

Chief Executive and public sector employees

No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1	Auckland, New Zealand 20/5/18 to 25/5/18	Meetings with SATC representative for NZ and TBWA\Auckland to plan campaign activity and brand asset requirements for the year.	\$1,700.00

Approved for publication by Executive Member Brent Hill

Date: 15 08 2018

Signature:

Note: These details are correct as at the date approved for publication. Figures may be rounded and have not been audited.



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No of Travellers	Destination (Country) and Dates of Travel	Reasons for Travel	Total Cost of Travel
1	Malaysia Singapore China - Hong- Kong, SAR - Shanghai, China  13-20 May 2018	Meetings with key airlines Singapore Airlines for the 3 year marketing agreement, and Malaysia Airlines.  Meet with Tourism Australia in Hong Kong and China  Attend various travel trade meetings to ensure Adelaide, South Australia is included into major campaign opportunities. Hosted very senior decision makers for a South Australia trade event in Malaysia, Singapore, Hong-Kong and Shangahai (China)  Hosted a table of senior media, travel trade and airline personenel with the SATC Chairman for the Port Adelaide Football Gala dinner. On following day hosted Travel Trade paertners and airlines at the Port Adelaide versus. Goldcoast Australian Football League game in Shanghai – as a major sponsor.	\$5,280.66

Approved for publication by Executive Member: Brent Hill

Date: 10 August 2018
Signature:

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No of	Destination	Reasons for Travel	Total Cost of Travel
Travellers	(Country) and		
	Dates of Travel		
1	United Kingdom	Santos Tour Down Under Activation at the Tour de Yorkshire 2018 (as part of	\$2560
	30 April until 8	our reciprocal event MOU)	
	May, 2018		

Approved for	publication	by Executive Member	Ad alleged
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No of	Destination	Reasons for Travel	Total Cost of Travel	
Travellers	(Country) and			
	Dates of Travel			
1	United States of America	To meet with key airline staff who make route decisions. Increase awareness of Adelaide as an attraction destination for a variety of American based airlines and present business cases for direct airline services. Meetings also held with key North American travel trade as well as with Tourism Australia United States branch.	\$6,778	

Approved for publication	1 1	y Executive Member	
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Date: (5 08 2019)

Signature:

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No of	Destination	Reasons for Travel	Total Cost of Travel
Travellers	` J'		
	Dates of Travel		
		Meetings with key airlines Sıngapore Aırlınes for the 3 year marketing	
1	Malaysia	agreement, and Malaysia Airlines	\$7,385 75
	Singapore	Meet with Tourism Australia in Hong Kong and China	
	China	Attend various travel trade meetings to ensure Adelaide, South Australia is	
	- Hong- Kong, SAR	included into major campaign opportunities. Hosted very senior decision makers for a South Australia trade event in Malaysia, Singapore, Hong-Kong	
	- Shanghai, China	and Shangahai (Chına).	
	   13 - 26 May 2018	Hosted a table of senior media, travel trade and airline personenel with the SATC Chairman for the Port Adelaide Football Gala dinner On following day hosted Travel Trade paertners and airlines at the Port Adelaide versus	
	20 20	Goldcoast Australian Football League game in Shanghai – as a major sponsor	
		Business meetings in Beijing and Guanghzhou with key distribution partners (booking partners / travel trade partners) in market team members	
		(booking partners / travel trade partners) in market team members	

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