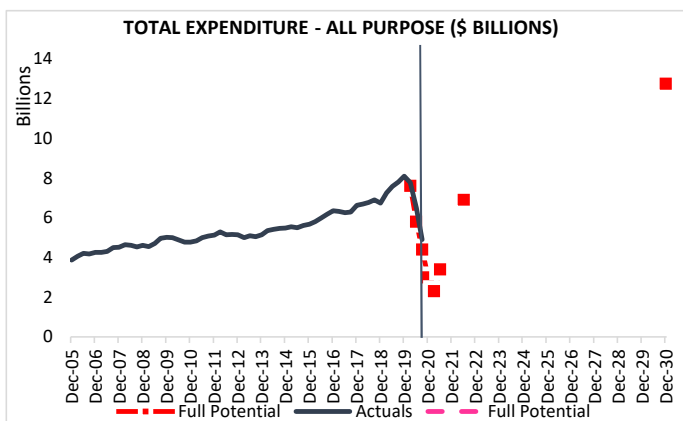


SOUTH AUSTRALIAN VISITOR ECONOMY

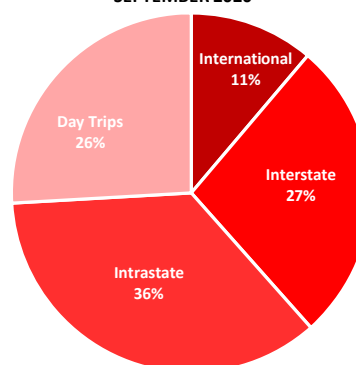
Sellicks Beach, Fleurieu Peninsula



Expenditure (\$)	South Australia				Australia		
	Year Ending Sep-19	Year Ending Sep-20	Change %	Market Share	Year Ending Sep-19	Year Ending Sep-20	Change %
International (\$m)	1,123	621	↓ -45%	4.1%	31,340	15,014	↓ -52%
Interstate (\$m)	2,589	1,513	↓ -42%	7.8%	36,528	19,499	↓ -47%
Intrastate (\$m)	2,444	1,979	↓ -19%	6.1%	42,587	32,391	↓ -24%
Day Trips (\$m)	1,647	1,438	↓ -13%	7.5%	25,286	19,059	↓ -25%
Total Expenditure (\$m)	7,803	5,550	↓ -29%	6.5%	135,742	85,963	↓ -37%
Adelaide (\$m)	4,353	2,865	↓ -34%	52%			
Regions (\$m)	3,450	2,686	↓ -22%	48%			



EXPENDITURE BREAKDOWN SOUTH AUSTRALIA SEPTEMBER 2020



Visitors	South Australia				Australia		
	Year Ending Sep-19	Year Ending Sep-20	Change %	Market Share	Year Ending Sep-19	Year Ending Sep-20	Change %
International (000s)	470	262	↓ -44%	6.3%	8,662	4,142	↓ -52%
Interstate (000s)	2,893	1,669	↓ -42%	8.3%	37,453	20,122	↓ -46%
Intrastate (000s)	4,990	4,299	↓ -14%	7.0%	80,480	61,465	↓ -24%
Total Overnight (000s)	8,353	6,229	↓ -25%	7.4%	124,351	84,407	↓ -32%
Day Trips (000s)	15,763	14,435	↓ -8%	8.1%	235,893	178,723	↓ -24%

Nights	South Australia				Australia		
	Year Ending Sep-19	Year Ending Sep-20	Change %	Market Share	Year Ending Sep-19	Year Ending Sep-20	Change %
International (000s)	9,780	6,383	↓ -35%	4.7%	275,790	134,459	↓ -51%
Interstate (000s)	13,790	8,103	↓ -41%	7.9%	177,234	103,203	↓ -42%
Intrastate (000s)	14,503	12,686	↓ -13%	6.4%	232,842	196,835	↓ -15%
Total Nights (000s)	38,073	27,172	↓ -29%	6.3%	685,866	434,497	↓ -37%

Source: International and National Visitor Survey September 2020, South Australian Visitor Economy Sector Plan 2030.

Notes: For details of the NVS methodology changes in this release please refer to <https://www.tra.gov.au/domestic/domestic-tourism-results>