

South Australia Year end June 2026

With the adoption of the new DoTS methodology, these results are not comparable to the previously published December 2024 results due to an improvement in methodology. See footnote

THE RESULTS ARE YEAR END JUNE 2026

VISITS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Reg SA	SA
International overnight	404	17	10	7	11	20	17	26	24	7	7	8	118	443
Interstate overnight	1,426	89	80	33	90	158	158	28	271	104	82	59	931	2,104
Intrastate overnight	1,783	171	286	144	392	957	495	52	422	497	385	698	4,040	5,604
Total overnight visits	**3,614**	**277**	**376**	**184**	**493**	**1,135**	**670**	**107**	**717**	**608**	**474**	**765**	**5,089**	**8,152**
Domestic day trips	**9,401**	**1,283**	**1,003**	**198**	**346**	**1,592**	**413**	**48**	**677**	**776**	**346**	**795**	**7,479**	**16,880**

NIGHTS (000s)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Reg SA	SA
International nights	11,533	506	61	118	94	381	234	86	363	145	375	51	2,414	13,947
Interstate nights	5,427	295	237	79	328	569	504	83	706	241	201	181	3,425	8,992
Intrastate nights	4,721	398	594	309	1,231	2,244	1,525	168	1,121	1,070	966	1,848	11,473	16,210
Total nights	**21,682**	**1,199**	**892**	**506**	**1,653**	**3,194**	**2,264**	**337**	**2,190**	**1,456**	**1,542**	**2,080**	**17,313**	**39,149**

EXPENDITURE (Millions)

	Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Peninsula	Fleurieu Peninsula	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Peninsula	Reg SA	SA
International overnight	$1,472	$31	$9	$11	$8	$26	$12	$50	$22	$7	$26	$6	$208	$1,680
Interstate overnight	$1,926	$58	$85	$25	$81	$122	$80	$25	$146	$51	$38	$28	$740	$2,785
Intrastate overnight	$1,945	$81	$162	$99	$260	$409	$251	$34	$243	$223	$189	$295	$2,247	$4,192
Domestic day trip	**$2,215**	**$135**	**$134**	**$28**	**$72**	**$182**	**$124**	**$6**	**$151**	**$109**	**$80**	**$116**	**$1,137**	**$3,352**
Total expenditure	**$7,557**	**$305**	**$391**	**$162**	**$421**	**$740**	**$467**	**$115**	**$563**	**$391**	**$332**	**$444**	**$4,331**	**$12,009**

* Total overnight spend divided by total nights for each region for international and domestic.



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SPEND PER TRIP

		Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Pen	Fleurieu Pen	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Pen	Reg SA	SA
Spend per Trip	International overnight	$3,642	$1,861	$930	$1,523	$753	$1,330	$700	$1,900	$905	$1,055	$3,558	$715	$1,764	$3,787
	Interstate overnight	$1,350	$654	$1,067	$754	$903	$774	$505	$887	$541	$495	$462	$471	$795	$1,323
	Intrastate overnight	$1,090	$476	$568	$688	$663	$427	$506	$649	$577	$449	$490	$422	$556	$748
	Total overnight visits	**$1,478**	**$617**	**$684**	**$732**	**$709**	**$491**	**$510**	**$1,019**	**$574**	**$464**	**$532**	**$429**	**$628**	**$1,062**
	Domestic day trips	**$236**	**$105**	**$133**	**$139**	**$208**	**$115**	**$301**	**$128**	**$223**	**$141**	**$230**	**$146**	**$152**	**$199**

SPEND PER NIGHT

		Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Pen	Fleurieu Pen	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Pen	Reg SA	SA
Spend per Night	International nights	$128	$61	$151	$92	$88	$69	$51	$577	$61	$48	$68	$117	$86	$120
	Interstate nights	$355	$198	$361	$312	$248	$214	$158	$302	$207	$213	$189	$152	$216	$310
	Intrastate nights	$412	$205	$273	$321	$211	$182	$164	$203	$217	$209	$195	$160	$196	$259
	Total nights	$250	$140	$290	$270	$210	$170	$150	$320	$190	$190	$160	$160	$180	$220

AVERAGE LENGTH OF STAY

		Adelaide	Adelaide Hills	Barossa	Clare Valley	Eyre Pen	Fleurieu Pen	Flinders Ranges and Outback	Kangaroo Island	Limestone Coast	Murray River, Lakes and Coorong	Riverland	Yorke Pen	Reg SA	SA
Av length of stay	International overnight	29	30	6	17	9	19	14	3	15	22	52	6	20	31
	Interstate overnight	3.8	3.3	3.0	2.4	3.6	3.6	3.2	2.9	2.6	2.3	2.4	3.1	3.7	4.3
	Intrastate overnight	2.6	2.3	2.1	2.1	3.1	2.3	3.1	3.2	2.7	2.2	2.5	2.6	2.8	2.9

Notes:
1. At the total state level and national level, results have been 'backcast' by Tourism Research Australia which allows comparis ons to previous years. This has not been conducted at lower levels, including by tourism region, or by purpose of travel. As such , it is not valid to compare the June National Visitor Survey (NVS) results against the June 2026 Domestic Tourism Statistics (DoTS) results.
2. SATC is working with Tourism Research Australia (TRA) to secure regional backcast data to enable these comparisons. SATC will update factsheets to reflect if this becomes available.
3. For details of the DoTS methodology changes in this release please refer to https://www.tra.gov.au/domestic/domestic-tourism-results
4. In the interim, SATC recommends "Regional Mobility Data" be used to evaluate performance at a regional level:Domestic regional mobility data | Tourism Research Australia
5. International Visitor Survey Data is unaffected
6. Components may add to more than the total number of visitors as visitors visit more than one region.
7. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.
8. Figures may not sum to total due to rounding.

Sources:
1. Travel by Australians – year end June 2026. Results of the Domestic Visitor Survey, Tourism Research Australia, Canberra.
2. International Visitors in Australia – year end June 2026 results of the International Visitor Survey, Tourism Research Australia, Canberra.