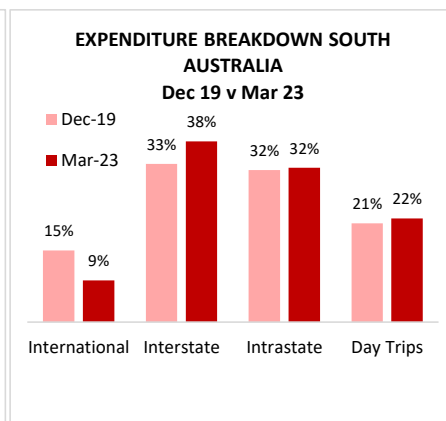
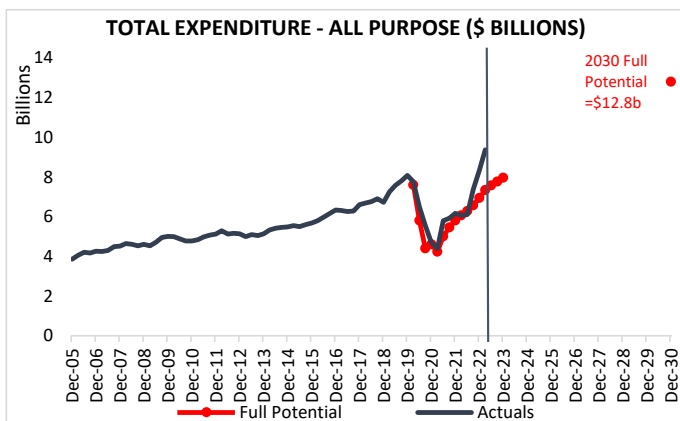


SOUTH AUSTRALIAN VISITOR ECONOMY

Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Dec-19	Year Ending Mar-23	Change %	Market Share	Year Ending Dec-19	Year Ending Mar-23	Change %
International (\$m)	1,206	814	↓ -32%	4.5%	31,438	18,287	↓ -42%
Interstate (\$m)	2,656	3,522	↑ 33%	7.1%	37,404	49,618	↑ 33%
Intrastate (\$m)	2,555	3,007	↑ 18%	5.1%	43,288	58,486	↑ 35%
Day Trips (\$m)	1,660	2,022	↑ 22%	6.4%	26,338	31,753	↑ 21%
Total Expenditure (\$m)	8,077	9,365	↑ 16%	5.9%	138,469	158,143	↑ 14%
Adelaide (\$m)	4,515	4,897	↑ 8%	52%			
Regions (\$m)	3,562	4,468	↑ 25%	48%			



Visitors	South Australia				Australia		
	Year Ending Dec-19	Year Ending Mar-23	Change %	Market Share	Year Ending Dec-19	Year Ending Mar-23	Change %
International (000s)	488	286	↓ -41%	6.2%	8,709	4,643	↓ -47%
Interstate (000s)	2,962	2,786	↓ -6%	8.0%	38,344	35,019	↓ -9%
Intrastate (000s)	5,132	4,695	↓ -9%	5.9%	81,375	79,115	↓ -3%
Total Overnight (000s)	8,581	7,767	↓ -9%	6.7%	126,156	116,562	↓ -8%
Day Trips (000s)	17,055	14,762	↓ -13%	6.8%	248,349	215,762	↓ -13%

Nights	South Australia				Australia		
	Year Ending Dec-19	Year Ending Mar-23	Change %	Market Share	Year Ending Dec-19	Year Ending Mar-23	Change %
International (000s)	10,938	8,217	↓ -25%	4.8%	274,477	170,971	↓ -38%
Interstate (000s)	13,212	12,944	↓ -2%	7.3%	181,452	176,138	↓ -3%
Intrastate (000s)	14,673	13,617	↓ -7%	5.8%	236,455	233,226	↓ -1%
Total Nights (000s)	38,823	34,778	↓ -10%	6.0%	692,384	580,335	↓ -16%

Source: International and National Visitor Survey Mar 2023, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>