

Summer Plan

Dining Cashback

Industry Guide



Government of
South Australia



Acknowledgement of Country

Ngadlu tampinhi yartangka.
Munaintya puru purruna ngadlu-itya.
Munaintyanangku yalaka tarrkarriana tuntunrri.

We acknowledge this land. The Dreaming is still living.
From the past, in the present, into the future, forever.



Summer Plan Dining Cashback

The Summer Plan Dining Cashback will give 300,000 South Australians 50% cashback, up to the value of \$50, when dining by the coast or supporting South Australian seafood retailers.

South Australian residents aged 18 and over can enter the ballot for the chance to win one of the 60,000 dining cashbacks released each month, starting from 3 November 2025 to March 2026.

Promoted by the South Australian Tourism Commission, L 9, 250 Victoria Sq, Adelaide SA 5000; Licence Nos.T25/1890, T25/2029, T25/2028, T25/2027 & T25/2026. Vouchers are \$50 cashback offer. To enter and for full T&Cs, visit southaustralia.com/diningcashback. *Limitations apply

If you're looking for the Coast is Calling Travel Voucher Industry Guide, please see [here](#).



Key Dates

Business Registrations Open:

Monday 20 October 2025

Business registrations will remain open, allowing businesses to register any time throughout the course of the program.

Consumer Ballot Open:

Monday 3 November 2025

Draw Dates & Dining Periods:

First draw dining period:

Monday 10 November - Sunday 7 December 2025

Second draw dining period:

Monday 1 December 2025 - Thursday 1 January 2026

Third draw dining period:

Friday 2 January - Saturday 31 January 2026

Fourth draw dining period:

Sunday 1 February - Saturday 28 February 2026

Fifth draw dining period:

Sunday 1 March - Tuesday 31 March 2026



South Australians can enter the ballot at any time throughout the program, with the ballot to be drawn at the beginning of every month until March. Dining Cashback winners will have one month to claim their cashback.

How Customers Redeem Their Cashback

Each month starting from 10 November 2025 until 1 March 2026, 60,000 South Australians will receive a cashback code to claim 50% (up to \$50) from their dining and seafood costs.

Dining Cashback winners will need to spend a minimum of \$20 at a participating business, with the maximum cashback being \$50.

1 The customer pays for their purchase in full and retains a tax invoice for their purchase (including business name, Australian Business Number (ABN), date of issue, brief description of items purchased, GST amount and total transaction value). EFTPOS receipts will **not** be sufficient.

2 To claim cashback, winners go to southaustralia.com/diningcashback and upload a copy of their tax invoice (photo/screenshot). They'll also need to enter some transaction details, their nominated bank details and unique cashback code. The cashback will be paid to their nominated bank account within 5 business days from claim approval.



Make the Most of the Dining Cashback Program

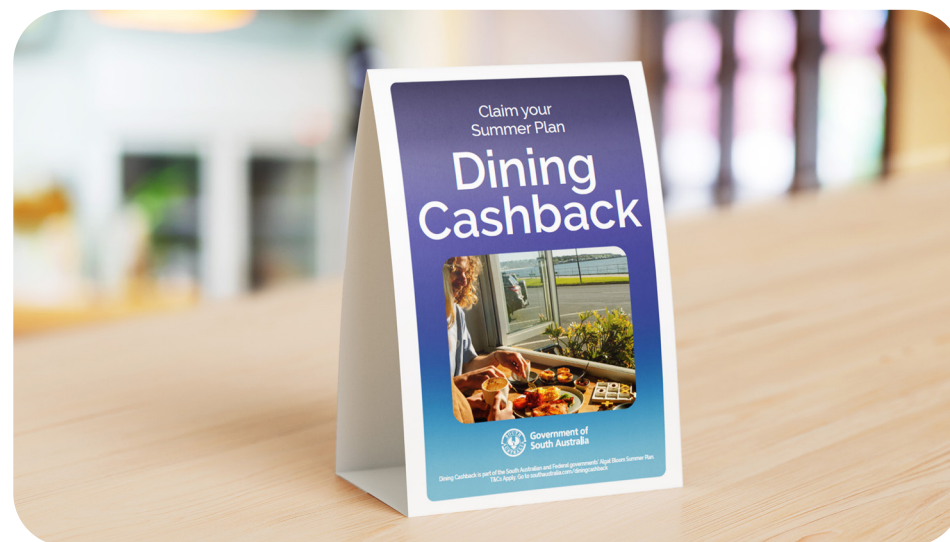
Here are some simple suggestions to amplify the Dining Cashback program and maximise redemption rates at your business:

- 1** **Promote your own involvement in the Dining Cashback program**
Once your application is approved, you will receive an information pack which will include hardcopy collateral to display at your business to let your customers know you're a participating business, and that they can redeem their cashback with you.

You'll receive a window sticker and posters to promote your involvement in the program, as well as collateral for customers with instructions to easily claim their cashback at the end of their visit.

- 2** **Use our social media assets and Canva templates**
Promote your participation in the program by using the downloadable Instagram and Facebook feed tiles (1:1 and 4:5) and story tile (9:16) templates. Access these tiles [here](#).

It will also be beneficial to push the message via your business' social media and other communication channels around the time of each monthly ballot draw, when the 60,000 winners receive a Dining Cashback to use each month.



Make the Most of the Dining Cashback Program

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Tag @satourismcommission across Instagram and Facebook

Across your own communication channels, communicate your involvement in the Dining Cashback program, inspiring consumers to dine and redeem their dining cashback at your business.

By tagging @satourismcommission, you allow us to repost on our social media channels too.



Customer FAQs

Q. What is the Summer Plan Dining Cashback program?

A. The Summer Plan Dining Cashback program is designed to support hospitality businesses and seafood retailers that are directly impacted by the algal bloom over the summer months.

A total of 300,000 lucky South Australians will receive a cashback offer to redeem at participating businesses.

Q. What is the maximum and minimum cashback available?

A. The maximum cashback available is \$50 per entrant. The minimum spend is \$20 (\$10 cashback), however the \$50 maximum cashback can be obtained over more than one transaction.

Q. Who is eligible to win a Dining Cashback?

A. South Australian residents who are 18 years and over. Exclusions on eligibility apply – see the Terms and Conditions at southaustralia.com/diningcashback.

Q. How do customers get a Dining Cashback?

A. Customers can enter the ballot via southaustralia.com/diningcashback.

A total of 60,000 Dining Cashbacks will be distributed to South Australians each month, to be used within one month. Entrants who do not win a Dining Cashback will automatically go into the following draws unless they opt-out or win a cashback. South Australians can enter the ballot at any time throughout the program, with the ballot to be drawn at the beginning of every month until March.

Q. How do customers redeem their cashback?

A. To claim their 50% (up to \$50) cashback, Dining Cashback winners will dine or make a purchase at a participating business and retain a valid tax invoice (not an EFTPOS receipt).

Cashback winners will then visit southaustralia.com/diningcashback, upload a copy of their tax invoice (photo/screenshot), enter their transaction details, nominated bank details and cashback code, and confirm that their claim met the eligibility requirements.

Cashback will be paid within 5 business days from claim approval.

Q. Can the Dining Cashbacks be redeemed for the purchase of alcohol?

A. If alcohol is purchased, it must be with food and be no more than 50% of the total transaction. Transactions that don't meet this requirement will not be eligible and a cashback cannot be redeemed.

Q. Can customers claim cashback on home delivery or drive-through purchases?

A. Home delivery and drive-through purchases are not eligible for cashback.

Cashback claims must be made for in person dining experiences and take-away at participating coastal hospitality businesses or purchases from a participating seafood retailer.

For the most up to date Customer FAQs, please visit southaustralia.com/diningcashback.

Information and Updates

If you're looking for information about the Dining Cashback program, visit tourism.sa.gov.au/diningcashback or email diningcashback@sa.gov.au.

For the latest news, information and updates about the algal bloom currently affecting some coastal areas of South Australia, please refer to the government algal bloom response algalbloom.sa.gov.au.

The information in this document was accurate at the date of publication and is provided for general guidance purposes only. Details may change over time and we recommend verifying the latest information by visiting tourism.sa.gov.au/diningcashback.

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South Australia**

For more information visit:

tourism.sa.gov.au