EXPERIENCE NATURE TOURISM FUND

GRANT APPLICATION TIPS AND TRICKS
ROUND FOUR | 2025-26

SOUTH AUSTRALIA

Government of South Australia

South Australian Tourism Commission

This document has been developed to assist applicants in preparing their application to the Experience Nature Tourism Fund (ENTF).

1. ELIGIBILITY

- [ ] Is this the right funding program for your project?
- [ ] Does your project deliver tourism outcomes?
- [ ] Does it align with priorities outlined in the South Australian Regional Visitor Strategy and The South Australian Visitor Economy Sector Plan 2030?
- [ ] Does your project align with the intent of the fund?
- [ ] Does your project activate national parks and can you strongly demonstrate how you will increase visitation and/or encourage visitation to national parks?
- [ ] Ensure you and your project meet all eligibility criteria.

2. PREPARING YOUR APPLICATION

- [ ] Consult with relevant stakeholders including your Regional Tourism Manager. A full list of contact details can be found here: tourism.sa.gov.au/regions.
- [ ] Ensure you read all documentation including the Frequently Asked Questions document, the example application form and the flow chart available to view on the ENTF webpage.
- [ ] Determine what approvals you require and apply for these in advance, including if you require in-principle support from the Department for Environment and Water (DEW). Application form is available on the ENTF webpage.
- [ ] If constructing on private land, ensure you understand the requirements around development approvals and what evidence is required.
- [ ] Consider collating your application in Microsoft Word to easily review whether you are able to keep under the character limits for each question and conduct a spelling check.

3. WRITING YOUR APPLICATION

- [ ] Tell the story of your project and how it aligns to the intent of the fund.
- [ ] Write clear answers, providing enough context and the right content. Don't use sweeping statements.
- [ ] Read through the question and answer in its entirety.
- [ ] Ensure you provide facts only and provide examples where possible.
- [ ] Ensure you have you addressed all assessment criteria throughout your application.
- [ ] Don't assume the assessment team know about your business. Ensure that you are providing enough information for the team to understand your business and how the project will contribute towards your business objectives.
- [ ] Have you thought about all aspects of sustainability and have you demonstrated this throughout your application? Think about community and social sustainability as well.

4. BEFORE YOU SUBMIT

- [ ] Make sure you proofread your submission and conduct a spelling and grammar check.
- [ ] Double check all the attachments and supply everything required. Make sure you review the checklist of attachments at the end of the application.
- [ ] Make sure you submit with enough time, as no late applications will be accepted.
- [ ] If in doubt, please contact the ENTF team before you submit.

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