

SOUTH AUSTRALIA

VISIT TO REGIONS



South Australia Year end March 2022

DUE TO COVID-19 THE RESULTS ARE YEAR END MARCH 2022 AND NOT THE ANNUAL AVERAGE OVER THREE YEARS

VISITS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	1	0	0	1	1	1	1	1	0	0	0	9
Interstate overnight	60	70	41	97	142	148	39	184	68	59	49	675
Intrastate overnight	104	149	210	363	736	492	142	351	310	301	536	3,559
Total domestic overnight	164	219	251	460	877	640	181	535	378	360	585	4,234
Total visitors	165	219	251	460	878	641	182	536	378	361	585	4,243
Domestic day trips	1,033	789	319	433	2,514	397	36	593	551	397	497	7,559

NIGHTS (000s)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International nights	8	1	1	5	7	7	2	7	26	5	3	481
Interstate nights	191	226	119	489	587	771	131	542	232	262	211	3,797
Intrastate nights	218	289	388	1,306	2,020	2,041	609	1,066	802	799	1,620	11,184
Total domestic nights	409	514	507	1,795	2,606	2,812	740	1,608	1,033	1,061	1,831	14,982
Total nights	417	516	508	1,800	2,613	2,819	742	1,615	1,059	1,066	1,834	15,463

EXPENDITURE (Millions)

	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Regional SA
International overnight	1	0	0	0	0	0	1	1	1	0	0	40
Interstate overnight	26	71	32	113	108	83	52	96	24	53	30	694
Intrastate overnight	44	79	86	266	347	218	158	191	127	125	184	1,828
Total domestic overnight	70	150	119	379	455	301	211	287	151	178	214	2,522
Domestic day trip	122	111	37	102	201	64	3	82	60	75	43	900
Total expenditure	193	261	156	482	657	365	214	370	212	253	257	3,461

Notes:

- Components may add to more than the total number of visitors as visitors visit more than one region.
- Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
- Figures may not sum to total due to rounding.
- For details of the NVS methodology changes in this release please refer to <https://www.ta.gov.au/domestic/domestic-tourism-results>

Sources:

- Travel by Australians – year end March 2022. Results of the National Visitor Survey, Tourism Research Australia, Canberra.
- International Visitors in Australia – year end March 2022 results of the International Visitor Survey, Tourism Research Australia, Canberra.