

DOMESTIC PERFORMANCE

Razorback Lookout, Flinders Ranges & Outback



SOUTH AUSTRALIA MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS JANUARY 2020 - NOVEMBER 2020

	MONTH					YEAR TO DATE				
	Nov-19	Share	Nov-20	Change	Share	Nov-19	Share	Nov-20	Change	Share
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
VISITS										
South Australia	711	7.5%	437	-39%	6.2%	7,442	6.9%	4,935	-34%	7.6%
Australia	9,480		7,001	-26%		107,662		64,638	-40%	
NIGHTS										
South Australia	2,281	7.0%	1,747	-23%	7.2%	25,797	6.7%	18,345	-29%	7.4%
Australia	32,639		24,144	-26%		383,593		247,338	-36%	
EXPENDITURE										
South Australia	461	7.1%	288	-37%	6.7%	4,873	6.5%	2,769	-43%	6.9%
Australia	6,479		4,281	-34%		74,538		40,366	-46%	

	MONTH					YEAR TO DATE				
	Nov-19	Share	Nov-20	Share	Change	Nov-19	Share	Nov-20	Share	Change
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
VISITS										
State	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
New South Wales	3,023	32%	2,441	35%	-19%	35,633	33%	21,993	34%	-38%
Victoria	2,443	26%	1,362	19%	-44%	27,268	25%	11,972	19%	-56%
Queensland	2,063	22%	1,646	24%	-20%	23,798	22%	15,165	23%	-36%
South Australia	711	8%	437	6%	-39%	7,442	7%	4,935	8%	-34%
Western Australia	929	10%	767	11%	-17%	10,092	9%	7,887	12%	-22%
Tasmania	211	2%	244	3%	15%	2,947	3%	1,961	3%	-33%
Northern Territory	163	2%	85	1%	-48%	1,613	1%	844	1%	-48%
Australian Capital Territory	235	2%	151	2%	-36%	2,960	3%	1,469	2%	-50%
Australia	9,480		7,001		-26%	107,662		64,638		-40%

	MONTH					YEAR TO DATE				
	Nov-19	Share	Nov-20	Share	Change	Nov-19	Share	Nov-20	Share	Change
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
NIGHTS										
State	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
New South Wales	8,975	27%	8,068	33%	-10%	111,369	29%	74,982	30%	-33%
Victoria	6,710	21%	3,691	15%	-45%	76,546	20%	40,388	16%	-47%
Queensland	7,961	24%	5,800	24%	-27%	95,329	25%	59,973	24%	-37%
South Australia	2,281	7%	1,747	7%	-23%	25,797	7%	18,345	7%	-29%
Western Australia	4,144	13%	3,275	14%	-21%	46,339	12%	36,115	15%	-22%
Tasmania	794	2%	711	3%	-10%	11,556	3%	9,060	4%	-22%
Northern Territory	670	2%	429	2%	-36%	8,685	2%	4,259	2%	-51%
Australian Capital Territory	1,104	3%	423	2%	-62%	7,962	2%	4,215	2%	-47%
Australia	32,639	100%	24,144	100%	-26%	383,593	100%	247,338	100%	-36%

	MONTH					YEAR TO DATE				
	Nov-19	Share	Nov-20	Share	Change	Nov-19	Share	Nov-20	Share	Change
	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
EXPENDITURE										
State	(000S)	%	(000S)	%	%	(000S)	%	(000S)	%	%
New South Wales	1,807	28%	1,496	35%	-17%	21,607	29%	12,544	31%	-42%
Victoria	1,452	22%	536	13%	-63%	15,649	21%	6,062	15%	-61%
Queensland	1,495	23%	1,120	26%	-25%	18,094	24%	10,335	26%	-43%
South Australia	461	7%	288	7%	-37%	4,873	7%	2,769	7%	-43%
Western Australia	703	11%	479	11%	-32%	8,015	11%	5,507	14%	-31%
Tasmania	221	3%	159	4%	-28%	2,482	3%	1,543	4%	-38%
Northern Territory	198	3%	100	2%	-49%	2,033	3%	761	2%	-63%
Australian Capital Territory	142	2%	102	2%	-28%	1,785	2%	845	2%	-53%
Australia	6,479	100%	4,281	100%	-34%	74,538	100%	40,366	100%	-46%

YTD - Refers to January 2020 - November 2020

DOMESTIC PERFORMANCE

Razorback Lookout - Flinders Ranges & Outback



ADELAIDE - REGIONAL SA - MONTHLY AND YEAR TO DATE DOMESTIC STATISTICS JANUARY 2020 - NOVEMBER 2020

MONTH	VISITS				NIGHTS				EXPENDITURE			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
ADELAIDE	326	122	-204	-63%	1,016	503	-513	-50%	272	110	-162	-59%
Regional SA	406	333	-73	-18%	1,266	1,244	-22	-2%	189	178	-11	-6%
SA	711	437	-274	-39%	2,281	1,747	-534	-23%	461	288	-172	-37%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
ADELAIDE	3,202	1,465	-1,737	-54%	9,856	5,807	-4,049	-41%	2,621	1,167	-1,454	-55%
Regional SA	4,598	3,622	-976	-21%	15,942	12,538	-3,404	-21%	2,262	1,605	-657	-29%
SA	7,442	4,935	-2,508	-34%	25,797	18,345	-7,452	-29%	4,873	2,769	-2,104	-43%

INTERSTATE

MONTH	VISITS				NIGHTS				EXPENDITURE			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
Interstate	258	86	-172	-67%	1,014	642	-372	-37%	231	73	-159	-69%
South Australia	258	86	-172	-67%	1,014	642	-372	-37%	231	73	-159	-69%
Australia	3,257	997	-2,260	-69%	13,857	5,580	-8,277	-60%	3,733	963	-2,769	-74%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
Interstate	2,717	1,010	-1,707	-63%	12,210	6,267	-5,943	-49%	2,493	942	-1,551	-62%
South Australia	2,717	1,010	-1,707	-63%	12,210	6,267	-5,943	-49%	2,493	942	-1,551	-62%
Australia(a)	35,295	11,882	-23,414	-66%	166,983	67,447	-99,537	-60%	41,704	13,325	-28,379	-68%

INTRASTATE

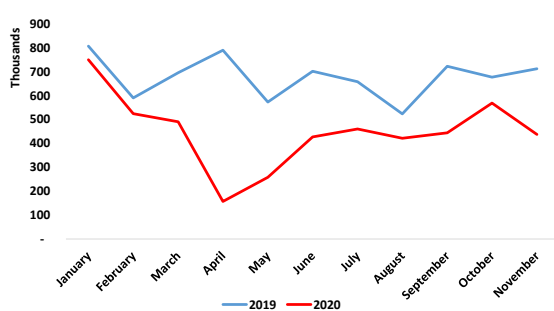
MONTH	VISITS				NIGHTS				EXPENDITURE			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
Intrastate	454	351	-103	-23%	1,267	1,105	-162	-13%	229	216	-14	-6%
South Australia	454	351	-103	-23%	1,267	1,105	-162	-13%	229	216	-14	-6%
Australia	6,224	6,005	-219	-4%	18,782	18,564	-218	-1%	2,747	3,317	571	21%

YTD	VISITS				NIGHTS				EXPENDITURE			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
Intrastate	3,864	3,115	-749	-19%	10,664	9,429	-1,235	-12%	1,865	1,344	-521	-28%
South Australia	3,864	3,115	-749	-19%	10,664	9,429	-1,235	-12%	1,865	1,344	-521	-28%
Australia(a)	72,365	52,755	-19,609	-27%	216,600	179,891	-36,709	-17%	32,834	27,041	-5,793	-18%

DAY TRIPS

MONTH	VISITS				EXPENDITURE (\$Ms)			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
SA	1,254	917	-338	-27%	131	64	-67	-51%
Aust	19,127	15,515	-3,612	-19%	2,244	1,728	-516	-23%
YTD	VISITS				EXPENDITURE (\$Ms)			
	Nov-19	Nov-20	Change	%	Nov-19	Nov-20	Change	%
SA	15,362	11,941	-3,422	-22%	1,475	1,153	-322	-22%
Aust	224,791	145,980	-78,811	-35%	23,721	15,155	-8,566	-36%

DOMESTIC OVERNIGHT VISITORS TO SOUTH AUSTRALIA JANUARY TO NOVEMBER 2019 & 2020



DOMESTIC OVERNIGHT VISITOR EXPENDITURE TO SOUTH AUSTRALIA JANUARY TO NOVEMBER 2019 & 2020

