







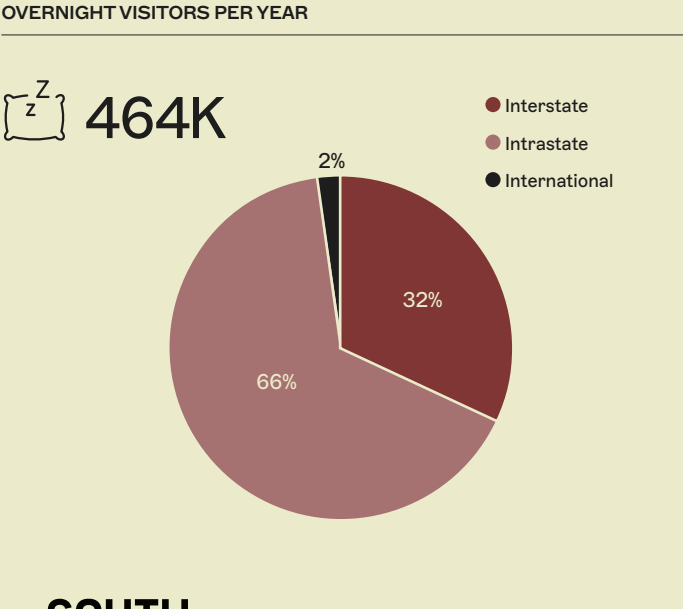


RIVERLAND—THE VALUE OF TOURISM

YEAR END DECEMBER 2024

VISITOR EXPENDITURE	VISITOR NIGHTS	DOMESTIC DAY TRIPS	TOURISM BUSINESSES
<div></div> <div><div>\$236M</div><div>YE December 2024</div></div> <div><div>\$195M</div><div>YE December 2019</div></div>	<div></div> <div><div>1.4M</div></div>	<div></div> <div><div>291K</div></div>	<div></div> <div><div>350</div><div>YE June 2024</div></div>
VISITOR EXPENDITURE TARGETS	HOTEL ROOMS	DIRECT EMPLOYMENT IN TOURISM	DIRECT EMPLOYMENT RATIO
<div></div> <div><div>\$247M</div><div>YE December 2025</div></div> <div><div>\$317M</div><div>YE December 2030</div></div>	<div></div> <div><div>675</div></div>	<div></div> <div><div>1.0K</div></div>	<div></div> <div><div>19:1</div><div>1 in 19 jobs relates to tourism</div></div>



OVERLAND CORNER HOTEL