

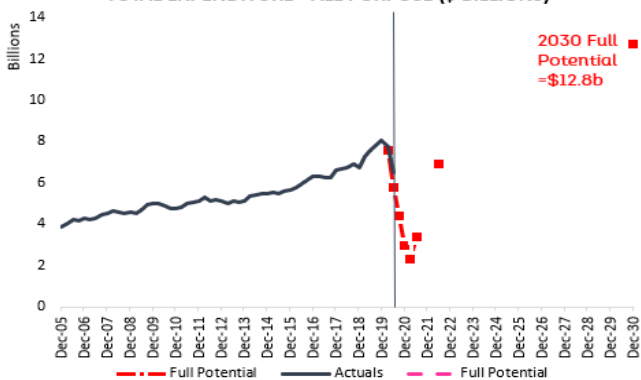
SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula

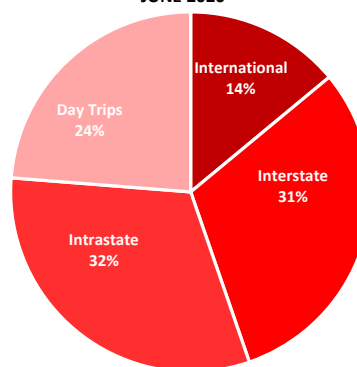


Expenditure (\$)	South Australia				Australia		
	Year Ending June-19	Year Ending June-20	Change %	Market Share	Year Ending June-19	Year Ending June-20	Change %
International (\$m)	1,083	907	↓ -16%	3.9%	30,780	22,995	↓ -25%
Interstate (\$m)	2,517	1,994	↓ -21%	7.0%	35,155	28,594	↓ -19%
Intrastate (\$m)	2,334	2,046	↓ -12%	5.9%	42,321	34,414	↓ -19%
Day Trips (\$m)	1,638	1,541	↓ -6%	6.9%	24,321	22,344	↓ -8%
Total Expenditure (\$m)	7,573	6,489	↓ -14%	6.0%	132,577	108,347	↓ -18%
Adelaide (\$m)	4,253	3,668	↓ -14%	57%			
Regions (\$m)	3,319	2,821	↓ -15%	43%			

TOTAL EXPENDITURE - ALL PURPOSE (\$ BILLIONS)



EXPENDITURE BREAKDOWN SOUTH AUSTRALIA JUNE 2020



Visitors	South Australia				Australia		
	Year Ending June-19	Year Ending June-20	Change %	Market Share	Year Ending June-19	Year Ending June-20	Change %
International (000s)	467	355	↓ -24%	5.7%	8,601	6,196	↓ -28%
Interstate (000s)	2,785	2,244	↓ -19%	7.9%	36,331	28,293	↓ -22%
Intrastate (000s)	4,619	4,301	↓ -7%	6.6%	79,111	65,524	↓ -17%
Total Overnight (000s)	7,872	6,900	↓ -12%	7.0%	121,922	98,232	↓ -19%
Day Trips (000s)	15,292	15,520	↑ 1%	7.5%	227,319	206,543	↓ -9%

Nights	South Australia				Australia		
	Year Ending June-19	Year Ending June-20	Change %	Market Share	Year Ending June-19	Year Ending June-20	Change %
International (000s)	9,523	8,487	↓ -11%	4.2%	273,023	203,007	↓ -26%
Interstate (000s)	12,829	10,269	↓ -20%	7.2%	170,502	142,465	↓ -16%
Intrastate (000s)	13,903	12,266	↓ -12%	6.2%	229,715	199,008	↓ -13%
Total Nights (000s)	36,255	31,022	↓ -14%	5.7%	673,240	544,479	↓ -19%

Source: International and National Visitor Survey June 2020, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>