIAN EXAMPLES	AUSTRALIAN EXAMPLES	INTERNATIONAL EXAMPLES
Farm Tours and Demonstrations	Jurlique Farm , Smoky Bay Oyster Farm Tours , Softfoot Alpaca Farm , Tarnasey Farm , Warrawindi Echo Farm , Humpalicious Camel Farm , Waitpinga Farm , Hahndorf Lavender Estate	Bridestowe Lavender , Tropical Fruit World , Coaldale Walnuts , Maleny Dairies , Freeman's Organic Farm , Mungalla Aboriginal Tours	Can Am Cape Kidnappers , Hukins Hops , Sorrento Lemon Farm , Jacksons at Jedburgh , Ku'ia Estate Chocolate Farm , Fridheimar
Farm-to-Fork Cooking Classes	Penobscot Farm Watervale , The Farm Eatery , Paracombe Premium Perry , The Post and Rail , Beerenberg Family Farm , Korinya Farm Gate	The Agrarian Kitchen , Daylesford Longhouse , Moonacres , Buena Vista , The Farm Byron Bay , ORTO Permaculture Farm	River Cottage , Cook in Umbria , Emilia Storytellers , Ballymore Cooker School , Perrys Field to Fork , Agriturismo La Selvella , Monteillet Fromagerie , Naledi Farm
Pick-Your-Own Produce Experiences	@Lenswood , Harvest the Fleurieu , Atkins Farm , Port MacDonnell Lobster Fishing , Shimmering Pines , Harben Vale Cherries , Catch N Cook World Tour , Glen Ewin Estate , Experience Coffin Bay	Surf Coast Strawberry Fields , Ford's Farm , Hillwood Berries , Coaldale Walnuts , Pennicott Wilderness Journeys , Anderson Farm , Kookootonga	Terhune Orchards , Le Verger Labonté , Villa La Rogaiia , Matakana Berry Farm , Pick Your Own Pumpkins Canterbury , Chart Farm , Canada Linc Farms
Behind-the-Scenes Tours	Emu Ridge Distilling , KI Living Honey , Pindarie , Lessismore Farm , Clifford's Honey Farm , Coorong Wild Seafood , Sunny Hill Distillery	The Lobster Shack , Edendale Farm , The House of Honey , The Truffle Farm , Gleneden Farm , Goondiwindi Cotton	Lake Tekapo Farm Tours , Schuster's Farm , Sugar Moon Farm , Aberdeenshire Sheepdogs , Copal Tree Lodge
Experiential Farm Stays	Rawnsley Park Station , Hummocks Station , Hutton Vale Farm , Flinders Bush Retreats , Chowilla Station , Flinders Island Eco Escape , Alpana Station , The Dairyman Barossa , Redwing Farm , Brayfield Lavender , Mount Eba Station	Hosanna Farmstay , Tuki Retreat , Lavendale Farm , Curringa Farm , Tommerup's Dairy Farm , Cherry Top Farmstay , Dairy Flat Farm , Mt Bundy Station	Bosinver Farm Cottages , The Inn at Serenbe , Finca Rosa Blanca Coffee Farm , Three Tree Hill , Down on the Farm , Funatscher Hof , Newton Farm Holidays , Podere Cacciamici
On-Farm Dining, Cultural, Educational Experiences	Mayura Station , Bungaree Station , Yarnbala , Kangaroo Island Wool , Oyster HQ , Emu Bay Lavender Farm	Green Olive at Red Hill , Yarra Valley Dairy , Sydney Oyster Farm Tours , The Marron Tale , Highfield Farm and Woodland	Babylonstoren , Le Manoir aux Quat'Saisons , Indlondlo Cultural Village , Agriturismo La Violla , Real Farm Holidays , Grass Roof
On-Farm Events, Weddings, Conferences	Anlaby Station , Barn1890 , The Apple Farm , The Barns of Freeling , Al Ru Farm , Jauma Farm , Little Lyndoch Flower Farm	Ravens Creek Farm , Graciosa , Yandina Station , Waldara , King Parrot Cottages & Event Centre , Mali Brae Farm , Willow Farm Berry , Baxter Barn , Collingwood Children's Farm	Blackberry Farm , The BARN at Liberty Farms , Lavender Fields at Warrington Manor , The Farm Provence , Sinkland Farms
On-Farm Retail Outlets	Papershell Farm , Lyndoch Lavender Farm , The Oyster Farm Shop , Peninsula Providore , Kangaroo Island Liguarian Bee Co. , McCarthy's Orchard	Tamborine Mountain Distillery , Ashgrove Cheese , Macadamias Australia , Bannock Brae Meats , Keller's Farm	Daylesford Organic Farm , Hickory Nut Gap Farm , Mapleton's Organic , New Lanard Spinning Co.

CASE STUDY: BEERENBERG FAMILY FARM

Beerenberg Family Farm, located in Hahndorf in the beautiful Adelaide Hills, is a shining example of how a traditional strawberry farming business can successfully diversify into agritourism. Beyond the well-known Pick-Your-Own Strawberry Experience, the farm now offers a range of other Agritourism and hospitality experiences (farm shop, onsite café and dairy, tastings and classes, corporate meetings and events) that attract thousands of visitors each year, delivering increased revenue while preserving its agricultural heritage.

MARKET RESEARCH AND VIABILITY

Beerenberg conducted extensive market research to understand visitor preferences and optimise their offerings. They worked closely with the South Australian Tourism Commission (SATC) and their Regional Tourism Organisation (RTO), Adelaide Hills Tourism, to gain insights into visitor profiles and preferences, ensuring that their experiences were tailored to market demand.

BRANDING AND IDENTITY

Branding has played a crucial role in Beerenberg Family Farm's success. The Farm's brand is synonymous with quality, authenticity, and tradition. Consistent branding across all touchpoints, from product packaging to marketing materials and farm experiences, has fostered trust and loyalty among customers.

MARKETING AND PROMOTION

Beerenberg employs a robust marketing strategy utilising digital advertising, social media, and direct marketing. Storytelling is central to their marketing, engaging visitors with the Farm's rich history and authentic experiences.

LOCATION ADVANTAGE

Beerenberg Family Farm's location in the picturesque township of Hahndorf in the Adelaide Hills has significantly contributed to its success. The region's natural beauty, proximity to Adelaide, and reputation for premium food and wine experiences attracts a steady stream of visitors.

CHALLENGES AND COLLABORATION

Transitioning from traditional farming to a multifaceted tourism and hospitality business posed several challenges for Beerenberg Family Farm. However, their commitment to authenticity and delivering a quality visitor experience helped them overcome these obstacles. Collaboration with local businesses, council, tour operators, industry associations and regional bodies has also been key to Beerenberg's success.

For more information about Beerenberg Family Farm and its offerings, visit their [website](#).



TOP TIPS

Gather market research from state and regional tourism bodies, as their insights could be invaluable in tailoring your Agritourism offerings to meet visitor expectations.

Develop a strong and consistent brand that reflects your farm's values and story. Quality and authenticity are key to building a loyal customer base.

Invest in digital marketing and storytelling. A relatively small spend on digital marketing can provide targeted results, when compared to costly traditional media, like radio and TV. A well-crafted narrative can significantly enhance brand loyalty and visitor engagement.

Choose a location on your property that offers easy accessibility for Agritourism visitors. A scenic and convenient location can greatly enhance your Agritourism venture's appeal.

Be prepared for challenges and remain flexible. Continuous improvement and responsiveness to feedback are crucial.

CASE STUDY: SA PREMIUM OYSTERS

SA Premium Oysters, located on the pristine Eyre Peninsula, is a shining example of how a boutique premium aquaculture business can successfully navigate the complex regulatory environment to establish a unique Agritourism venture. The idea for SA Premium Oysters' visitor experience was born from the curiosity of passersbys who would frequently enquire about the oyster farming activities. This interest planted the seeds for what would later become Australia's only oyster deck experience. Despite having no experience in building such a structure, Colleen's vision of creating a unique platform for picnics and tours propelled the project forward.

DIVERSE OFFERINGS AND CUSTOMER EXPERIENCES

SA Premium Oysters provide a variety of experiences that attract a wide range of visitors, from families and food enthusiasts to corporate groups seeking unique experiences. Visitors can book tours directly online through the business's user-friendly website, including a behind-the-scenes tour of the oyster shed, or an on-water tour to the oyster deck, overlooking the lease.

NAVIGATING THE REGULATORY ENVIRONMENT

One of the most important aspects of turning vision into reality for SA Premium Oysters was navigating the regulatory environment, primarily because there was no clear precedent for their proposed type of operation. The project required multiple approvals, including development and building consents, as well as a civil engineer's report.

One of the key challenges SA Premium Oysters faced was the lack of a clear regulatory framework for tourism on aquaculture leases. Colleen's clear vision and positive relationships enabled a legislative change that not only benefitted SA Premium Oysters but also opened opportunities for other aquaculture businesses in South Australia.

EMBRACE DIGITAL MARKETING

SA Premium Oysters initially relied on word of mouth, support from the Ceduna Council, and collaboration with other tourism and hospitality businesses in the region to attract visitors. However, recognising the need for a more structured approach, Colleen invested in digital marketing, including social media marketing, and a new website with an integrated online booking system. This system allows for better management of customer interactions and has greatly improved the efficiency of the business. The direct booking facility has streamlined operations, reduced administrative tasks, and provided valuable data on customer demographics and preferences.

For more information about SA Premium Oysters, visit their [website](#).



TOP TIPS

Look at different ways to engage the interest of different types of customers. Consider an entry level experience (low cost, easy to access) and a premium experience (higher cost, private/small group experience).

Articulate your vision clearly and bring potential partners along for the ride. Clear open and consistent communication is the key to maintain momentum.

Invest in an online booking system to improve the customer experience, support operational planning and reduce administrative tasks.

GETTING STARTED

The SATC has developed the [South Australian Agritourism Framework](#) to offer a structured pathway for the state's producers to diversify their income through Agritourism. This pathway aims to provide clear, practical steps to understand, develop, and sustain Agritourism ventures, ensuring compliance with local regulations and adopting effective market strategies. By following this roadmap, producers can develop, launch, and

refine Agritourism ventures that benefit themselves, their communities, and the broader economy. We have identified six main steps in establishing an Agritourism venture. Please refer to the full framework document to access essential tools, resources, checklists, and key contacts to support you on your Agritourism journey.



STEP 1: UNDERSTAND YOUR AGRITOURISM OPPORTUNITY

Agritourism combines agriculture and tourism, offering visitors unique on-farm experiences. To understand your agritourism opportunity, you will need to have a clear picture of your existing farm assets and conduct research to determine what visitors want and expect from an agritourism experience like one you could create on your type of farm.

STEP 2: DEVELOP AN AGRITOURISM PRODUCT

A tourism product could include an attraction (like a farm shop or restaurant), accommodation, or an experience (such as a farm tour). On-farm events that attract visitors can also be considered agritourism. Creating unique and engaging agritourism experiences tailored to your farm's strengths is the focus of this step. The development process should include designing an authentic visitor experience that reflects your farm's uniqueness, and provides an immersive (or 'hands-on') element that appeals to South Australia's tourists (or 'visitors'). You will need to understand what type of visitors you would like to experience your agritourism product, determine any gaps in the market, and have a basic understanding of key success factors for experience development. A concept test and/or feasibility study is recommended to evaluate the viability of the agritourism opportunity based on your farm's unique attributes.

STEP 3: MEET AGRITOURISM REGULATORY REQUIREMENTS

Navigating the necessary regulatory requirements to operate your agritourism business legally is a critical step. Identifying and obtaining all required local, state, and federal licenses and permits is fundamental. Ensuring adherence to food safety, health, environmental, and zoning regulations is also essential. Engaging with local councils and regulatory bodies early on in your planning can streamline the approval process, making it smoother and more efficient.

STEP 4: ESTABLISH A BUSINESS AND MARKETING PLAN

Developing a comprehensive business and marketing plan to guide the operational, sales and promotional aspects of your agritourism venture is recommended. Your business plan should outline your objectives, financial projections, operational strategies, and risk management plans. A well thought out and detailed marketing plan is equally necessary to highlight key target markets (your ideal visitors) and effective strategies to reach them, likely to be predominantly through digital marketing, social media, and partnerships.

STEP 5: LAUNCH YOUR AGRITOURISM PRODUCT

Preparing for a successful launch involves focusing on quality and customer service. Pre-launch preparations should include finalising all operational details, training staff, and conducting trial runs to ensure smooth operations. Implementing your marketing plan effectively and leveraging various channels to attract visitors, is key to a successful launch. Delivering exceptional customer service is essential to create memorable experiences that encourage repeat visits and positive word-of-mouth referrals.

STEP 6: REFINE AND EVOLVE YOUR OFFERING

Continuously improve your agritourism offerings based on customer feedback and market trends. It is necessary for sustained success. Collecting and analysing visitor feedback helps identify areas for improvement. Staying informed about industry trends allows you to adapt your offerings to meet changing customer preferences.

WHERE TO FIND SUPPORT

Early and ongoing communication with key stakeholders is important to help you in refining your ideas and navigating the various approval processes required to establish your new Agritourism venture.

Access support from your local council, Department of Primary Industries and Regions (PIRSA), Regional Development Australia (RDA) and the Office for Small and Family Business (OSFB) who can provide valuable guidance and offer excellent [online business resources](#). Collaboration with these stakeholders not only enhances compliance but also fosters a supportive environment for future business growth.

For most farmers considering tourism, the first step is speaking to the Economic Development Officer at your [local council](#).

The flowchart on the next page provides a simplistic overview of the potential permits and consents needed for Agritourism businesses.

While your local tourism contacts (i.e. RTOs and SATC) are not regulatory bodies, they may be able to provide additional support and direction from a tourism development and marketing perspective. For guidance and contact details of relevant support services, refer to the SATC's [Tourism Business Support Framework](#).



AGRITOURISM REGULATORY PROCESS

Potential Approvals Required for Agritourism Businesses in South Australia

Prior to seeking Development Approval, businesses may need to undergo these approvals in the first instance.

Aboriginal Heritage Assessment

EPA Assessment

Landowner Consent (Crown or Council Land)

Pastoral Board Approval

DEVELOPMENT APPROVAL PROCESS

1

PLANNING CONSENT

If Development Approval (DA) is required, the process will likely involve **Planning Consent** and **Wastewater Works Approvals**, which happen concurrently and may involve any of the below.

Full scale set of plans by designer or architect

Details of business operation

Bushfire Management Plan

Site and soil report - wastewater engineer

Details and location of signage

Traffic Impact Assessment

Acoustic Report

Site layout showing all elements of proposed system

Access, car parking and emergency arrangements

Native Vegetation Clearance Report

Building layout and underfloor plumbing plan

Statutory Referrals

Public Notification of DA

**The Planning Consent assessors may determine that your project requires further approvals from statutory authorities and/or the public. If this occurs, Planning Consent will not be granted until this process is finalised.*

2

BUILDING CONSENT

Are you building something?

If so, you will likely require **Building Consent** which can involve any of the items below.

Location of essential safety provisions

Energy efficiency provisions

Certificate of occupancy

Bushfire construction of buildings to AS3959

Structural design by engineer

Access and Egress to and within the building

3

DEVELOPMENT APPROVAL



OTHER OPERATIONAL CONSENTS / PERMITS

Likely licences, permits, and registrations

Lodging House Licence

Business Registration
ABN, TFN, GST

Food Business Notification

Liquor Licence

Fishing and Boating Licence

Commercial Tour Operator Licence

Music Licence

Food Safety Management

Approval of Responsible Person

Marine Tour Operations Licence

Special Purpose Vehicle Registrations

Copyright Access Licence

Likely ongoing operational compliance requirements. Applies once people are employed in the business.

Workers Compensation

National Employment Standards

Employment Awards

WHS Compliance

KEY FOR PLANNING CONSENT, WASTEWATER WORKS ITEMS & BUILDING CONSENT

Documentation for new/ changes to building

Likely documentation requirement

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